



**DEBRA BOWEN** | SECRETARY OF STATE | STATE OF CALIFORNIA  
1500 11th Street, 6th Floor | Sacramento, CA 95814 | Tel (916) 653-7244 | Fax (916) 653-4620 | [www.sos.ca.gov](http://www.sos.ca.gov)

August 31, 2010

County Clerk/Registrar of Voters (CC/ROV) Memorandum # 10274

TO: All County Clerks/Registrars of Voters

FROM: *Debbie O'Donoghue*  
Debbie O'Donoghue  
Deputy Secretary of State, Voter Education and Outreach Services

RE: Voter Education and Outreach: Resources for County Elections Officials for the November 2, 2010, General Election

As you continue your voter education and outreach efforts for the November 2, 2010, General Election, we wanted to give you an update on some of the outreach efforts underway at the Secretary of State's Office that may be of interest to you. We realize your resources for voter education and outreach activities may be limited right now, so we hope these programs can provide you with some assistance and/or augment some of your current efforts.

**MyVote Student Mock Election** – Secretary of State Debra Bowen and Superintendent of Public Instruction Jack O'Connell are holding the 2010 student mock election to help high school and middle school students discover the importance of elections and the power of their votes in our democracy. Learn more at [www.sos.ca.gov/elections/studentmockelection.htm](http://www.sos.ca.gov/elections/studentmockelection.htm). On this site are materials to help schools and teachers conduct their own mock elections just one week before the November 2, 2010, General Election, results from previous mock elections, and much more. During the November 2008 Student Mock Election, more than 275,000 students from 644 California schools took part.

**MyVote Democracy At Work Project** – The Project at [www.sos.ca.gov/elections/myvote-democracy-at-work-project/index.htm](http://www.sos.ca.gov/elections/myvote-democracy-at-work-project/index.htm) invites businesses, state and local government and nonprofit organizations to strengthen our democracy by engaging in nonpartisan activities that encourage their employees, customers and members to participate in elections. The project offers ideas to spark creativity in spreading the word about voting, and recognizes the civic spirit of everyone who takes part by listing them on the Secretary of State's website.

**A Guide to Voting in California Brochure** – The guide describes many of the rights and responsibilities of voters, and provides important information voters need in order to play an active role in the elections process. Available in English, Spanish, Korean, Japanese, Chinese, Vietnamese and Tagalog online at [www.sos.ca.gov/elections/Outreach/a guide-to-voting.pdf](http://www.sos.ca.gov/elections/Outreach/a%20guide-to-voting.pdf) and [www.sos.ca.gov/elections/elections\\_multi.htm](http://www.sos.ca.gov/elections/elections_multi.htm). You can also order copies of these brochures from us. We also provide a video version (including American Sign Language) of the brochure at [www.sos.ca.gov/elections/elections\\_dis.htm](http://www.sos.ca.gov/elections/elections_dis.htm) to help voters with disabilities exercise their voting rights.

**Vote in 2010 Pamphlet** – The pamphlet provides information about the November 2, 2010, General Election, including deadlines to register to vote, voting by mail, finding your polling place, and more. It is available online at [www.sos.ca.gov/elections/Outreach/pdf/myvote-brochure-2010.pdf](http://www.sos.ca.gov/elections/Outreach/pdf/myvote-brochure-2010.pdf). You can also order copies of this brochure from us.

**Military and Overseas Voters** – We updated our Military and Overseas web page at [www.sos.ca.gov/elections/elections\\_mov.htm](http://www.sos.ca.gov/elections/elections_mov.htm) to provide a more user-friendly format for special absentee voters. The new web page for special absentee voters includes sections on registering to vote, requesting ballots, faxing/mailing ballots, important deadlines, and frequently asked questions.

**Guide to Voter Registration Drives** – The new Guide to Voter Registration Drives is designed to help political parties, voter registration drive coordinators, petition management companies, circulators, and volunteers understand their responsibilities when helping people register to vote. The guide can be found at [www.sos.ca.gov/elections/guides/guide-to-vr-drives-2010.pdf](http://www.sos.ca.gov/elections/guides/guide-to-vr-drives-2010.pdf)

**Online Fillable Voter Registration Form** – We created an “easy-to-fill” voter registration form at [www.sos.ca.gov/nvrc/fedform/](http://www.sos.ca.gov/nvrc/fedform/). Once a person types in their information, their county elections office address will automatically be filled in, so the voter just has to print the form, sign it, and mail it in to you. People can also distribute voter registration cards by submitting a Voter Registration Card Statement of Distribution Form available at [www.sos.ca.gov/elections/vrdis.pdf](http://www.sos.ca.gov/elections/vrdis.pdf).

**Guide for Conducting a Vote-by-Mail Application Drive** – The Guide for Conducting a Vote-by-Mail Application Drive is designed to help political parties, vote-by-mail registration drive coordinators, petition management companies, circulators, and volunteers understand their responsibilities and requirements when helping people apply to vote by mail. The guide can be found at [www.sos.ca.gov/elections/vote-by-mail/pdf/guide-to-vbm-app-drives-2010.pdf](http://www.sos.ca.gov/elections/vote-by-mail/pdf/guide-to-vbm-app-drives-2010.pdf)

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**My Voice My Choice My Vote Facebook Page** – The Facebook page, among other things, encourages followers to register to vote and participate in the elections. The page is updated throughout the election season to remind people about important deadlines, such as the last day to register to vote, last day to request a vote by mail ballot, etc. You can follow us at [www.facebook.com/MyVoiceMyVote](http://www.facebook.com/MyVoiceMyVote).

If you would like to order any of the printed materials listed above, or have any questions, please contact me at (916) 653-6173 or [debbie.odonoghue@sos.ca.gov](mailto:debbie.odonoghue@sos.ca.gov), or Tess Mason-Elder at (916) 654-6423 or [tess.mason-elder@sos.ca.gov](mailto:tess.mason-elder@sos.ca.gov).