BALLOT DESIGN ADVISORY COMMITTEE (BDAC) MEETING
ZOOM 10-28-2021 TRANSCRIPT

1
00:03:04.890 --> 00:03:06.750
REINA MILLER: Good afternoon, everyone can you guys hear me.

2
00:03:07.680 --> 00:03:08.190
Whitney Quesenbery, Civic Design: We can.

3
00:03:09.960 --> 00:03:14.040
REINA MILLER: Just allowing one more minute for folks to join in, but we'll get started shortly.

4
00:04:08.250 --> 00:04:21.120
REINA MILLER: Okay let's go ahead and get started to 32 good afternoon everyone, thank you for joining today's call we're going to start off with roll call the call the name, please let me know you're here and that live.

5
00:04:29.880 --> 00:04:30.780
REINA MILLER: Running economic.

6
00:04:38.340 --> 00:04:39.930
REINA MILLER: Christopher new power.

7
00:04:43.020 --> 00:04:43.410
Christopher Neubauer: i'm here.

8
00:04:44.010 --> 00:04:49.140
REINA MILLER: Thank you, and please correct me if i'm saying pronouncing your name wrong one day i'll get it.

9
00:04:53.040 --> 00:04:53.880
REINA MILLER: Thank you.

10
00:05:08.910 --> 00:05:10.770

James Wight: Wait James white.

11
00:05:12.000 --> 00:05:13.110
REINA MILLER: Okay, thank you.

12
00:05:16.650 --> 00:05:17.400
REINA MILLER: Thank you.

13
00:05:18.480 --> 00:05:19.170
REINA MILLER: Jennifer tag.

14
00:05:19.980 --> 00:05:21.600
REINA MILLER: Here, thank you.

15
00:05:23.310 --> 00:05:23.790
REINA MILLER: Jonathan.

16
00:05:27.270 --> 00:05:27.780
Joanna Francescut, Shasta County: yeah.

17
00:05:29.430 --> 00:05:30.090
REINA MILLER: john Gardner.

18
00:05:39.720 --> 00:05:41.220
REINA MILLER: Karen ran.

19
00:05:45.660 --> 00:05:46.530
REINA MILLER: Kathy style.

20
00:06:00.120 --> 00:06:03.690
Whitney Quesenbery, Civic Design: Could you put the squash dinner into.

21
00:06:04.860 --> 00:06:09.240

Whitney Quesenbery, Civic Design: You put the squash dinner into 300 to the oven.

22
00:06:10.530 --> 00:06:12.840
REINA MILLER: Sorry Whitney you're not reading.

23
00:06:14.280 --> 00:06:14.640
REINA MILLER: live.

24
00:06:15.660 --> 00:06:16.230
REINA MILLER: Live over.

25
00:06:17.490 --> 00:06:18.180
Liz Oviedo, Santa Clara: here.

26
00:06:19.110 --> 00:06:19.920
REINA MILLER: sorry about that.

27
00:06:24.990 --> 00:06:25.380
Maria Valadez: here.

28
00:06:25.830 --> 00:06:27.540
REINA MILLER: Thank you, Marina or tiger.

29
00:06:35.400 --> 00:06:35.850
REINA MILLER: natalie.

30
00:06:37.380 --> 00:06:38.550
Natalie Adona: Here, thank you.

31
00:06:39.840 --> 00:06:40.530
REINA MILLER: stephanie know.

32
00:06:41.880 --> 00:06:42.420

Stephanie Hill Tulare County Elections: here.

33
00:06:43.680 --> 00:06:44.070
REINA MILLER: Steven.

34
00:06:51.390 --> 00:06:51.750
REINA MILLER: Ebert.

35
00:06:59.670 --> 00:07:00.180
REINA MILLER: victor.

36
00:07:08.910 --> 00:07:11.400
Whitney Quesenbery, Civic Design: i'm hearing, as you all know now we're having stuff squash for dinner.

37
00:07:13.980 --> 00:07:14.880
REINA MILLER: You said.

38
00:07:16.650 --> 00:07:18.840
Victor Chavarin - Kings: anyone else from the committee that I missed or joined.

39
00:07:19.140 --> 00:07:20.310
After splendid roll call.

40
00:07:28.530 --> 00:07:34.170
REINA MILLER: Alright, welcome folks a few more minutes and then from Secretary of state's office anyone joining the call.

41
00:07:39.060 --> 00:07:40.050
Steven Carda: Steven curtis here.

42
00:07:41.580 --> 00:07:42.510
Kirsten Larsen: Jason Larson.

43
00:07:46.470 --> 00:07:47.580
NaKesha Robinson: keyshia Robinson.

44
00:08:01.260 --> 00:08:02.370
REINA MILLER: Secretary of state's office.

45
00:08:10.920 --> 00:08:11.910
REINA MILLER: Any members of the public.

46
00:08:21.300 --> 00:08:25.260
REINA MILLER: Any members of the committee that may have joined, that I didn't catch during roll call.

47
00:08:33.120 --> 00:08:33.660
Yes.

48
00:08:38.610 --> 00:08:40.920
REINA MILLER: Sorry, I missed that we just said yes.

49
00:08:51.960 --> 00:09:02.400
REINA MILLER: Alright, so let's get started so second thing on the agenda today was research on election code section 13102 so during our last meeting.

50
00:09:02.820 --> 00:09:12.960
REINA MILLER: Joanna and not always feel free to jump in I believe the committee was going to go back and do more research on their own about this code section, so if anyone has any updates.

51
00:09:25.860 --> 00:09:33.480
Natalie Adona: rena if you could remind us what the research question was, I think that'd be helpful to maybe trigger some people's memories.

52
00:09:34.140 --> 00:09:34.560
hmm.

53
00:09:47.370 --> 00:09:48.030
REINA MILLER: On the call.

54
00:09:51.000 --> 00:09:51.420
REINA MILLER: I believe.

55
00:09:54.270 --> 00:10:01.170
Whitney Quesenbery, Civic Design: it's the it's the primary balance and this whole discussion about how to explain.

56
00:10:02.370 --> 00:10:08.760
Whitney Quesenbery, Civic Design: Political parties, where some allow NPP is to vote in the primary but maybe not their committees, and so on.

57
00:10:10.050 --> 00:10:10.680
REINA MILLER: Thank you Whitney.

58
00:10:21.570 --> 00:10:28.170
Natalie Adona: I can just sort of be on the record as saying I did not do any research on on this thing I might have assumed that.

59
00:10:29.430 --> 00:10:31.200
Natalie Adona: Someone at SOS would do it, but.

60
00:10:34.380 --> 00:10:37.620
Natalie Adona: You know i'm happy to help if if need be.

61
00:10:40.500 --> 00:10:48.300
Natalie Adona: yeah and I think that you know, maybe the answer will come through as the the committee suggests updates to valid instructions.

62
00:10:49.980 --> 00:10:50.850
Natalie Adona: It was as your hand up.

63
00:10:54.600 --> 00:11:16.080
Liz Oviedo, Santa Clara: Thank you natalie yes so originally this question came about, I believe it was San Mateo that was asking when to create those non partisan democratic nonpartisan American independent ballads, but I believe the the code that the way it is.

64
00:11:18.000 --> 00:11:18.870
Liz Oviedo, Santa Clara: So.

65
00:11:19.920 --> 00:11:40.260
Liz Oviedo, Santa Clara: It is up to each party so many so many days before the election to allow non partisan voters to cross over so we currently we send a postcard to voters that are non partisan ahead of time to see if they wish to cross over.

66
00:11:41.910 --> 00:11:59.160
Liz Oviedo, Santa Clara: And then we also like for Santa Clara county we include a paragraph in our voter information guide in regards to we publish the parties that are allowing a nonpartisan voters to to vote in the primary ballot.

67
00:12:02.460 --> 00:12:09.720
Liz Oviedo, Santa Clara: So in also for Central Committee is a party, do not allow.

68
00:12:11.070 --> 00:12:36.450
Liz Oviedo, Santa Clara: Voters to that are not affiliated with a party to vote in the central committee races, so this would make us create an additional ballot, for example, if the Democratic Party is a lot is let's say we have a democratic party or Republican Party ballad an American independent ballot.

69
00:12:37.620 --> 00:12:44.370
Liz Oviedo, Santa Clara: But if, for example, the Democratic Party allows voters to vote.

70
00:12:45.690 --> 00:12:48.210
Liz Oviedo, Santa Clara: The nonpartisan voters to allow for the.

71
00:12:49.260 --> 00:12:59.460

Liz Oviedo, Santa Clara: party some valid, then we have to create a special ballot, because we have to create a democratic ballot without central committee for those waters that are voting.

72
00:13:00.780 --> 00:13:13.710
Liz Oviedo, Santa Clara: That are to sit there are electing to cross over, so I think that was a regionally that question from another county and many times central committee's.

73
00:13:14.580 --> 00:13:22.650
Liz Oviedo, Santa Clara: come off the ballot in our county i've seen like both for no more than seven vote for no more than eight so they have many seats.

74
00:13:23.160 --> 00:13:32.310
Liz Oviedo, Santa Clara: And many times they don't have enough candidates to run for central committee, so those are maybe they just have enough barely enough candidates, so those.

75
00:13:32.700 --> 00:13:47.850
Liz Oviedo, Santa Clara: contests come off the ballot if the Center Community contest come off the ballot, then we don't have to create that special non partisan democratic or non partisan American independent band, and I hope I clarify some of the questions, thank you.

76
00:13:49.170 --> 00:14:00.630
Natalie Adona: yeah I think I have a recollection that maybe the the research was not on itself, but of the other laws around central committee's and.

77
00:14:02.400 --> 00:14:15.000
Natalie Adona: The the extent to which you know the crossover for the sort of statewide Party also applies to the central committee's as well that's my recollection, and again I don't have an answer.

78
00:14:16.980 --> 00:14:17.940
Natalie Adona: sorry about that.

79
00:14:19.470 --> 00:14:30.060
Natalie Adona: And you know I suppose that this can be it cackled either through this group suggestions on how we sort of update or how we.

80
00:14:32.940 --> 00:14:37.800
Natalie Adona: promulgate our regulation or recommendations to to Secretary of State.

81
00:14:39.960 --> 00:14:41.490
Natalie Adona: So anyway.

82
00:14:49.710 --> 00:14:50.760
Natalie Adona: Think we're good on this one.

83
00:14:56.520 --> 00:15:00.360
REINA MILLER: The next on the agenda, we have a survey so i'm.

84
00:15:01.980 --> 00:15:10.560
REINA MILLER: office work with the Co chairs and we came up with seven questions so that survey will be going out right after this meeting I apologize, I was supposed to do that, sooner.

85
00:15:11.220 --> 00:15:20.700
REINA MILLER: So please expect that survey, be a survey monkey by today, and if all counties could respond to that survey, it would be very helpful for the committee so.

86
00:15:21.150 --> 00:15:29.850
REINA MILLER: That is the update I have for the county survey during next meeting, we could reconvene and do a update on what the responses were for that survey.

87
00:15:31.980 --> 00:15:32.640
REINA MILLER: Go ahead Whitney.

88
00:15:34.560 --> 00:15:41.550
Whitney Quesenbery, Civic Design: Did you either send access to the survey and ask us not to fill it in, or just a copy of the questions to people who are not county officials.

89
00:15:42.870 --> 00:15:46.890
Whitney Quesenbery, Civic Design: think you always just makes it easier to follow the conversation when it comes back.

90
00:15:50.520 --> 00:15:56.820
Natalie Adona: And rena maybe you don't know at this point, but how long do counties have to answer the survey.

91
00:15:57.690 --> 00:15:59.790
REINA MILLER: We are going to give them.

92
00:16:02.160 --> 00:16:02.850
REINA MILLER: A week and a half.

93
00:16:03.450 --> 00:16:04.320
Natalie Adona: A week and a half.

94
00:16:04.470 --> 00:16:08.190
Natalie Adona: Okay, so pretty tight turnaround time.

95
00:16:08.310 --> 00:16:15.270
REINA MILLER: Yes, and i'll send reminders via email to all the registrar's and assistant registers, who will be the ones receiving the survey.

96
00:16:15.990 --> 00:16:16.350
Okay.

97
00:16:20.040 --> 00:16:35.820
REINA MILLER: Thank you so next on the agenda, we have the working groups and so Whitney and I don't know if travis was able to join or someone on his behalf, they worked on a project for the committee, so what i'm going to go ahead and make you a Co host and then you can get started.

