



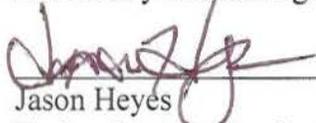
DEBRA BOWEN | SECRETARY OF STATE | STATE OF CALIFORNIA
OFFICE OF VOTING SYSTEMS TECHNOLOGY ASSESSMENT
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August 1, 2011

County Clerk/Registrar of Voters (CC/ROV) Memorandum #11056

TO: All County Clerks/Registrars of Voters

FROM:



Jason Heyes
Voting Systems Analyst

RE: November UDEL Elections: Ballot Tint and Watermark

Pursuant to Elections Code section 13002 and the California Administrative Code, Title 2, section 20211, the Secretary of State's office has selected a design/watermark and color for use in the November 8, 2011, Uniform District Election Law elections (UDELS).

The design/watermark for the November 8, 2011, Uniform District Election Law elections is the **California Poppy**. The tint for the background and watermark is **Blue PMS 543**.

The design and tint must appear on the ballot itself, not only on the ballot stub.

Please note that for "color-on-color" combinations, the tint value for the background should produce a light tint. The design should be clearly visible and distinct from the background. The screen percentages for the design should be such that the outline is darker than the background and the interior area of the design is lighter than the background.