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DATE: April 25, 2008

TO: ALL COUNTY CLERKS/REGISTRARS OF VOTERS (08147)

FROM: 
CATHY MITCHELL
Chief of Elections

SUBJECT: Sharing Ideas – New Website

We would like to work with you to establish a web page on the Secretary of State's website to share best practices and new ideas on election related topics. This will be a public website so that we can all learn from one another and the voters can also.

The first thing that comes to mind would be to collect and post information that counties are using to inform their decline-to-state voters on the cross-over party rules for the upcoming June 3, 2008, Direct Primary Election. For example, Candace Grubbs in Butte County has a great way of displaying the options for voters. We're also considering asking the voting system vendors if they would like to post the set-up videos that they produce on our website as well.

We envision this website to act as a sharing tool that will be of benefit to all of us as well as other visitors to the web page. Many of you are involved in national organizations and as you know California is unique in many ways. I'd be interested in getting feedback from you.

If you have ideas that you would like to share or suggestions on ways to make the site more informative, please share them with Jana Lean or me.