98
00:16:36.420 --> 00:16:36.810
Okay.

99
00:16:38.460 --> 00:16:56.280

Whitney Quesenbery, Civic Design: i'm travis and I were asked to take a first crack at suggesting revised language for all of the various texts that's on the ballot and also for pulling together the discussion that we had about tech sizes and layout and things like that.

100
00:16:57.990 --> 00:17:12.420
Whitney Quesenbery, Civic Design: I ran a sent out the documents we're going to go through, but i'll but for those who aren't on screen arena, I think you'll have to stop sharing, so I can share but also i'll put that up, so we can see it but i'll keep narrating it as we go through.

101
00:17:14.820 --> 00:17:31.380
Whitney Quesenbery, Civic Design: Just to pull transparency because travis isn't here, the way we worked is that I pulled together so Shell document and put in some suggestions we went back and forth first about just the philosophy of how we're approaching it and make sure that we documented that so that we.

102
00:17:32.670 --> 00:17:36.810
Whitney Quesenbery, Civic Design: Really knew what we were trying to trying to achieve.

103
00:17:37.980 --> 00:17:49.980
Whitney Quesenbery, Civic Design: I did a first draft, and then we went back and forth with comments in a Google Doc to come up with a something to present to you guys there's actually two documents here so i'm going to try to.

104
00:17:50.850 --> 00:17:58.920
Whitney Quesenbery, Civic Design: Well let's just see how the discussion goes if we can get through all of them they're neither of them actually very long, although, because we have the existing material, it takes some space.

105
00:17:59.970 --> 00:18:08.520
Whitney Quesenbery, Civic Design: But I just want to start with the philosophy that we came up with his first that space on the ballot is precious right so instructions, need to be the minimum information.

106
00:18:09.120 --> 00:18:21.240
Whitney Quesenbery, Civic Design: needed to accurately mark about so it can be counted, with some flexibility for counties to add additional information, either in the voter guide or signage or even on the ballot if there's something critical that they need to communicate.

107
00:18:22.620 --> 00:18:28.590
Whitney Quesenbery, Civic Design: We also noted that the conversation that this committee had last time, which we hardly agreed with which is that.

108
00:18:29.190 --> 00:18:41.400
Whitney Quesenbery, Civic Design: Rather than being absolutely exact wording, what we need is to be clear about what kind of information has to be presented, like how to market how to market selection and sample texts that can then be edited.

109
00:18:42.630 --> 00:18:49.890
Whitney Quesenbery, Civic Design: By the county in any way needed to adjust to their voting system and their and their process so.

110
00:18:51.690 --> 00:19:03.480
Whitney Quesenbery, Civic Design: The coach to describe it in a general way, for instance, remember some attacks were aiming towards short clear tax with without legal jargon and that.

111
00:19:04.230 --> 00:19:16.650
Whitney Quesenbery, Civic Design: Even if the code includes a body of text if it's not relevant to the election it doesn't get included so, for instance, if there's no multi winner elections you wouldn't put information about multi winner elections.

112
00:19:18.840 --> 00:19:24.270
Whitney Quesenbery, Civic Design: We tried to write we tried to draft what we're drafting to make it easier to see where there's some obvious.

113
00:19:24.600 --> 00:19:37.740
Whitney Quesenbery, Civic Design: Adjustments like fill in the oval connect the arrow fill in with this or that we also try to write instructions as neutral as possible so that we would say near or next to rather than above below left right exactly.

114
00:19:39.030 --> 00:19:48.210
Whitney Quesenbery, Civic Design: And thinking about when are we being over precise and one of the examples we came up to is the difference between vote for one vote for two or vote for

not more than two.

115
00:19:48.510 --> 00:20:00.480
Whitney Quesenbery, Civic Design: The question is, does you know do extra words help, and I did a little bit of research into balance around the country to try to make sense of what we were seeing and whether there's anything a little bit of typography.

116
00:20:02.220 --> 00:20:07.560
Whitney Quesenbery, Civic Design: No all caps use bold we have in our belt pre production cannot do things like bold.

117
00:20:08.520 --> 00:20:14.220
Whitney Quesenbery, Civic Design: I noticed this off, but there were also a lot of things that start with words like important notice warning and.

118
00:20:14.670 --> 00:20:25.950
Whitney Quesenbery, Civic Design: You know if you make it a heading and put it in bold you're making it important, and I don't think we need those extra words it just begins to start shouting at people and that illustrations for how to mark are encouraged for not required.

119
00:20:27.390 --> 00:20:34.680
Whitney Quesenbery, Civic Design: We CCD have a set of these illustrations that could be provided, I mean they are already provided in public for any elected official to us.

120
00:20:35.040 --> 00:20:48.330
Whitney Quesenbery, Civic Design: I would know that this collection started in California and the work we did on voter guides and that we should at least have an example of every illustration needed that counties could use if they wanted to or adapt if they wanted to.

121
00:20:50.610 --> 00:21:05.160
Whitney Quesenbery, Civic Design: We broke the instructions by where they're placed and in each thing we have the section that therefore a little bit of what it is just to help us keep track of the current Texas, they are just so we're not all flipping back and forth between the code, so we can see it.

122
00:21:06.630 --> 00:21:14.010

Whitney Quesenbery, Civic Design: This was the top of the ballot top left right, but before we taking notes from the committee.

123
00:21:14.400 --> 00:21:23.310
Whitney Quesenbery, Civic Design: The must haves were how to vote for a candidate or another candidate within the snow how to write in a candidate and what's you can make a mistake, especially as we go to mailing balance to people.

124
00:21:23.850 --> 00:21:36.090
Whitney Quesenbery, Civic Design: The warnings and checks might be things like don't over vote or sorry I write that in jurgen for us just as a thing vote on what you want to or not it's all good and mistaken one spot doesn't validate the rest of the ballot, so those kinds of.

125
00:21:38.430 --> 00:21:51.060
Whitney Quesenbery, Civic Design: Those kinds of things are things that we have mocked up but which accounting might decide not to include because if that extra line of instruction makes a difference between a contest fitting on one column or not, that might be a consideration.

126
00:21:53.220 --> 00:22:01.890
Whitney Quesenbery, Civic Design: Okay i'm going to pause for a second if you guys use the hand raising tool i'll be able to see it because I have a book and 14 places but jump in anytime.

127
00:22:03.120 --> 00:22:12.870
Whitney Quesenbery, Civic Design: The first group of instructions are instructions for the top of the balance so these come from 13 to four dash a and also some suggestions from.

128
00:22:14.160 --> 00:22:17.160
Whitney Quesenbery, Civic Design: From suggestions that came in during the committee discussion.

129
00:22:18.990 --> 00:22:27.630
Whitney Quesenbery, Civic Design: we're suggesting that it's simply say in perhaps slightly larger text or bold instructions for voting and to vote for a candidate completely fill in.

130
00:22:28.110 --> 00:22:32.220
Whitney Quesenbery, Civic Design: The the oval the thing next to their name or the word, yes

or no.

131
00:22:33.000 --> 00:22:43.020
Whitney Quesenbery, Civic Design: To vote for a qualified right and candidate right the name of the blank space provided i've highlighted qualified because we had a little discussion about whether it was needed is this helpful in in.

132
00:22:43.410 --> 00:22:56.640
Whitney Quesenbery, Civic Design: In providing a small Pew for people that write ins are not generally not completely open in California and that there is such a thing as a qualified writing or is it unnecessary because they're going to write it or not, you know, however, they want to do it.

133
00:22:58.020 --> 00:23:04.230
Whitney Quesenbery, Civic Design: Then we thought, a second heading that says, make sure your vote counts and that lists all of the things that could go wrong so.

134
00:23:04.680 --> 00:23:17.850
Whitney Quesenbery, Civic Design: Do not select more candidates than number to be elected, if you make mistake, whatever those instructions are or whatever those instructions are you may want to vote, you may vote in as many or few contests, as you want a mistake in one contest does not affect the rest of the ballot.

135
00:23:18.990 --> 00:23:28.920
Whitney Quesenbery, Civic Design: We had a couple of ideas for what that mistake, one might look like one was if you make a mistake, make the correction in a way that clearly indicates your intended vote that is what contra Costa is currently using.

136
00:23:29.460 --> 00:23:40.530
Whitney Quesenbery, Civic Design: Colorado we found an example where they actually have something more detailed instructions like if you make the astronomy mistake or bold line to the oval and the candidate name mark mistake.

137
00:23:40.860 --> 00:23:49.020
Whitney Quesenbery, Civic Design: Then fill in the oval next to the correct name um I think that would be something either that should be what whether it's statewide or countywide.

138
00:23:49.620 --> 00:23:56.880
Whitney Quesenbery, Civic Design: that's up to the committee to decide, but that's what we got to, and then we had that robust discussion about the recall ballot and.

139
00:23:57.840 --> 00:24:05.940
Whitney Quesenbery, Civic Design: Taking a cue from the example of the suggestions that were given you may vote on the recall question whether or not even vote for a candidate.

140
00:24:06.570 --> 00:24:14.910
Whitney Quesenbery, Civic Design: Vote for candidate to be left in the recall if the recall succeeds, you may vote for the candidate, no matter how you vote on the recall question Okay, that was a big wall of words for me.

141
00:24:15.360 --> 00:24:22.050
Whitney Quesenbery, Civic Design: So let me just stop and see if anybody has anything they want to add to the sexual discussions were suggestions.

142
00:24:24.480 --> 00:24:24.870
Whitney Quesenbery, Civic Design: This.

143
00:24:27.360 --> 00:24:44.880
Liz Oviedo, Santa Clara: High the oh, I think, is great, the only thing that I think we need to add is that for the right in in California on there, the uniform Secretary state uniform candy Stat standards, even if a person writes.

144
00:24:45.780 --> 00:24:57.720
Liz Oviedo, Santa Clara: The name of writing let's say john w w jr like precisely, but they do not fill in the target, then, is not counted per.

145
00:24:57.720 --> 00:24:58.200
Whitney Quesenbery, Civic Design: standard.

146
00:24:58.260 --> 00:25:00.120
Liz Oviedo, Santa Clara: So I think we have to add that, thank you.

147
00:25:00.180 --> 00:25:06.900
Whitney Quesenbery, Civic Design: Thank you, I was going to ask that because I saw both examples and some of the ballots that I looked at, but they went back for a few years.

148
00:25:12.390 --> 00:25:13.530
Whitney Quesenbery, Civic Design: Okay, thank you for that.

149
00:25:16.890 --> 00:25:26.100
Whitney Quesenbery, Civic Design: We will have plenty of time to go back with me to the next section is is the contest contest header on the area just below the name of the office.

150
00:25:26.430 --> 00:25:37.680
Whitney Quesenbery, Civic Design: they're pretty short and uncontroversial but there's a lot of there's a lot of them listed there's all these different sections that simply that repeat for all different like chief judge of California and so on.

151
00:25:40.290 --> 00:25:50.940
Whitney Quesenbery, Civic Design: There is actually no there's no section that we found except something on municipal mayoral elections way later in the in the in the guide but it's either vote for one or vote for one.

152
00:25:51.450 --> 00:26:05.070
Whitney Quesenbery, Civic Design: capitalized or not, but in general we're seeing that people are using oh honey or tw O, rather than the letter because it might be Commissioner district three vote for two and to have two two numbers can be confusing.

153
00:26:06.120 --> 00:26:15.870
Whitney Quesenbery, Civic Design: i'm kind of neutral on this on ballot questions one suggestion is that we omit the line that comes directly before the.

154
00:26:17.250 --> 00:26:28.620
Whitney Quesenbery, Civic Design: Between the the question header and the content of the question, because the ballot, the question itself includes vote for, yes or no, and so that could be part of the question, or could be, at the header.

155

00:26:30.150 --> 00:26:38.880
Whitney Quesenbery, Civic Design: Yes or no for judges is in the question texts are not sure that we need to have instructions there because it says, vote for, yes or no we've already put that into the top of page instructions.

156
00:26:39.630 --> 00:26:46.200
Whitney Quesenbery, Civic Design: And again on recall instructions that would be you know vote yes or no vote for one for the to present for the two halves of that ballot.

157
00:26:51.930 --> 00:27:04.620
Whitney Quesenbery, Civic Design: And I think, from my opinion, the important part for both ballot questions to judges is that somewhere, it says about yes or no, but I don't think it has to be at the top, and I know for questions every inch of the ballad is very precious gianna.

