



DEBRA BOWEN | SECRETARY OF STATE
STATE OF CALIFORNIA | ELECTIONS

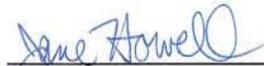
1500 11th Street, 5th Floor | Sacramento, CA 95814 | Tel (916) 657-2166 | Fax (916) 653-3214 | www.sos.ca.gov

February 23, 2010

County Clerk/Registrar of Voters (CC/ROV) Memorandum #10076

TO: All County Clerks/Registrars of Voters and Vendors

FROM:



Jane Howell
Associate Elections Analyst

RE: Statewide Direct Primary: Ballot Labels and Titles and Summaries

Subject to Change

Attached are the English ballot labels and titles and summaries for Propositions 13 through 17 for the June 8, 2010, Statewide Direct Primary Election.

These ballot labels and titles and summaries are currently on public display and are **subject to court-ordered changes through Monday, March 15, 2010**. We will advise you of any court-ordered changes by March 16, 2010. The translations for the ballot labels and titles and summaries will be forwarded separately.

You will notice that the "Fiscal Impact" statement in each ballot label and title and summary is now printed in boldface type for each measure. This change became effective with the passage of AB 894 (Chapter 485, Statutes of 2009) and you should use the same format for the printing of ballots.

If you have any questions, you may contact me by phone at (916) 653-2744 or email at jane.howell@sos.ca.gov.

SCA 4 (Resolution Ch. 115, 2007-08)
Ashburn. Property tax: new construction
exclusion: seismic retrofitting.

February 5, 2010
Proposition 13
June 8, 2010, Primary Election

BALLOT LABEL

**LIMITS ON PROPERTY TAX ASSESSMENT. SEISMIC RETROFITTING OF
EXISTING BUILDINGS. LEGISLATIVE CONSTITUTIONAL AMENDMENT.**

Provides that construction to seismically retrofit buildings will not trigger reassessment of property tax value. Sets statewide standard for seismic retrofit improvements that qualify. Fiscal

Impact: **Minor reduction in local property tax revenues related to the assessment of earthquake upgrades.**

SUBJECT TO COURT
ORDERED CHANGES

SCA 4 (Resolution Ch. 115, 2007-08)
Ashburn. Property tax: new construction
exclusion: seismic retrofitting.

Date: February 5, 2010
Proposition 13
June 8, 2010, Primary Election

BALLOT TITLE AND SUMMARY

LIMITS ON PROPERTY TAX ASSESSMENT. SEISMIC RETROFITTING OF EXISTING BUILDINGS. LEGISLATIVE CONSTITUTIONAL AMENDMENT.

- Provides that construction to seismically retrofit existing buildings will not trigger reassessment of property tax value, regardless of the type of building.
- Sets a statewide standard for the types of seismic retrofit improvements exempt from reassessment.
- Limits the exemption from reassessment to specific components of construction or reconstruction that qualify as seismic retrofit improvements, as defined by the Legislature.

Summary of Legislative Analyst's Estimate of Net State and Local Government Fiscal Impact:

- **Minor reduction in local property tax revenues related to the assessment of earthquake upgrades.**

SUBJECT TO COURT
ORDERED CHANGES

SCA 4 (Resolution Ch. 2, 2009) Maldonado.
Elections: open primaries.

February 5, 2010
Proposition 14
June 8, 2010, Primary Election

BALLOT LABEL

ELECTIONS. PRIMARIES. GREATER PARTICIPATION IN ELECTIONS. Reforms the primary election process for congressional, statewide, and legislative races. Allows all voters to choose any candidate regardless of the candidate's or voter's political party preference. Ensures that the two candidates receiving the greatest number of votes will appear on the general election ballot regardless of party preference. Fiscal Impact: **No significant net change in state and local government costs to administer elections.**

SUBJECT TO COURT
ORDERED CHANGES

SCA 4 (Resolution Ch. 2, 2009) Maldonado.
Elections: open primaries.

February 5, 2010
Proposition 14
June 8, 2010, Primary Election

BALLOT TITLE AND SUMMARY

PRIMARY ELECTION PROCESS REFORM. GREATER PARTICIPATION IN ELECTIONS.

- Encourages increased participation in elections for congressional, legislative, and statewide offices by reforming the procedure by which candidates are selected in primary elections.
- Gives voters increased options by allowing all voters to choose any candidate regardless of the candidate's or voter's political party preference.
- Ensures that the two candidates receiving the greatest number of votes will appear on the general election ballot regardless of party preference.
- Does not change primary elections for President, party committee offices, and nonpartisan offices.

Summary of Legislative Analyst's Estimate of Net State and Local Government Fiscal Impact:

- **No significant net change in state and local government costs to administer elections.**

SUBJECT TO COURT
ORDERED CHANGES

AB 583, Chapter 115, Statutes of 2008.
Hancock. Political Reform Act of 1974:
California Fair Elections Law of 2008: pilot
project.

