



**DEBRA BOWEN** | SECRETARY OF STATE  
STATE OF CALIFORNIA | ELECTIONS

1500 11th Street, 5th Floor | Sacramento, CA 95814 | Tel (916) 657-2166 | Fax (916) 653-3214 | [www.sos.ca.gov](http://www.sos.ca.gov)

February 21, 2012

County Clerk/Registrar of Voters (CC/ROV) Memorandum #12074

TO: All County Clerks/Registrars of Voters

FROM: Jennifer Luckie-Bratt  
Jennifer Luckie-Bratt  
Associate Elections Analyst

RE: Presidential Primary Election: Ballot Labels and Titles and Summaries

**SUBJECT TO CHANGE**

Attached are the English ballot labels and titles and summaries for Propositions 28 and 29 for the June 5, 2012, Presidential Primary Election.

These ballot labels and titles and summaries are currently on public display and are **subject to court-ordered changes through March 12, 2012.** We will advise you of any court-ordered changes by March 13, 2012. The translations for the ballot labels and titles and summaries will be forwarded separately.

If you have any questions, you may contact me by email at [jennifer.luckie-bratt@sos.ca.gov](mailto:jennifer.luckie-bratt@sos.ca.gov) or by phone at (916) 651-3734.

**BALLOT LABEL**

**LIMITS ON LEGISLATORS' TERMS IN OFFICE. INITIATIVE CONSTITUTIONAL AMENDMENT.** Reduces total amount of time a person may serve in the state legislature from 14 years to 12 years. Allows 12 years' service in one house. Applies only to legislators first elected after measure is passed. Fiscal Impact: No direct fiscal effect on state or local governments.

SUBJECT TO COURT  
ORDERED CHANGES

**BALLOT TITLE AND SUMMARY**

**LIMITS ON LEGISLATORS' TERMS IN OFFICE. INITIATIVE CONSTITUTIONAL AMENDMENT.**

- Reduces the total amount of time a person may serve in the state legislature from 14 years to 12 years.
- Allows a person to serve a total of 12 years either in the Assembly, the Senate, or a combination of both.
- Applies only to legislators first elected after the measure is passed.
- Provides that legislators elected before the measure is passed continue to be subject to existing term limits.

**Summary of Legislative Analyst's Estimate of Net State and Local Government Fiscal Impact:**

- This measure would have no direct fiscal effect on state or local governments.

**BALLOT LABEL**

**IMPOSES ADDITIONAL TAX ON CIGARETTES FOR CANCER RESEARCH. INITIATIVE STATUTE.** Imposes additional \$1.00 per pack tax on cigarettes and an equivalent tax increase on other tobacco products. Revenues fund research for cancer and tobacco-related diseases. Fiscal Impact: Net increase in cigarette excise tax revenues of about \$735 million annually by 2013-14 for certain research and tobacco prevention and cessation programs. Other state and local revenue increases amounting to tens of millions of dollars annually.

SUBJECT TO COURT  
ORDERED CHANGES

**BALLOT TITLE AND SUMMARY**

**IMPOSES ADDITIONAL TAX ON CIGARETTES FOR CANCER RESEARCH.  
INITIATIVE STATUTE.**

- Imposes additional five cent tax on each cigarette distributed (\$1.00 per pack), and an equivalent tax increase on other tobacco products, to fund cancer research and other specified purposes.
- Requires tax revenues be deposited into a special fund to finance research and research facilities focused on detecting, preventing, treating, and curing cancer, heart disease, emphysema, and other tobacco-related diseases, and to finance prevention programs.
- Creates nine-member committee charged with administering the fund.

**Summary of Legislative Analyst's Estimate of Net State and Local Government Fiscal Impact:**

- Net increase in cigarette excise tax revenues of about \$735 million annually by 2013-14 for research into cancer and tobacco-related disease, and for tobacco prevention and cessation programs. These revenues would decline slightly each year thereafter.
- Increase in excise tax revenues on other tobacco products of about \$50 million annually, going mainly to existing health and tobacco prevention and cessation programs.
- Net increase in state and local sales tax revenues of about \$10 million to \$20 million annually.
- Unknown net impact on other long-term state and local government health care costs.

SUBJECT TO COURT  
ORDERED CHANGES