158
00:27:06.780 --> 00:27:08.640
Joanna Francescut, Shasta County: Have you done a testing on.

159
00:27:09.750 --> 00:27:13.320
Joanna Francescut, Shasta County: On that part of it, have you done any research on that.

160
00:27:13.950 --> 00:27:30.720
Whitney Quesenbery, Civic Design: we've never looked at, specifically at it um, but I think the most important thing and we'll talk about this when we get to layout is that anything that's unusual like vote for two or three stands out I think when the the the selection choices say yes or no.

161
00:27:32.730 --> 00:27:42.240
Whitney Quesenbery, Civic Design: it's good to have it officially written down, but I don't I don't think it's as critical as differentiating between a vote for one candidate selection and a vote for him candidate election.

162
00:27:43.650 --> 00:27:50.190
Whitney Quesenbery, Civic Design: That is when we have seen, and I have suggested suggestions outplacement when we get to the looked at the ballot itself.

163
00:27:51.240 --> 00:27:59.820

Whitney Quesenbery, Civic Design: That is one where people really do miss it because the selection choices are all the same it's just knowing how many you want to you get to vote for.

164
00:28:00.900 --> 00:28:01.200
Whitney Quesenbery, Civic Design: Okay.

165
00:28:06.330 --> 00:28:07.440
Whitney Quesenbery, Civic Design: i'm going to keep going then.

166
00:28:08.910 --> 00:28:22.560
Whitney Quesenbery, Civic Design: There is all these instructions about a 13 tool five and the presidential can't delegates travis told me, and I wish, she was here that the ledge committee is considering recommending cut all of the.

167
00:28:23.550 --> 00:28:33.360
Whitney Quesenbery, Civic Design: Set the whole section about voting we're voting for delegates in the text is all confused about you know voting for delegates before we got that news.

168
00:28:34.770 --> 00:28:40.320
Whitney Quesenbery, Civic Design: We think that a lot of those sections as a whole lot of different texts that they can simply be condensed down to.

169
00:28:40.740 --> 00:28:45.810
Whitney Quesenbery, Civic Design: To vote for candidate for the party's nomination for President fill in the oval next to their name.

170
00:28:46.200 --> 00:28:56.490
Whitney Quesenbery, Civic Design: And that we really that all of this you're really voting for delegates and so on, as travis put it this isn't perhaps the place for a cynical economic lesson let's figure out who they want to be President.

171
00:28:59.130 --> 00:29:04.200
Whitney Quesenbery, Civic Design: The next two and these are all the three for primaries are the the tough ones.

172
00:29:06.360 --> 00:29:08.220
Whitney Quesenbery, Civic Design: For party nominated offices.

173
00:29:09.780 --> 00:29:22.440
Whitney Quesenbery, Civic Design: It occurred to us after we did this that, in point of fact, the notion, the saying you must be registered with the candidates party to vote in the primary they'll either have a ballot, they can vote on or they won't have a valid to vote on, and so.

174
00:29:24.240 --> 00:29:31.260
Whitney Quesenbery, Civic Design: It may be that I know that this is going to be controversial because it's we're cutting what's in the law down a great deal already.

175
00:29:32.400 --> 00:29:40.590
Whitney Quesenbery, Civic Design: But if the party allows people to cross over, we can say parties registered in the candidates party and those with no party preference when building this primary election for President.

176
00:29:41.790 --> 00:29:53.790
Whitney Quesenbery, Civic Design: But I wonder if they need it because it's they either have it on the ballot, or they don't have it on the ballot so from that perspective I wonder if those instructions are actually useful or just a little bit of throat clearing.

177
00:29:55.770 --> 00:29:57.900
Whitney Quesenbery, Civic Design: I think more interestingly, and I think that.

178
00:29:59.100 --> 00:30:05.970
Whitney Quesenbery, Civic Design: When we get to the voter nominated offices in the nonpartisan offices saying clearly that all voters may vote in these contests.

179
00:30:06.780 --> 00:30:12.600
Whitney Quesenbery, Civic Design: Candidates display party preference or non for the information of voters, this is not a party endorsement or approval.

180
00:30:13.230 --> 00:30:24.180
Whitney Quesenbery, Civic Design: And for nonpartisan offices all voters vote and all of these

contests candidates for these Office, do not display a party preference and so getting that big watch of text down to something that's pretty Nice and short.

181
00:30:26.520 --> 00:30:30.570
Whitney Quesenbery, Civic Design: Let me just go through the general election one, and then we can come back to all of this.

182
00:30:33.510 --> 00:30:44.430
Whitney Quesenbery, Civic Design: Again, the first one is from one three to five, and although we drafted it to say, this is about privilege that there's pledged for whatever I wonder if we need to say it at all, we might need to.

183
00:30:47.040 --> 00:30:56.940
Whitney Quesenbery, Civic Design: That Both of these are covered by the general instructions vote for the person whose name, it is right, someone in if you want to and did over two or five see into a five day.

184
00:30:58.260 --> 00:31:12.180
Whitney Quesenbery, Civic Design: Then we get into the party nominated offices and the language that that goes to the ballot, because in the general election, which is just a sailboat as me vote for all contests and questions in this general election ballot and.

185
00:31:13.320 --> 00:31:19.500
Whitney Quesenbery, Civic Design: Before the President candidates candidates for President Vice President or the official nominee of the party shown.

186
00:31:20.190 --> 00:31:27.690
Whitney Quesenbery, Civic Design: Before voter nominated candidates promoter nominated offices display a party preference from none, for your information, this is not a party endorsement or approval.

187
00:31:28.230 --> 00:31:38.730
Whitney Quesenbery, Civic Design: And for for nonprofits and candidates for local offices in a state of party preference so just explaining why the information you get about a candidate varies depending on what kind of office, it is.

188

00:31:40.290 --> 00:31:43.530
Whitney Quesenbery, Civic Design: And that is actually all of it in the instructions that we've done so far.

189
00:31:47.340 --> 00:31:48.240
Natalie Adona: Thank you, what a.

190
00:31:49.470 --> 00:31:57.930
Natalie Adona: And you know, by extension, thank you to to Trevor to travis Trevor i'm so bad.

191
00:31:59.580 --> 00:32:10.830
Natalie Adona: Anyway, I have just a general question and I don't think that you can answer it with me but i'm hoping Maybe someone at secretary of state could could help.

192
00:32:13.050 --> 00:32:18.450
Natalie Adona: i'm wonder i'm curious to know you know, in terms of language that affects.

193
00:32:19.470 --> 00:32:30.210
Natalie Adona: Those running for party nominated offices how some of how some of them may take to some of these changes, you know because i'm.

194
00:32:30.660 --> 00:32:37.110
Natalie Adona: One of the things that I had become aware of during the March primary you know proofing.

195
00:32:37.560 --> 00:32:46.380
Natalie Adona: All of these ballots and noticing slight changes in some of the instructions depending on which party ballot that we were talking about.

196
00:32:46.710 --> 00:33:05.070
Natalie Adona: Their minor but they were noticeable you know, for example, the Green Party ballot requires that the words presidential candidate preference be included in the heading and I think, maybe one other party requires that they also require vote for a candidate.

197
00:33:06.210 --> 00:33:17.220

Natalie Adona: And you know my understanding at the time was that you know that's just something that the Green Party requires so I don't know.

198
00:33:18.300 --> 00:33:27.510
Natalie Adona: I guess, my question is how how easy or difficult visit going to be for us to suggest some of these are recommend some of these changes to Secretary of State.

199
00:33:32.550 --> 00:33:41.220
Whitney Quesenbery, Civic Design: While they're thinking, I should say that the one thing we could do, and I don't again know how hard, this is politically we tread a little cautiously here because I don't know the politics.

200
00:33:41.550 --> 00:33:50.790
Whitney Quesenbery, Civic Design: But instead of party nominated offices, we could at least for the primary change it to say you said something really good party primary preference or whatever it was the Green Party said.

201
00:33:51.030 --> 00:33:58.440
Whitney Quesenbery, Civic Design: that's something that basically says this is for President Vice President, because it is the only thing that's for and why beat around the bush right.

202
00:34:06.270 --> 00:34:09.990
Natalie Adona: Okay i'm taking the silence as nobody knows how to answer my question.

203
00:34:10.320 --> 00:34:17.490
Joanna Francescut, Shasta County: So I mean just to be clear, these instructions for the Green Party now it's specific in their.

204
00:34:18.120 --> 00:34:28.800
Joanna Francescut, Shasta County: In their you know the county the political party organization and central committee elections that code section is going to be found in the Green Party section for that so.

205
00:34:29.550 --> 00:34:36.840
Joanna Francescut, Shasta County: it's a matter of convincing them that it's okay to change that code section and and go across the board with these these.

206
00:34:37.530 --> 00:34:47.940
Joanna Francescut, Shasta County: Parties, so I think it's going to be a political nightmare, to get them all to agree on the same thing, but maybe that's just my opinion, not really knowing what they're doing that.

207
00:34:49.980 --> 00:34:54.420
Natalie Adona: Exactly I just wasn't sure how much it is had been negotiated in.

208
00:34:55.650 --> 00:34:56.790
Whitney Quesenbery, Civic Design: years past right.

209
00:34:57.420 --> 00:35:06.180
Whitney Quesenbery, Civic Design: i'm sure it always and, but I also think if there's nothing wrong with with putting a recommendation out that says, this is what we as county election officials with like, knowing that that.

210
00:35:06.540 --> 00:35:14.070
Whitney Quesenbery, Civic Design: You know, may come up with some you know in might see or foreign languages dictated by the 30 but you don't ask you don't get great.

211
00:35:15.180 --> 00:35:16.590
Whitney Quesenbery, Civic Design: Liz I see your hand is up again.

212
00:35:22.050 --> 00:35:22.680
Natalie Adona: Please go ahead.

213
00:35:22.980 --> 00:35:39.300
Liz Oviedo, Santa Clara: Yes, thank you, yes, so the Green Party instructions are also in there are in the elections code, so what what I have to do all the time, is, I put a before a primary election I put a little note for me to always remember to include.

214
00:35:40.320 --> 00:35:42.360
Liz Oviedo, Santa Clara: To make there's a little bit different.

215
00:35:43.380 --> 00:35:49.530
Liz Oviedo, Santa Clara: I think I think it is great to summarize the party nominated and the water nominated.

216
00:35:50.670 --> 00:36:01.080
Liz Oviedo, Santa Clara: That whole paragraph is is so big that it makes sense to make it smaller most of the time, the voters don't read the the whole.

217
00:36:02.250 --> 00:36:03.090
Liz Oviedo, Santa Clara: thing.

218
00:36:05.520 --> 00:36:11.880
Liz Oviedo, Santa Clara: yeah, so I think it is good to summarize it i'm not too sure about.

219
00:36:14.280 --> 00:36:19.560
Liz Oviedo, Santa Clara: Well i'm sorry I can't it's too small, but i'll go back to it sorry about that.

220
00:36:23.850 --> 00:36:25.260
Jana Lean: I this is Jana can you hear me.

221
00:36:26.760 --> 00:36:27.270
Natalie Adona: Yes.

222
00:36:28.020 --> 00:36:31.710
Jana Lean: I OK so just that an overarching.

223
00:36:33.690 --> 00:36:42.960
Jana Lean: statement to say that, so the big thing that has to be put on the ballot the voter nominated and nonpartisan offices, like all the language.

224
00:36:43.440 --> 00:36:46.320
Jana Lean: I would suggest if you're going to make any kind of amendments.

225

00:36:47.070 --> 00:36:56.310
Jana Lean: suggestion that you would suggest, putting this in the sample ballot versus on the ballot, I think that would be an easier lift these are party offices.

226
00:36:56.730 --> 00:37:07.380
Jana Lean: And the party dictates what the rules are so I do know that when it became the top do and everything changed from party and so.

227
00:37:08.250 --> 00:37:17.430
Jana Lean: party nominated versus voter nominated, it was a huge negotiation between the parties and the legislature to get that done i'm not saying that you couldn't.

228
00:37:18.150 --> 00:37:28.410
Jana Lean: Put that request forward, I think it would be a much easier lift there's so many other sections of about design that you probably want to address, and while this one is.

229
00:37:28.860 --> 00:37:38.220
Jana Lean: Something that you might want to take as another sub recommendation just for for presidential elections.