February 5, 2010
Proposition 15
June 8, 2010, Primary Election

BALLOT LABEL

CALIFORNIA FAIR ELECTIONS ACT. Creates a voluntary system for candidates for Secretary of State to qualify for a public campaign grant if they agree to strict spending limits and no private contributions. Each candidate demonstrating enough public support would receive the same amount. Participating candidates would be prohibited from raising or spending money beyond the grant. There would be strict enforcement and accountability. Funded by voluntary contributions and by an annual fee on lobbyists, lobbying firms, and lobbyist employers. Fiscal Impact: **Increased revenues (mostly from charges related to lobbyists) totaling over \$6 million every four years. These funds would be spent on public financing for campaigns of Secretary of State candidates for the 2014 and 2018 elections.**

SUBJECT TO COURT
ORDERED CHANGES

AB 583, Chapter 115, Statutes of 2008.
Hancock. Political Reform Act of 1974:
California Fair Elections Act of 2008: Pilot
Project

February 5, 2010
Proposition 15
June 8, 2010, Primary Election

BALLOT TITLE AND SUMMARY

CALIFORNIA FAIR ELECTIONS ACT.

- This act creates a voluntary system for candidates for Secretary of State to qualify for a public campaign grant if they agree to strict spending limits and take no private contributions.
- Candidates would have to qualify before receiving the grant.
- Candidates who demonstrate sufficient public support would receive the same amount.
- Participating candidates would be prohibited from raising or spending money beyond the grant.
- There would be strict enforcement and accountability with published reports open to the public.
- Funded by voluntary contributions and by a \$350 annual registration fee on lobbyists, lobbying firms, and lobbyist employers.

Summary of Legislative Analyst's Estimate of Net State and Local Government Fiscal Impact:

- **Increased revenues (mostly from charges on lobbyists, lobbying firms, and lobbyist employers) totaling over \$6 million every four years. These funds would be spent on public financing for campaigns of Secretary of State candidates for the 2014 and 2018 elections.**

**SUBJECT TO COURT
ORDERED CHANGES**

Imposes New Two-Thirds Voter Approval Requirement for Local Public Electricity Providers. Initiative Constitutional Amendment.
Proponent: Robert Lee Pence

February 5, 2010
Proposition 16
June 8, 2010, Primary Election

BALLOT LABEL

IMPOSES NEW TWO-THIRDS VOTER APPROVAL REQUIREMENT FOR LOCAL PUBLIC ELECTRICITY PROVIDERS. INITIATIVE CONSTITUTIONAL

AMENDMENT. Requires two-thirds voter approval before local governments provide electricity service to new customers or establish a community choice electricity program using public funds or bonds. Fiscal Impact: **Unknown net impact on state and local government costs and revenues—unlikely to be significant in the short run—due to the measure’s uncertain effects on public electricity providers and on electricity rates.**

SUBJECT TO COURT

ORDERED CHANGES

Imposes New Two-Thirds Voter Approval Requirement for Local Public Electricity Providers. Initiative Constitutional Amendment.
Proponent: Robert Lee Pence

February 5, 2010
Proposition 16
June 8, 2010, Primary Election

BALLOT TITLE AND SUMMARY

IMPOSES NEW TWO-THIRDS VOTER APPROVAL REQUIREMENT FOR LOCAL PUBLIC ELECTRICITY PROVIDERS. INITIATIVE CONSTITUTIONAL AMENDMENT.

- Requires local governments to obtain the approval of two-thirds of the voters before providing electricity service to new customers or expanding such service to new territories using public funds or bonds.
- Requires same two-thirds vote to provide electricity service through a community choice program using public funds or bonds.
- Requires the vote to be in the jurisdiction of the local government and any new territory to be served.
- Provides exceptions to the voting requirements for a limited number of identified projects.

Summary of Legislative Analyst's Estimate of Net State and Local Government Fiscal Impact:

- **Unknown net impact on state and local government costs and revenues due to uncertainty as to the measure's effects on public electricity providers and on electricity rates. These effects are unlikely to be significant in the short run.**

SUBJECT TO COURT

ORDERED CHANGES

Allows Auto Insurance Companies to Base
Their Prices in Part on a Driver's History of
Insurance Coverage. Initiative Statute.
Proponent: Christina L. Wilson

February 5, 2010
Proposition 17
June 8, 2010, Primary Election

BALLOT LABEL

**ALLOWS AUTO INSURANCE COMPANIES TO BASE THEIR PRICES IN PART ON
A DRIVER'S HISTORY OF INSURANCE COVERAGE. INITIATIVE STATUTE.**

Permits companies to reduce or increase cost of insurance depending on whether driver has a
history of continuous insurance coverage. Fiscal Impact: **Probably no significant fiscal effect
on state insurance premium tax revenues.**

SUBJECT TO COURT
ORDERED CHANGES

Allows Auto Insurance Companies to Base
Their Prices in Part on a Driver's History of
Insurance Coverage. Initiative Statute.
Proponent: Christina L. Wilson

February 5, 2010
Proposition 17
June 8, 2010, Primary Election

BALLOT TITLE AND SUMMARY

ALLOWS AUTO INSURANCE COMPANIES TO BASE THEIR PRICES IN PART ON A DRIVER'S HISTORY OF INSURANCE COVERAGE. INITIATIVE STATUTE.

- Changes current law to permit insurance companies to offer a discount to drivers who have continuously maintained their auto insurance coverage, even if they change their insurance company, and notwithstanding the ban on using the absence of prior insurance for purposes of pricing.
- May allow insurance companies to increase cost of insurance to drivers who do not qualify for discount.
- Establishes that lapses in coverage due to nonpayment of premiums may prevent a driver from qualifying for the discount.

Summary of Legislative Analyst's Estimate of Net State and Local Government Fiscal Impact:

- **Probably no significant fiscal effect on state insurance premium tax revenues.**

SUBJECT TO COURT
ORDERED CHANGES