



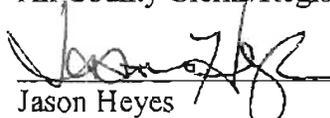
**DEBRA BOWEN** | SECRETARY OF STATE | STATE OF CALIFORNIA  
OFFICE OF VOTING SYSTEMS TECHNOLOGY ASSESSMENT  
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July 28, 2010

County Clerk/Registrars of Voters (CC/ROV) Memorandum #10250

TO: All County Clerks/Registrars of Voters

FROM:

  
\_\_\_\_\_  
Jason Heyes  
Voting Systems Analyst

RE: November General: Ballot Tint and Watermark

Pursuant to Elections Code section 13002 and California Code of Regulations, Title 2, section 20211, the Secretary of State's Office has selected a ballot design and tint for use in the November 2, 2010, General Election.

The design/watermark for the November 2, 2010, General Election is the **California State Outline**. The tint for the background and watermark is **Brown PMS 465**.

**The design and tint must appear on the ballot itself, not only on the ballot stub.**

Please note that for "color-on-color" combinations, the tint value for the background should produce a light tint. The design should be clearly visible and distinct from the background. The screen percentages for the design should be such that the outline is darker than the background and the interior area of the design is lighter than the background.