230
00:37:39.060 --> 00:37:51.600
Jana Lean: one suggestion is, if you keep it as simple as possible for changes that you can need in one bill proposal and take it and do iterations like we suggest this and then for parties.

231
00:37:52.470 --> 00:38:04.740
Jana Lean: For party balance we suggest it that's just my suggestion I mean take it or leave it, but I think you would get a long way and it would go a lot farther, especially with trying to get an author to author a bill.

232
00:38:05.760 --> 00:38:06.240
Whitney Quesenbery, Civic Design: it's.

233
00:38:06.270 --> 00:38:15.690
Jana Lean: One thing to even as a secretary Smith and theme forward if anything was very, very controversial it's not as easy of a lift to get a.

234
00:38:17.760 --> 00:38:26.460
Jana Lean: Committee bill to get through, as I think most folks know if you want to get a committee bill and it's a lot easier to work with the Senate and the Assembly committees.

235
00:38:27.060 --> 00:38:36.150
Jana Lean: And to get them on board, but that has to be a very non controversial bill, this would be controversial it because, because it is completely dictated by the parties.

236
00:38:37.920 --> 00:38:45.990
Whitney Quesenbery, Civic Design: yeah I don't I don't see any reason not to adjust to the parties and have this is the this is this is language you could use if you don't have any other thing you want to do.

237
00:38:47.880 --> 00:38:55.140
Whitney Quesenbery, Civic Design: I also think there's there's we might want to think about when we're saying we want to say, the thing same thing we want to say it simpler.

238
00:38:55.560 --> 00:39:10.410
Whitney Quesenbery, Civic Design: And when we went to eliminate or completely changed something, and what we were trying here to do was to say, essentially the same thing, but more simply and we didn't get we didn't go down the weeds into separate the different party wording just before we talked to the committee.

239
00:39:13.830 --> 00:39:14.220
Natalie Adona: And it.

240
00:39:16.170 --> 00:39:30.480
Annette Lim, Yolo: Sorry i'm late, I got another move over so along with this section that when these kind of editing with a party nominated do we talk about the Center committee so we're not talking about.

241
00:39:32.010 --> 00:39:43.590
Natalie Adona: It, so I think we're we're the jury's still out on the central committee's and you know I think roger's is on the line now.

242

00:39:45.720 --> 00:39:47.640
Natalie Adona: We had discussed.

243
00:39:48.930 --> 00:39:58.110
Natalie Adona: The need for a little bit more research with the central committee's and Raj I don't know if that's something that you had undertaken I think some people.

244
00:39:58.380 --> 00:40:00.810
Natalie Adona: thought that maybe the group, but just.

245
00:40:02.130 --> 00:40:08.730
Natalie Adona: sort of research it but yeah it Raj if you have anything to add, there was a bit earlier on in the agenda.

246
00:40:09.090 --> 00:40:13.230
Whitney Quesenbery, Civic Design: I abortion or central committee's only on the primary or only on the.

247
00:40:14.370 --> 00:40:14.910
Whitney Quesenbery, Civic Design: General.

248
00:40:16.110 --> 00:40:33.450
Natalie Adona: They they only have well they don't really get on to the ballot, very often, because there's so many seats and not enough people running that they typically don't make it on but they're they're eligible to run in every presidential election primary.

249
00:40:34.260 --> 00:40:36.870
Whitney Quesenbery, Civic Design: i'm just gonna put a blank space in here for it, so we don't forget it.

250
00:40:41.730 --> 00:40:52.770
Raj Bathla SOS: Yes, to answer your question natalie we are still looking into it, I haven't you know completed the research on that so probably by the next meeting will have something concrete to say on that.

251

00:40:53.760 --> 00:40:55.470
Natalie Adona: Okay, great Thank you.

252
00:40:56.310 --> 00:40:58.980
Joanna Francescut, Shasta County: So when you just to clarify as well.

253
00:41:00.510 --> 00:41:06.690
Joanna Francescut, Shasta County: The the party nominated offices also include the central committee so that wording that you have up top right.

254
00:41:07.830 --> 00:41:12.180
Joanna Francescut, Shasta County: that's awesome central committee suppose, not just President and Vice President.

255
00:41:12.270 --> 00:41:14.700
Whitney Quesenbery, Civic Design: got it Okay, so let me just do it.

256
00:41:17.370 --> 00:41:18.150
Put it here.

257
00:41:19.410 --> 00:41:38.310
Liz Oviedo, Santa Clara: We may want to go back and look at prop 14 it was approved by the voters in 2010 in and that's when our elections change after the voters approved prop 10 we change our elections parties and elections to.

258
00:41:39.570 --> 00:41:52.500
Liz Oviedo, Santa Clara: Voter nominated offices, except for President and central committee, but maybe some of the wording in the in the instructions may have come from prop 14 so we may want to go back and look at those.

259
00:41:56.670 --> 00:42:03.990
Whitney Quesenbery, Civic Design: yeah I would rather imagine that, while we might be able to help with plain language that, in general, this is going to be the party's language about their own committee.

260

00:42:08.820 --> 00:42:09.240
Whitney Quesenbery, Civic Design: um.

261
00:42:10.320 --> 00:42:16.440
Whitney Quesenbery, Civic Design: I wonder if we should now switched about layout or does anybody have anything to add to the discussion so far.

262
00:42:20.220 --> 00:42:29.850
Whitney Quesenbery, Civic Design: Okay i'm going to switch screens and for anybody that's pulling this up i'm switching to the ballot layout code division 13 2021 1018 PDF that was circulated.

263
00:42:31.710 --> 00:42:47.430
Whitney Quesenbery, Civic Design: These are sketches they're meant to be schematic we pick something with an overall because we wrote with ovals but all of the rules, all of the things that we say about making things adjustable for each voting system and what they can do hold true here.

264
00:42:48.840 --> 00:42:50.220
Whitney Quesenbery, Civic Design: I want to just start.

265
00:42:51.870 --> 00:42:53.490
Whitney Quesenbery, Civic Design: i'll just go through it in order so.

266
00:42:54.540 --> 00:43:00.600
Whitney Quesenbery, Civic Design: If you have this file one thing to say about it is that it was created for leisure size paper.

267
00:43:01.830 --> 00:43:08.250
Whitney Quesenbery, Civic Design: But if you if you're So if you don't have a big a big printer you can print it acrobat will shrink it down to the page.

268
00:43:08.550 --> 00:43:18.780
Whitney Quesenbery, Civic Design: If you do have the ability to print it full scale the width of the ballot that we drew was 8.5 inches right, so it was that's that's the with reader to just.

269
00:43:19.200 --> 00:43:27.900
Whitney Quesenbery, Civic Design: To pick one and in the corner of every page has this little thing that says one inch wide and that's so that if you can look at it, you can tell whether it's what scale it's at and.

270
00:43:28.890 --> 00:43:35.670
Whitney Quesenbery, Civic Design: So if you're looking at something on a small piece of paper don't assume that that's the actual size of the of the letters of the texts you'd be saying.

271
00:43:37.380 --> 00:43:45.720
Whitney Quesenbery, Civic Design: We did not attempt to do bilingual ballots at this time that we think that will be the next round after this discussion will start having bilingual lance in.

272
00:43:47.430 --> 00:43:48.030
Whitney Quesenbery, Civic Design: and

273
00:43:49.680 --> 00:43:54.030
Whitney Quesenbery, Civic Design: We pulled the starting ballot layout from.

274
00:43:55.080 --> 00:44:02.490
Whitney Quesenbery, Civic Design: allowed that I happen to have that was based on the ESC recommendations recommended guidelines, just to have a place to start.

275
00:44:03.900 --> 00:44:17.940
Whitney Quesenbery, Civic Design: In general they're they're not completely prescriptive and the third thing was that we tried to keep the text sizes in the same hierarchy hierarchy of sizes, even as we brought the sizes down as we discussed last meeting.

276
00:44:19.320 --> 00:44:29.640
Whitney Quesenbery, Civic Design: So the first is the is the big discussion about the header the current 13 two or three says that the words official ballot isn't 30 point tight.

277
00:44:30.120 --> 00:44:38.970
Whitney Quesenbery, Civic Design: And the type of the ballot party or nonprofits in general is an 18 point in all caps and the name of the county election date are quite as large as possible.

278
00:44:39.960 --> 00:44:47.280
Whitney Quesenbery, Civic Design: We also assume that balance might need a page number, and this style 17 is just a placeholder for whatever you do to identify the type of ballot, it is.

279
00:44:50.130 --> 00:44:57.720
Whitney Quesenbery, Civic Design: What this shows is the official ballot is at least 18 point bowls and in all cases we're going to say at least or not, or not less than.

280
00:44:58.350 --> 00:45:13.860
Whitney Quesenbery, Civic Design: That title, the title of the primaries the same size, probably and the county and date is at least 14 points, and then we just looked at some different possible layouts right now here's one place where we did do a bilingual that it could be side by side, or it could be interspersed.

281
00:45:16.080 --> 00:45:27.510
Whitney Quesenbery, Civic Design: That it could it could be stacked so official general election ballot can get make it on one line, maybe, but maybe official non partisan ballot primary election doesn't quite fit on the line, so you have some flexibility about that.

282
00:45:28.020 --> 00:45:45.840
Whitney Quesenbery, Civic Design: We saw some balance have a county seal wonder if we want to talk about it, but we might say, if you use it, it will be typically near the title we suggest that everything is is left justified not centered so that it's creates a nice clean margin, down to the first line.

283
00:45:47.520 --> 00:46:04.650
Whitney Quesenbery, Civic Design: As we said line breaks are flexible something about putting in the page number and What this shows is 24 points for the number one of two is it 14 points and again perhaps showing a couple of different flexible layouts for how you manage a bilingual header.

284
00:46:07.890 --> 00:46:09.690
Whitney Quesenbery, Civic Design: So that's the top of the page.

285
00:46:11.190 --> 00:46:19.890

Whitney Quesenbery, Civic Design: As we come down, we started looking at bell instructions i've shaded out things that aren't really the point of the page just to kind of help us focus a little bit.

286
00:46:20.790 --> 00:46:28.620
Whitney Quesenbery, Civic Design: there's really no rule that we found on the location of the structure of the constructions, but it does say that they should be at least 10 points.

287
00:46:30.000 --> 00:46:34.800
Whitney Quesenbery, Civic Design: We did look at the vs G the voluntary guidelines from the Federal Government.

288
00:46:35.430 --> 00:46:46.080
Whitney Quesenbery, Civic Design: They also say that printed tech should be at least 10 points and we suggested that the title might be a little bit higher and we show we have two layouts, the first of them.

289
00:46:47.010 --> 00:46:57.990
Whitney Quesenbery, Civic Design: To show what it might look like at the top of the page I shaded it just to make it stand out, but here it doesn't have you know here's instructions for voting or instruction for voters a picture what you do here.

290
00:46:58.590 --> 00:47:05.880
Whitney Quesenbery, Civic Design: Another picture what you do here, showing the the field and ovals and then the what you the texts that we looked at any differences between.

291
00:47:06.360 --> 00:47:15.720
Whitney Quesenbery, Civic Design: The text in this document and the text in the text document, the text document wins, because this got made, and then we were discussing and we didn't necessarily have time to catch all the details.

292
00:47:17.280 --> 00:47:24.090
Whitney Quesenbery, Civic Design: But, so there are two places where where the instructions can replace that we see in ballot out there, one is that they go across the top.

293
00:47:25.620 --> 00:47:35.160

Whitney Quesenbery, Civic Design: We were thinking about what you do in a bilingual ballot we're thinking that he would stack the languages, so it might continue down in Spanish, or you know, this would be repeated in Spanish.

294
00:47:36.360 --> 00:47:40.530
Whitney Quesenbery, Civic Design: But we were aiming to be able to have one copy of the instruction instead of.

295
00:47:41.310 --> 00:47:54.480
Whitney Quesenbery, Civic Design: The illustration, instead of having to put one in each language, because that just uses up space and we've also seen some of our work that voters start looking at the very carefully, like it's one of those tests will give can you find the difference between these two illustrations.

296
00:47:56.520 --> 00:48:04.650
Whitney Quesenbery, Civic Design: And the other, and this is actually a change from some of the original etc guidelines is that we never use real letters.

297
00:48:04.980 --> 00:48:13.650
Whitney Quesenbery, Civic Design: And that came about when we were having had a ballot, we were testing with and the the the original AC illustration system back and.

