August 18, 2016

County Clerk/Registrar of Voters (CC/ROV) Memorandum #16261

TO: All County Clerks/Registrars of Voters

FROM: /s/ Todd Ross
                    Voting Systems Analyst

RE: General Election: Ballot Tint and Watermark

Pursuant to Elections Code section 13002 and California Code of Regulations, Title 2, sections 20213 and 20217, the Secretary of State's office has selected a design and color combination for use in the November 8, 2016, General Election. **The design for this election is the California State Seal.** The tint for the background and watermark is Brown PMS 465.

The design and tint must appear on the ballot itself, not only on the ballot stub.

For color-on-color combinations, the tint value for the background should produce a light tint. The design should be clearly visible and distinct from the background. The screen percentages for the design should be such that the outline is darker than the background and the interior area of the design is lighter than the background.