298
00:48:14.190 --> 00:48:22.110
Whitney Quesenbery, Civic Design: And it was happened to get placed right next to a name of a candidate whose name was an and we went oh my God that's bad because it looked like an endorsement.

299
00:48:22.920 --> 00:48:28.470
Whitney Quesenbery, Civic Design: And here's the same thing with the instructions down the first column, which is another place that some voting systems place them.

300
00:48:30.450 --> 00:48:41.760
Whitney Quesenbery, Civic Design: Again, no rules and here's just a same thing rearrange and we would continue down the only arrangement thing that I would suggest that we put in, is something that says that they're the first contest.

301

00:48:43.470 --> 00:48:47.070
Whitney Quesenbery, Civic Design: has to start in a new column there's been several.

302
00:48:48.210 --> 00:49:01.650
Whitney Quesenbery, Civic Design: sort of disastrous things where there's large numbers of under votes when first contest was tough below the instructions, especially if they're multilingual because people tend to stop reading once they hit hit their language.

303
00:49:03.270 --> 00:49:10.020
Whitney Quesenbery, Civic Design: And the one nice thing about putting them in line like this and kimball and Crawford report recommended their social sciences test who looked at.

304
00:49:10.560 --> 00:49:14.160
Whitney Quesenbery, Civic Design: ballot layouts against numbers of over votes and under votes.

305
00:49:14.790 --> 00:49:25.920
Whitney Quesenbery, Civic Design: And it does established the idea that that there are instructions in line so all of the The quest the things about party nominated and different types of contests establishes that those instructions will come in line.

306
00:49:26.340 --> 00:49:36.030
Whitney Quesenbery, Civic Design: The alternative choice point that these are sort of the general instructions which is they apply to every contest and then the inline ones, apply to the specific section of the ballot.

307
00:49:36.660 --> 00:49:45.780
Whitney Quesenbery, Civic Design: But I think this is also partly dictated by your voting system, and we were also trying to be mindful of not doing anything that voting systems, and you know that we're not we're not trying to.

308
00:49:47.400 --> 00:49:53.430
Whitney Quesenbery, Civic Design: Create recommendations that would be difficult for the county to implement with the systems they have.

309
00:49:55.590 --> 00:50:00.210

Whitney Quesenbery, Civic Design: We move down into the contests and again, these are a little bit for illustration purposes, but.

310
00:50:00.930 --> 00:50:14.790
Whitney Quesenbery, Civic Design: You know if you're entering a new group of contest it might say, but and I made it might say county level whatever those sort of in line, things are would be in one kind of shading you get the contest the title of the contest.

311
00:50:16.380 --> 00:50:16.890
Whitney Quesenbery, Civic Design: In.

312
00:50:18.600 --> 00:50:29.550
Whitney Quesenbery, Civic Design: A darker shading the original AC things suggested sometimes there's two lines around it sometimes there's no lines on the side, but that there'd be a hard line of extra thick line between contests, especially if we're.

313
00:50:30.570 --> 00:50:34.080
Whitney Quesenbery, Civic Design: Filling things into a ballot, that the headings are 11 points.

314
00:50:35.430 --> 00:50:39.810
Whitney Quesenbery, Civic Design: And that the text of these things is 10 points will get to contest in a minute.

315
00:50:45.750 --> 00:50:55.860
Whitney Quesenbery, Civic Design: One of the challenges is if the required ballot order mixes up things that are voter nominated and nonpartisan like going back and forth between them.

316
00:50:56.760 --> 00:51:12.810
Whitney Quesenbery, Civic Design: The I forget the number, but that pilot that's being run in in Los Angeles county does, and so I think we would have to find a way to say if that's happening, you could put this instructions in once and not have to go back and forth and keep putting instructions in over and over again.

317
00:51:14.940 --> 00:51:17.190
Whitney Quesenbery, Civic Design: And then we get down to the contest itself.

318
00:51:19.980 --> 00:51:25.290
Whitney Quesenbery, Civic Design: there's a whole series of requirements for this, starting with 13 to 10 and including to.

319
00:51:27.600 --> 00:51:30.690
Whitney Quesenbery, Civic Design: That includes both the text to be used and the typography.

320
00:51:32.670 --> 00:51:39.900
Whitney Quesenbery, Civic Design: They want 12 point type on titles, they want the candidates name at least eight point in bold caps that is way too small.

321
00:51:41.280 --> 00:51:49.140
Whitney Quesenbery, Civic Design: And then there's a designation at nine points and I think the most important thing is to make the candidates have reasonable size so we've drawn this at.

322
00:51:49.500 --> 00:51:57.330
Whitney Quesenbery, Civic Design: Where the titles are 11 points full but maybe 12 points more the number, you know the vote for one foot for two is 11 points so it might be that the.

323
00:52:00.090 --> 00:52:12.540
Whitney Quesenbery, Civic Design: The argument against making the contest title to large is if there are long like associated associate justice of the Supreme Court anything that risks they're pushing to another line is of course a problem.

324
00:52:13.230 --> 00:52:21.900
Whitney Quesenbery, Civic Design: that the candidates are 10 point bold, but maybe 11 if it can be done party designation goes down to nine and the measure text is also 10, just like the Canada.

325
00:52:23.280 --> 00:52:25.140
Whitney Quesenbery, Civic Design: Canada, so this is shown at 11.

326
00:52:27.780 --> 00:52:41.520
Whitney Quesenbery, Civic Design: So one of the questions is, do we show do we have a recommended desired size but then a minimum that you could go down to if you need to, for

instance, because you have some very long candidate names or some other problem.

327
00:52:42.930 --> 00:52:51.990
Whitney Quesenbery, Civic Design: I did not find it look hard enough, but some if there are rules in California about what do you do when a name is extremely long.

328
00:52:53.280 --> 00:53:01.440
Whitney Quesenbery, Civic Design: And some states have rules about truncated the name or the candidates allowed to help decide how to truncate the name but, of course, all of the candidates need to come down.

329
00:53:01.890 --> 00:53:17.640
Whitney Quesenbery, Civic Design: So that the size is the same on for every candidate in a contest and is that every candidate in the contest or does that become every candidate in the ballot, so if you have a very long Senator does to all the other candidate names come down.

330
00:53:19.950 --> 00:53:22.470
Whitney Quesenbery, Civic Design: And this just shows the three levels of shading that.

331
00:53:24.030 --> 00:53:29.820
Whitney Quesenbery, Civic Design: Are in the EC recommendations and we thought that one thing we might do is rather than specifying.

332
00:53:31.080 --> 00:53:40.080
Whitney Quesenbery, Civic Design: Actual colors we could talk about this in terms of of contrast, for accessibility, making sure that we're going a little more.

333
00:53:42.000 --> 00:53:53.760
Whitney Quesenbery, Civic Design: going a little better than the minimum that you might see on a web thing, so the darkest shadings might be seven to one and the medium shading might be 10 to one and the light shade and and any light shading might be 15 to one.

334
00:53:54.240 --> 00:53:59.400
Whitney Quesenbery, Civic Design: And how wide that rule is between contests, so that we get a good break between them.

335
00:54:00.870 --> 00:54:12.210
Whitney Quesenbery, Civic Design: And, and then it could be grayscale some some systems use blue there's a bunch of other colors to get us, but that will really specifying is the accessibility to make sure that those headings are easily readable.

336
00:54:13.320 --> 00:54:25.860
Whitney Quesenbery, Civic Design: And just a little note that somebody through and for us, which is that if you're doing your your shading in terms of percentage of a single color of ink we're talking about a 20% shade if that's the way you used to thinking about it.

337
00:54:27.120 --> 00:54:38.490
Whitney Quesenbery, Civic Design: This was sort of based in part on the vs G 2.0 which requires at least 10 points tax for paper ballots there's an if you're on the electronic ballot there's a much more complicated.

338
00:54:39.510 --> 00:54:43.890
Whitney Quesenbery, Civic Design: formula, because you can, of course, change the text size on an electronic screen.

339
00:54:45.600 --> 00:54:46.260
Whitney Quesenbery, Civic Design: and

340
00:54:49.560 --> 00:54:57.900
Whitney Quesenbery, Civic Design: This is just a sort of sampler of different ways we could write vote for you know, vote for one vote for one with the number, but for no more than.

341
00:54:59.640 --> 00:55:00.210
Whitney Quesenbery, Civic Design: We.

342
00:55:01.530 --> 00:55:16.380
Whitney Quesenbery, Civic Design: open to discussion on this, I think that vote for one is dicey if you have district numbers it doesn't matter if you don't but some consistency is probably right and the other thing that we flag here just to show it is that right now the.

343
00:55:17.880 --> 00:55:26.430

Whitney Quesenbery, Civic Design: Forget which one I think it's in 13 to 10 it says that the yeses and noes have to be stacked right, so one on the line.

344
00:55:27.030 --> 00:55:38.280
Whitney Quesenbery, Civic Design: And I believe that the purpose of that is to make sure that they don't don't get so close that it's not clear that the which were what the yes connects to and what the note connects to and also for systems like.

345
00:55:38.520 --> 00:55:53.250
Whitney Quesenbery, Civic Design: connect an arrow you'd really have to only have them in one column, but I have had several conversations over the years, not just in California, but in other places wondering if yes and no could be put on the same line to save space and.

346
00:55:54.600 --> 00:56:04.140
Whitney Quesenbery, Civic Design: I think if we did allow it to be on the same line we would want to think about requiring that one be left justified one be right justified and that there'd be a minimum amount of space between them.

347
00:56:04.350 --> 00:56:22.200
Whitney Quesenbery, Civic Design: So that if you had multiple languages you're not running yes in three languages so close to the word the oval for know that you're creating ambiguity and then we just put it here, which is another thing, which is to think about whatever wording we want to put on it, but a standard.

348
00:56:23.400 --> 00:56:33.360
Whitney Quesenbery, Civic Design: notion that at the end if, in case the final column on a ballot does not reach the bottom, or even who does that there's a turn the ballot over that sort of in line with the voters voting.

349
00:56:35.850 --> 00:56:43.410
Whitney Quesenbery, Civic Design: And then I just did this, which of course is now sideways and I don't know if I can turn it in when i'm, I guess, I can.

350
00:56:44.550 --> 00:56:49.020
Whitney Quesenbery, Civic Design: There we go, and here it is just all put together in a short valid.

351
00:56:51.810 --> 00:56:58.560
Whitney Quesenbery, Civic Design: In this case we we show jumping to the next column, because you can't fit the this Notice at the top and start the contest right away.

352
00:56:59.880 --> 00:57:03.510
Whitney Quesenbery, Civic Design: But just beginning to look at what that what that belt looks like as a sample.

353
00:57:05.190 --> 00:57:15.210
Whitney Quesenbery, Civic Design: sort of more schematic version of it, acknowledging that there are differences in both the capabilities of different voting systems and also how they've set it up to work and how they're scanners work.

354
00:57:17.520 --> 00:57:19.560
Whitney Quesenbery, Civic Design: That we've done so far.

355
00:57:28.920 --> 00:57:30.090
Joanna Francescut, Shasta County: Great and there's a lot of.

356
00:57:30.150 --> 00:57:34.080
Joanna Francescut, Shasta County: great ideas and changes and your you know your research has.

357
00:57:35.520 --> 00:57:44.370
Joanna Francescut, Shasta County: made some really positive changes for our voter information guy so i'm excited for some of these options to make it option for our ballot.

358
00:57:45.960 --> 00:58:01.800
Joanna Francescut, Shasta County: As far as a yes, no side by side, have you done research on the states that do that I would be concerned because we're telling people just to fix it by crossing it out or making love notes or whatever they wanted to call it would that causes issues with education.

359
00:58:03.450 --> 00:58:09.780
Whitney Quesenbery, Civic Design: I think there are two things to think about and one is the

scanners themselves and the other is.

360
00:58:11.130 --> 00:58:18.840
Whitney Quesenbery, Civic Design: The dedication and the third is whether the column was wide enough, we didn't get down into the weeds but there's a whole set of sections about the minimum width of the.

361
00:58:20.130 --> 00:58:25.620
Whitney Quesenbery, Civic Design: column, and I think in some there are states where there.

362
00:58:27.210 --> 00:58:37.560
Whitney Quesenbery, Civic Design: They go to a wider column when they're doing measures i've seen this on unbalanced i'm not sure exactly where, but I know in New York state does it and then there's a lot of room to do, yes and no side by side below it.

363
00:58:40.080 --> 00:58:51.270
Whitney Quesenbery, Civic Design: But I think that it's not as easy as just saying do it or don't do it, I think the most important thing is that there's a lot of separation between the tomb working targets and the book and the labels around them.

364
00:58:51.900 --> 00:58:57.150
Jennifer Tagg (San Mateo): And some of the ones you have to do bonds yes bonds know so they was all up to fit on one line.

365
00:58:57.840 --> 00:59:02.880
Whitney Quesenbery, Civic Design: Yes, we have hands up from Brian in La county and a net so Brian why don't you go.

366
00:59:03.660 --> 00:59:10.860
Brian Ikenaga - LA County: yeah I was gonna mention on our balance we have yes on measure G or yes or no on measure g.

367
00:59:11.160 --> 00:59:12.210
Brian Ikenaga - LA County: So that doesn't fit.

368

00:59:12.210 --> 00:59:13.110
Brian Ikenaga - LA County: Side by side.

369
00:59:14.010 --> 00:59:15.240
Whitney Quesenbery, Civic Design: Right yeah.

370
00:59:15.300 --> 00:59:20.970
Brian Ikenaga - LA County: I don't know I don't know if we have to do that, or does everyone have to do that or we're just doing that.

371
00:59:21.480 --> 00:59:33.510
Whitney Quesenbery, Civic Design: you're just doing that, I believe, but I think I think that probably what we have to say, as the default is stacked and, if you want to try to do it, side by side here's the conditions under which that you have to meet to be able to do that.

372
00:59:35.100 --> 00:59:46.590
Whitney Quesenbery, Civic Design: I know that I don't know where you came down on it, but when you were designing the vote by mail ballot, there was a lot of question about whether you should change the width of the columns go to a double wide column for the ballot measures.

373
00:59:48.900 --> 00:59:54.930
Whitney Quesenbery, Civic Design: And I know that there are some counties that already do that do do that, so there, it gives them a little more flexibility.

374
00:59:56.160 --> 01:00:02.130
Whitney Quesenbery, Civic Design: On the other hand, I wouldn't want to see it go full width and have yes, you know over here and eight inches later have no.

375
01:00:03.330 --> 01:00:13.590
Whitney Quesenbery, Civic Design: Because you might not find it, so I think, and there is a love, there is something about consistency with all the candidates are stacked so maybe all the options in a ballot measure should be stacked.

376
01:00:15.930 --> 01:00:28.110
Whitney Quesenbery, Civic Design: We haven't seen that we have seen any evidence that that

causes a problem, we also have not done any testing that really explores various layouts for the ballot and whether it does cause a problem so.

377
01:00:30.600 --> 01:00:33.180
Whitney Quesenbery, Civic Design: I don't have any strong research evidence present either way.

378
01:00:37.020 --> 01:00:37.320
Whitney Quesenbery, Civic Design: And that's.

379
01:00:39.300 --> 01:00:54.450
Annette Lim, Yolo: The only common and he had it there side by side is if there's any bleed through from the because of the where the where the voting targets will be on the other side of the ballot, even with the word to the right of it still might have some issues with that.

380
01:00:55.650 --> 01:00:59.400
Whitney Quesenbery, Civic Design: Oh, I see what you're saying it might it might when you flip it over it might end up in the margin.

381
01:01:02.910 --> 01:01:06.720
Whitney Quesenbery, Civic Design: yeah I mean if there's enough arguments, not to do it, then you know.

382
01:01:08.760 --> 01:01:11.430
Whitney Quesenbery, Civic Design: But I just wanted to make sure we had a placeholder for the discussion.

383
01:01:17.880 --> 01:01:19.920
Whitney Quesenbery, Civic Design: lose your hand went up and came down.

384
01:01:22.050 --> 01:01:28.470
Liz Oviedo, Santa Clara: I made a comment in the chat so the elections code 13 119 requires yes and not be.

385
01:01:28.950 --> 01:01:45.900

Liz Oviedo, Santa Clara: In separate lines so, then the other issue that I see is, for example in our county we we produce ballots in nine different languages, there is the language of commodity, we have to put.

386
01:01:47.460 --> 01:01:55.200
Liz Oviedo, Santa Clara: Yes, for a female and, yes, for a male and no for a female and no for men, so the translations pretty long.

387
01:01:56.850 --> 01:02:08.430
Liz Oviedo, Santa Clara: And then we have some local like jurisdiction has like CDs one says like that you have to say for yes on the ordinance or again not.

388
01:02:09.600 --> 01:02:12.000
Liz Oviedo, Santa Clara: in favor of the ordinance against.

389
01:02:13.710 --> 01:02:21.090
Liz Oviedo, Santa Clara: The ordinance that type of thing, so it would be probably a space issue for us, I think.

390
01:02:23.310 --> 01:02:24.780
Whitney Quesenbery, Civic Design: Susan locksley.

391
01:02:27.000 --> 01:02:39.600
Susan Lapsley: hi Whitney Thank you, as always, for all of your guys's work at this is great, and one question or thought that I had as you guys did your layouts is you know in California, we have to have 10 watermarks.

392
01:02:39.990 --> 01:02:41.460
Susan Lapsley: How does that in.

393
01:02:41.580 --> 01:02:46.050
Susan Lapsley: That requirement impact your layout or does it did you guys look at that.

394
01:02:47.910 --> 01:02:50.550
Whitney Quesenbery, Civic Design: I watched it being looked at during the.

395
01:02:53.100 --> 01:03:00.030
Whitney Quesenbery, Civic Design: Visa absentee ballot thing I don't think it, it affects us I don't think it affects anything if the watermark.

396
01:03:01.110 --> 01:03:02.130
Whitney Quesenbery, Civic Design: has to be tempted.

397
01:03:03.150 --> 01:03:07.800
Whitney Quesenbery, Civic Design: with low enough contrast that it doesn't interfere with the the marketing targets in any event.

398
01:03:14.220 --> 01:03:14.940
Susan Lapsley: Great Thank you.

399
01:03:16.530 --> 01:03:17.130
Whitney Quesenbery, Civic Design: Joanna.

400
01:03:24.390 --> 01:03:26.760
Joanna Francescut, Shasta County: Sorry, I have too many monitors I can get the.

401
01:03:29.520 --> 01:03:30.330
Joanna Francescut, Shasta County: The.

402
01:03:31.500 --> 01:03:40.860
Joanna Francescut, Shasta County: Instructions, was it in the instructions were discussing the seal the county seal as well on there was that in the layout, because how.

403
01:03:41.190 --> 01:03:41.940
Whitney Quesenbery, Civic Design: It in the layout.

404
01:03:43.290 --> 01:03:58.260
Joanna Francescut, Shasta County: Okay, so my question is how in our system we have dominion so our watermark covers a whole header of our ballot so putting on the seal would

not look very good.

405
01:03:58.680 --> 01:04:00.780
Whitney Quesenbery, Civic Design: And yeah I would think this would be optional.

406
01:04:01.440 --> 01:04:01.710
Okay.

407
01:04:02.820 --> 01:04:12.030
Joanna Francescut, Shasta County: That was my first question was optional and then we don't and one of the county that has a lot of you know, multiple page.

408
01:04:13.470 --> 01:04:20.880
Joanna Francescut, Shasta County: So when you're doing like one of two is that just cards itself so knowing you have success or is that each side front and back.

409
01:04:21.690 --> 01:04:29.730
Whitney Quesenbery, Civic Design: You know, we had a lot of discussion about that, a few years ago um we think it should be pages to make sure people turn it over.

410
01:04:32.130 --> 01:04:36.060
Whitney Quesenbery, Civic Design: Rather than one, because if it's one of two and it's two cards, but.

411
01:04:37.440 --> 01:04:43.890
Whitney Quesenbery, Civic Design: I don't have a strong opinion and I know that there's been a lot of experience with multi card, as well as multi page.

412
01:04:44.220 --> 01:04:56.310
Whitney Quesenbery, Civic Design: The nice thing about using it as page is that if you have a one card two sided ballot than one of two and to have to work, and if you go to a second card, and a third page, it would be three of.

413
01:04:57.090 --> 01:05:10.110
Whitney Quesenbery, Civic Design: Four, I mean it would be one of one of three two or three

three of three, and so the numbering doesn't change, depending on whether you have multiple cards or not so that's the one consistency element I might I might think about.

414
01:05:12.690 --> 01:05:21.090
Whitney Quesenbery, Civic Design: And I do, I have not gone to look up the research, but I do know that the AC project did test both one card into card ballots and.

415
01:05:23.370 --> 01:05:25.950
Whitney Quesenbery, Civic Design: I just followed their lead on what they what they recommended.

416
01:05:27.870 --> 01:05:28.620
Whitney Quesenbery, Civic Design: Good question.

417
01:05:34.800 --> 01:05:35.400
Natalie Adona: I have a.

418
01:05:36.510 --> 01:05:51.000
Natalie Adona: yeah just out of curiosity for anyone who has either works for one of our vendors or anyone else with experience in actually building a ballot, you know I noticed that a lot of the.

419
01:05:51.690 --> 01:06:00.210
Natalie Adona: suggestions and I think they're good ones are didn't did not Center justify anything but rather to the left justify stuff when when it makes sense.

420
01:06:00.780 --> 01:06:11.850
Natalie Adona: And I mean I would love to do that with some of our instructions, but the instructions, at least in the heart voting system and I don't think that our person from heart is here.

421
01:06:13.530 --> 01:06:15.090
Natalie Adona: I can't left justify it.

422
01:06:16.770 --> 01:06:18.540

Natalie Adona: it's a sort of hard coded into the.

423
01:06:18.540 --> 01:06:22.590
Natalie Adona: system that you know some things just have to be centered.

424
01:06:23.670 --> 01:06:26.280
Natalie Adona: And you know some stuff I can't make.

425
01:06:26.310 --> 01:06:26.910
Natalie Adona: You know, a.

426
01:06:26.970 --> 01:06:39.600
Natalie Adona: heck of a lot of adjustments to the fonts and things like that make think what the vendors have done is tried to make it easy on us and say okay well you know if the code says this, then you know it shall be the size.

427
01:06:40.590 --> 01:06:56.220
Natalie Adona: So I mean just curious to sort of hear how difficult some of these changes may be for the vendors, who deliver services to us if any one of them are on here um.

428
01:06:57.210 --> 01:07:01.740
Whitney Quesenbery, Civic Design: While they're thinking, I had had a conversation with mine and we were thinking about.

429
01:07:03.120 --> 01:07:15.900
Whitney Quesenbery, Civic Design: That once we get to the point where we think this is basically right that what we want to do is ask is find a way to get a sample ballot created for each voting system that's in use in the state to see if see where the challenges might be.

430
01:07:17.160 --> 01:07:23.970
Whitney Quesenbery, Civic Design: To go back to the point you raised about left or Center discretion, I definitely prefer left because people miss it but.

431
01:07:24.990 --> 01:07:34.140
Whitney Quesenbery, Civic Design: The thing the thing that I liked the least is when the vote for

is over, on the left on the right column right heading right side they definitely miss it there if it sort of.

432
01:07:34.380 --> 01:07:45.120
Whitney Quesenbery, Civic Design: Is by the tiny right vote for for its kind of you know it's near the margin and just a little bit indented so it's making sure that it's in the in that sort of read down the Left reading order.

433
01:07:45.720 --> 01:07:46.590
Whitney Quesenbery, Civic Design: Ensure right.

434
01:07:47.010 --> 01:08:01.650
Natalie Adona: And I mean I don't really know because I don't work in a jurisdiction that deals with multiple languages, but I mean don't some languages read from right to left and, in some cases, would it make sense, I mean I don't know, maybe voters are.

435
01:08:02.940 --> 01:08:08.250
Natalie Adona: In California oh used to seeing stuff left to right so but I just sort of throw that out there.

436
01:08:09.870 --> 01:08:11.430
Whitney Quesenbery, Civic Design: I was going to weigh in on that one.

437
01:08:12.780 --> 01:08:16.320
Whitney Quesenbery, Civic Design: They have left to right language I mean a right to left language Stephen I.

438
01:08:18.540 --> 01:08:29.160
Stephen Aye: yeah thanks I just wanted, because I have been building balance for well over a decade, but I think within the context of everything else, while I do like.

439
01:08:29.610 --> 01:08:37.530
Stephen Aye: being left justified, there are times Center can look better, and I think it's important to continue the trend of.

440

01:08:38.010 --> 01:08:57.090
Stephen Aye: Keeping it giving suggestions and certain requirements, but allowing counties to make what's best for them, whether that's left justified Center justified or right justified, rather than trying to make a one size fits all so I just wanted to throw that out there.

441
01:09:05.460 --> 01:09:06.270
Whitney Quesenbery, Civic Design: Teams right.

442
01:09:07.980 --> 01:09:18.030
James Wight: guys I know we work with heart and when you're talking about changing some of the justifications and font sizes and stuff like that they they have templates that.

443
01:09:18.570 --> 01:09:30.210
James Wight: We can actually edit or you know if we don't want to dig into it, we can send it back to them, they can edit it, we can just tell them can you make this column this size or make this you know portion left justified right just five whatever it.

444
01:09:30.210 --> 01:09:30.390
Is.

445
01:09:31.650 --> 01:09:41.070
Whitney Quesenbery, Civic Design: sort of fun to say if each vendor had a, whatever their version of a template is to have a sort of California version of that that everybody can at least start from.

446
01:09:41.820 --> 01:09:51.090
Whitney Quesenbery, Civic Design: And then you know it's like yes, there are differences between the vendors, but would it be nice if there was less difference within a vendor as you as used across the state.

447
01:09:51.750 --> 01:09:53.460
Natalie Adona: Right and what we his heart to and.

448
01:09:53.460 --> 01:10:06.270
Natalie Adona: Some of them a lot of the templates you know are editable, but there are some things you can't edit I cannot left justify something that is a sub header.

449
01:10:07.260 --> 01:10:18.780
Natalie Adona: You know it automatically does things like change the contrast from you know the language that's in that header from everything else I can't change that either so yeah.

450
01:10:19.830 --> 01:10:28.260
Natalie Adona: i'm I do often find myself going to hurt to tell them hey can you can you change some of these things.

451
01:10:30.120 --> 01:10:30.960
Whitney Quesenbery, Civic Design: Well, I think that would be.

452
01:10:32.100 --> 01:10:39.870
Whitney Quesenbery, Civic Design: I can't speak for the vendors it's it's nicer to make a change when you know that it's going to cover more of your customers than just one.

453
01:10:47.580 --> 01:10:51.090
Whitney Quesenbery, Civic Design: i'm i'm watching the time and I just.

454
01:10:53.400 --> 01:11:02.640
Whitney Quesenbery, Civic Design: Maybe want to think about what the next steps are, I know that there's some other sections of the code about with some things like that that that are that we just didn't tackle yet.

455
01:11:04.680 --> 01:11:16.200
Whitney Quesenbery, Civic Design: And I think if you have thoughts, after having thought about this in the aftermath of this maybe by I know some reasonable time if you've got some notes to the committee or Toronto to circulate.

456
01:11:17.340 --> 01:11:24.120
Whitney Quesenbery, Civic Design: We could do an update on this and we could begin to think about what a bilingual version of this would look like.

457
01:11:25.320 --> 01:11:33.210
Whitney Quesenbery, Civic Design: Just you know what that what the placement options are

we've got a nice collection of balance from California, to look at out what people are already doing.

458
01:11:39.060 --> 01:11:39.450
Whitney Quesenbery, Civic Design: Doing.

459
01:11:40.380 --> 01:11:50.310
Joanna Francescut, Shasta County: Okay, so I would like to suggest that we build off this really great momentum that you established here with this research, you and travis bull.

460
01:11:51.900 --> 01:11:57.750
Joanna Francescut, Shasta County: So this is really great, but what we're missing is some of the actual language that code being changed.

461
01:11:58.800 --> 01:12:03.030
Joanna Francescut, Shasta County: And then we also need to reviews are survey we're going to.

462
01:12:04.260 --> 01:12:15.330
Joanna Francescut, Shasta County: get information on for weeks, so I would like to suggest we may make a larger working group, maybe somewhat include SOS staff Maybe someone who has time to help us look at the.

463
01:12:15.930 --> 01:12:27.120
Joanna Francescut, Shasta County: survey information and the balance and and just pull up working group of like six to eight people that can actually pull together and present to us next meeting.

464
01:12:28.140 --> 01:12:29.850
Joanna Francescut, Shasta County: The survey the.

465
01:12:31.470 --> 01:12:42.660
Joanna Francescut, Shasta County: attempt to adjust the language, based on the research and information that travis have presented us today and then that way, we have everything right in front of us as one huge piece of the puzzle already mostly done.

466

01:12:44.010 --> 01:12:55.560
Joanna Francescut, Shasta County: I don't know if anyone has any feedback or suggestions, other than that I feel like these mediums are great and but we just don't have enough time to really do the work we need to do to make this a.

467
01:12:56.580 --> 01:13:09.810
Joanna Francescut, Shasta County: Natural item that will happen sooner rather than later we're already missing the boat, I think, for this next lead cycle, as far as language, not being written yet in code, so I would like this work to get pushed a little bit faster as well.

468
01:13:10.350 --> 01:13:11.580
Whitney Quesenbery, Civic Design: When is your next meeting.

469
01:13:13.320 --> 01:13:15.060
Whitney Quesenbery, Civic Design: So week before thanksgiving.

470
01:13:16.410 --> 01:13:17.430
Whitney Quesenbery, Civic Design: It feels like tomorrow.

471
01:13:21.300 --> 01:13:30.540
Joanna Francescut, Shasta County: That is like tomorrow in our world where, as far as me and my world is insane right now with.

472
01:13:30.570 --> 01:13:31.590
Whitney Quesenbery, Civic Design: rigidly district in.

473
01:13:31.680 --> 01:13:33.390
Joanna Francescut, Shasta County: A special election and.

474
01:13:35.100 --> 01:13:40.200
Joanna Francescut, Shasta County: Preparing for June like were we were all are in about a touch titan.

475
01:13:40.530 --> 01:13:45.960
Joanna Francescut, Shasta County: Friends of mines and maybe i'm just telling that here in

shasta county, but I feel like it's for.

476
01:13:46.680 --> 01:13:59.970
Whitney Quesenbery, Civic Design: Everybody we're talking to her across the country is feeling that way with, especially with redistricting I mean the fact that we don't run elections, makes us kind of utility player here so that's one of the things we could do to to help move it along that we're happy to do that.

477
01:14:01.620 --> 01:14:02.280
Whitney Quesenbery, Civic Design: jenna.

478
01:14:05.220 --> 01:14:12.720
Jana Lean: suggestion, if there are some code sections that we really feel like should be addressed like right away.

479
01:14:14.040 --> 01:14:26.370
Jana Lean: That the thought would be to consider those urgent code section for the next cycle is that something that the committee would like to do and make several proposals, perhaps.

480
01:14:27.000 --> 01:14:44.550
Jana Lean: Like what like immediate needs to change, and then along the term needs just about if if there's any way of getting this in place even potentially by November, then that might be something you want to consider.

481
01:14:49.260 --> 01:15:13.170
Natalie Adona: But Jana I wasn't at the last ledge committee meeting for the association, but I mean, I know that at least one part of division 13 had come up but I don't know if there's any conversation or energy around other parts of the code that we talked about here I mean I would I would.

482
01:15:14.190 --> 01:15:29.760
Natalie Adona: assume that those are the most immediate that we want to bring forward I also am not clear when like the hard deadline is for us to sort of put forth proposals.

483
01:15:31.590 --> 01:15:32.490
Natalie Adona: For anyone knows.

484
01:15:34.710 --> 01:15:34.920
Susan Lapsley: This.

485
01:15:35.400 --> 01:15:52.080
Susan Lapsley: to another item, you may want to consider is like jenna said breaking it up, but also maybe looking at Nice, not just nice to have and need to have but maybe a low hanging fruit what's easy to get done and through versus the heavier lives and might be more.

486
01:15:52.080 --> 01:15:53.010
Susan Lapsley: controversial.

487
01:15:53.070 --> 01:15:54.450
Susan Lapsley: And parsing them out that way.

488
01:15:56.160 --> 01:16:10.050
Whitney Quesenbery, Civic Design: I actually think that's a great way to approach it, because then you start to move towards that, I mean this now speaking just for me and not for travis I would love to see the whole question about the the designations for candidates removed.

489
01:16:11.280 --> 01:16:23.160
Whitney Quesenbery, Civic Design: I think it's noise on the ballot, I think we have voter guides that go out with a balance and but I assume that this would be not a simple thing to change i'm.

490
01:16:23.910 --> 01:16:24.840
Natalie Adona: Probably not.

491
01:16:27.270 --> 01:16:29.310
Whitney Quesenbery, Civic Design: But i'll go on the record, as a committee Member say.

492
01:16:30.360 --> 01:16:36.180
Whitney Quesenbery, Civic Design: it's a noise and I think that it's it's you know it's sort of weirdly biasing but.

493

01:16:38.160 --> 01:16:40.350
Whitney Quesenbery, Civic Design: i'll leave it at that okay.

494
01:16:42.390 --> 01:16:45.510
Natalie Adona: Well, I think, at least for the.

495
01:16:46.830 --> 01:16:56.130
Natalie Adona: proposals in the immediate future is Jana suggested, I can I can take the lead on on that.

496
01:16:58.500 --> 01:17:15.060
Natalie Adona: But i'll have to do some some research and we'll get something into tricia and Ryan sooner than later, but I will need people's help I mean if everyone agrees that that's a one good way forward.

497
01:17:16.950 --> 01:17:23.010
Whitney Quesenbery, Civic Design: And natalie you know that we're always here to help with language and writing so that's easy and we're always here to help with illustrations which, I think.

498
01:17:23.400 --> 01:17:33.900
Whitney Quesenbery, Civic Design: really helped them or suggesting making changes to the ballot that not forcing people to imagine what it might look like being able to say, this is what we're talking about and we're talking about these variations.

499
01:17:34.980 --> 01:17:36.240
Whitney Quesenbery, Civic Design: is I think helpful.

500
01:17:36.960 --> 01:17:39.720
Natalie Adona: because, unlike Joanna I don't have to you don't election.

501
01:17:43.020 --> 01:17:43.950
Natalie Adona: A little bit of time.

502
01:17:45.480 --> 01:17:47.370

Joanna Francescut, Shasta County: I don't have a u del election either.

503
01:17:47.490 --> 01:17:48.300
Natalie Adona: I don't.

504
01:17:49.530 --> 01:17:50.580
Joanna Francescut, Shasta County: recall election.

505
01:17:51.210 --> 01:17:52.110
Natalie Adona: Oh, you do.

506
01:17:52.320 --> 01:17:54.120
Joanna Francescut, Shasta County: Oh yeah yeah so in.

507
01:17:54.210 --> 01:17:54.840
Natalie Adona: theory here.

508
01:17:54.990 --> 01:17:55.470
Joanna Francescut, Shasta County: He did.

509
01:17:58.380 --> 01:18:00.900
Joanna Francescut, Shasta County: away with with lawyers and I normally do that's all.

510
01:18:01.170 --> 01:18:01.770
Whitney Quesenbery, Civic Design: I see.

511
01:18:01.860 --> 01:18:08.460
Natalie Adona: I see what I do not have any elections, right at the moment, aside from June so.

512
01:18:09.930 --> 01:18:11.400
Natalie Adona: They can definitely help.

513
01:18:11.730 --> 01:18:19.110

Joanna Francescut, Shasta County: So do we want to add to this working group and maybe pulling someone from is Raj on as well as around.

514
01:18:19.530 --> 01:18:23.010
Whitney Quesenbery, Civic Design: She she janice hands up maybe she's about to say something like that.

515
01:18:23.190 --> 01:18:39.900
Jana Lean: yeah I was just gonna ask because I wasn't I was on a different call, so I wasn't sure if the subcommittee actually got forums so great to hear, and I do believe we would be interested in assisting Of course this is your committee so we're not trying to take over declare.

516
01:18:45.570 --> 01:18:53.220
Jana Lean: yeah, but I think we would be interested if there's really some code cleanup and some stuff that is not controversial.

517
01:18:53.730 --> 01:19:06.990
Jana Lean: i'm sure that we could lend some support in a smaller group, I think that will help with moving this along a little quicker, there are controversial parts that and layout parts that we could definitely use.

518
01:19:08.430 --> 01:19:15.120
Jana Lean: Your your guys's expertise, because we don't lay out the ballot but there's a tendency that I think we've seen that.

519
01:19:16.050 --> 01:19:28.620
Jana Lean: Just don't seem to be controversial, I say that until they actually go somewhere you'll be controversial, but you know, I think that definitely we could provide some support to that and.

520
01:19:29.910 --> 01:19:40.650
Jana Lean: Especially at a smaller group, it will it does you know writing code by committee is not easy, so a much smaller group would be would be my suggestion.

521
01:19:42.120 --> 01:19:56.640
REINA MILLER: And i'm sorry I hate to interrupt it for the interest of time, so if can we go ahead

and see if a worker, but something that's the committee would like to form is Are there any objections, we do have a quorum so it'll be probably easier if we just any objections to a work group.

522
01:19:57.900 --> 01:19:58.740
REINA MILLER: Go ahead and speak up.

523
01:20:02.760 --> 01:20:09.390
REINA MILLER: Okay, so it sounds like we're we're going to do a work group so if anyone in the committee interested in being part of the workers.

524
01:20:12.570 --> 01:20:13.230
REINA MILLER: natalie.

525
01:20:17.520 --> 01:20:17.880
Whitney Quesenbery, Civic Design: me.

526
01:20:24.990 --> 01:20:26.160
REINA MILLER: i'm so sorry I missed the name.

527
01:20:26.430 --> 01:20:27.330
James Lasby: James last.

528
01:20:27.870 --> 01:20:28.830
REINA MILLER: thing, thank you.

529
01:20:32.970 --> 01:20:34.500
REINA MILLER: And maybe one or two more people.

530
01:20:35.790 --> 01:20:36.180
REINA MILLER: or.

531
01:20:41.220 --> 01:20:46.890
REINA MILLER: You can always email it to if you later on, decide that you want to be part of it,

maybe we can do an initial.

532
01:20:47.130 --> 01:20:56.550
REINA MILLER: meeting with the people that have signed up and, if you like, to join the talk over what we will be doing and see if it's something that you're interested in, we can do that as well, so I can send out an email to the committee.

533
01:20:58.770 --> 01:21:02.310
Whitney Quesenbery, Civic Design: hurts you, you have a heart system James what's your voting system.

534
01:21:02.700 --> 01:21:03.720
ABS.

535
01:21:08.820 --> 01:21:14.400
Whitney Quesenbery, Civic Design: And I wonder if there's anybody who's got to read, who uses dominion who'd want to be on.

536
01:21:15.060 --> 01:21:17.100
Whitney Quesenbery, Civic Design: Okay, because I think having representation from.

537
01:21:17.100 --> 01:21:18.150
Whitney Quesenbery, Civic Design: The different systems will be.

538
01:21:18.150 --> 01:21:23.430
Liz Oviedo, Santa Clara: helpful piece go ahead and add me, we have the dominion system listen, the other.

539
01:21:25.470 --> 01:21:25.890
REINA MILLER: Thank you.

540
01:21:30.240 --> 01:21:34.980
Brian Ikenaga - LA County: Brian you can add me too, so I would la county and it's the peace out.

541
01:21:39.450 --> 01:21:40.410
REINA MILLER: Well, I don't see your hand up.

542
01:21:41.250 --> 01:21:48.840
Raj Bathla SOS: yeah just like to clarify that the the Secretary of State staff will work with the working group Member here.

543
01:21:49.620 --> 01:21:49.980
So.

544
01:21:51.060 --> 01:21:51.450
Raj Bathla SOS: that's it.

545
01:21:52.080 --> 01:22:07.770
REINA MILLER: Okay, and then i'm sorry I missed it So are we having our November 18 meeting or the tentative meeting that we have set for November 18 or are we going to postpone maybe give more time because of the holidays, what would the committee like to do.

546
01:22:12.570 --> 01:22:12.990
Whitney Quesenbery, Civic Design: well.

547
01:22:13.200 --> 01:22:27.990
Whitney Quesenbery, Civic Design: I guess that's a question of dates and deadlines in Part I mean, I think the The goal of the working group is to come up, especially with the non controversial low hanging fruit that's that's not not only not controversial within the committee, but not controversial in the broader context.

548
01:22:31.980 --> 01:22:49.410
Whitney Quesenbery, Civic Design: think that if we skipped the big committee meeting in favor of working group, Sir, you know meetings would we get to something for the December meeting that we could present in a form that it could be, possibly amended but voted on in that one meeting.

549
01:22:54.540 --> 01:23:03.330
Joanna Francescut, Shasta County: I think that would depend, if we can convince someone to

do a stop, though, for us, otherwise I think we should meet really crap those low hanging fruits.

550
01:23:03.960 --> 01:23:08.190
Whitney Quesenbery, Civic Design: or sorry I meant, you know, should this right for this committee to vote to approve it or not.

551
01:23:08.220 --> 01:23:11.970
Joanna Francescut, Shasta County: yeah because we're going to need to grab those and get those to someone to write.

552
01:23:12.060 --> 01:23:20.640
Joanna Francescut, Shasta County: To us, and if we wait till December, it will be pretty much it will be too late lunch here so we'd be a whole other year behind.

553
01:23:21.150 --> 01:23:28.050
REINA MILLER: Okay sounds like we're keeping the November 18 crap yeah sounds good perfect so November eight.

554
01:23:29.190 --> 01:23:40.830
REINA MILLER: To 30% the committee and invite and so on the on that agenda we so far we'll have an update on the county survey, we will go over the work in group updates.

555
01:23:41.910 --> 01:23:48.150
REINA MILLER: Possibly an update on the research on election code 13102 any other items for that meeting.

556
01:23:50.550 --> 01:24:01.290
REINA MILLER: By the by today's meeting, I think that will probably take up the than 90 minutes, and then I did want to look at anything else sorry I feel like i'm rushing everyone I just I know it's 32 and it ends up.

557
01:24:01.290 --> 01:24:01.740
Whitney Quesenbery, Civic Design: For.

558
01:24:02.040 --> 01:24:05.400

REINA MILLER: Today, watch out loud time for public comment i'm wondering if.

559
01:24:06.660 --> 01:24:09.780
REINA MILLER: True callers happens to be on the call to share.

560
01:24:15.150 --> 01:24:18.840
REINA MILLER: or anyone from the public that way or any questions okay hi guys.

561
01:24:19.830 --> 01:24:26.670
Joe Paul Gonzalez: Hello everybody um yeah I was listening in on the conversation my concern with the.

562
01:24:29.580 --> 01:24:44.760
Joe Paul Gonzalez: The ledge committee is is considering them a proposal to eliminate 30 to five, but you know what i'm what i'm hearing here is that that's going to be highly controversial and that.

563
01:24:45.540 --> 01:24:54.690
Joe Paul Gonzalez: Perhaps taking a you know, taking the approach that you're taking by changing the language so it takes away the.

564
01:24:56.250 --> 01:25:04.380
Joe Paul Gonzalez: Language that was used against the registers in the 2020 November 2020 election where.

565
01:25:05.400 --> 01:25:15.150
Joe Paul Gonzalez: You know I you know I myself in this county and San Diego county has investigated by the sheriff's department of because I didn't comply that 13 to five B and C.

566
01:25:16.260 --> 01:25:16.650
Joe Paul Gonzalez: and

567
01:25:18.030 --> 01:25:22.890
Joe Paul Gonzalez: it's a you know we simply don't have the time to deal with that kind of stuff.

568
01:25:24.750 --> 01:25:37.950
Joe Paul Gonzalez: So I think it was really important that we do something about 3205 and as long as the the issues with having archaic language removed.

569
01:25:38.970 --> 01:25:40.800
Joe Paul Gonzalez: So it's not a pretext for any sort of.

570
01:25:42.150 --> 01:25:49.500
Joe Paul Gonzalez: You know investigation or or litigation that that's the main concern.

571
01:25:51.510 --> 01:25:54.690
Joe Paul Gonzalez: And so I would be willing to.

572
01:25:56.280 --> 01:26:00.480
Joe Paul Gonzalez: participate in in kind of in that in that discussion.

573
01:26:01.650 --> 01:26:05.460
Whitney Quesenbery, Civic Design: Can I just since I wasn't there for the details are you saying that.

574
01:26:06.690 --> 01:26:14.100
Whitney Quesenbery, Civic Design: What we ought to do is focus on making a more plain language version of anything in including to a five.

575
01:26:15.450 --> 01:26:17.520
Whitney Quesenbery, Civic Design: But not trying to eliminate them at this point, but.

576
01:26:17.520 --> 01:26:18.900
Whitney Quesenbery, Civic Design: Well vibrant alternative.

577
01:26:19.590 --> 01:26:23.160
Joe Paul Gonzalez: I think, with with Jana brought up was that and and Susan is that.

578

01:26:25.260 --> 01:26:27.240
Joe Paul Gonzalez: anytime you try to take away.

579
01:26:30.390 --> 01:26:48.900
Joe Paul Gonzalez: Something from the parties that's going to be difficult, and even if it is archaic language so um you know coming up with a reasonable alternative might might be a better way to get the same thing accomplished yeah.

580
01:26:49.560 --> 01:26:58.740
Whitney Quesenbery, Civic Design: I totally agree with that approach when its controversial, at least we end up with that our language for the voters, even if we can't go a step further.

581
01:26:59.580 --> 01:27:03.360
Joe Paul Gonzalez: yeah this was a an item I think many counties were.

582
01:27:04.740 --> 01:27:10.050
Joe Paul Gonzalez: had to deal with, I know that the La county and San Diego county they were both.

583
01:27:11.580 --> 01:27:13.860
Joe Paul Gonzalez: There they have their own proposals as well.

584
01:27:14.910 --> 01:27:16.470
Joe Paul Gonzalez: To eliminate 30 tool five.

585
01:27:16.920 --> 01:27:17.610
Joe Paul Gonzalez: And there are.

586
01:27:18.540 --> 01:27:26.790
Joe Paul Gonzalez: You know, of course, 32 or five touches a lot of other code sections and it's you know, trying to find out.

587
01:27:28.020 --> 01:27:30.420
Joe Paul Gonzalez: All the code sections that it affects.

588
01:27:32.550 --> 01:27:36.600
Joe Paul Gonzalez: You know, as was anything there's always an unintended consequence with eliminate something.

589
01:27:37.980 --> 01:27:38.130
Oh.

590
01:27:39.360 --> 01:27:50.760
Whitney Quesenbery, Civic Design: yeah I mean that's part of why I like actually laying off the top of a ballot is that it lets You see, you know where that text is going to appear, or it might appear so you get a sense of what the voter is going to see.

591
01:27:52.170 --> 01:27:57.240
Whitney Quesenbery, Civic Design: And you don't end up leaving something out that's critical because you thought it was a different section of the code.

592
01:27:59.460 --> 01:28:13.320
Liz Oviedo, Santa Clara: I believe many, many counties leave leave that section out, I went back 20 years and I did not find anybody with with the text for the electors for that 32 or five.

593
01:28:14.730 --> 01:28:15.570
Joe Paul Gonzalez: Yes, my a.

594
01:28:17.010 --> 01:28:18.660
Joe Paul Gonzalez: county council that's assigned to me.

595
01:28:21.120 --> 01:28:27.480
Joe Paul Gonzalez: He did a lot of research on it and found that the last time it was relevant was 103 years ago.

596
01:28:28.200 --> 01:28:28.650
wow.

597
01:28:30.990 --> 01:28:34.140

Joe Paul Gonzalez: Because of you know how electors are.

598
01:28:35.220 --> 01:28:36.450
Joe Paul Gonzalez: You know, used to be elected.

599
01:28:38.790 --> 01:28:39.600
Joe Paul Gonzalez: So.

600
01:28:40.650 --> 01:28:41.820
Joe Paul Gonzalez: You know this is something that.

601
01:28:43.200 --> 01:28:46.170
Joe Paul Gonzalez: we're very interested in addressing yeah.

602
01:28:48.870 --> 01:28:49.140
REINA MILLER: Thank you.

603
01:28:51.510 --> 01:28:53.070
REINA MILLER: Any other comments or questions.

604
01:29:00.000 --> 01:29:03.000
REINA MILLER: don't think so November 18 of 230 Thank you I run.

605
01:29:04.920 --> 01:29:09.360
Whitney Quesenbery, Civic Design: and random, will you help organize a working some working group meetings before them.

606
01:29:09.780 --> 01:29:12.060
REINA MILLER: Absolutely so tomorrow i'll send out an email to the interest.

607
01:29:12.060 --> 01:29:20.220
REINA MILLER: of people and then to the committee separately, to see if anyone else is interested and then we can get a our first work group going great Thank you everyone.