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September 28, 2012

County Clerk/Registrar of Voters (CC/ROV) Memorandum #12286

TO: All County Clerks/Registrars of Voters

FROM: 
Jennie Bretschneider
Assistant Chief Deputy and Counsel

RE: Voter Registration: California Online Voter Registration (COVR) Mandatory Public Website Link Update

To improve the experience of Californians wishing to complete a California Online Voter Registration (COVR) application, please update all of your public website links by:

- 1) Removing each link to <https://rtv.sos.ca.gov/elections/register-to-vote/> and replacing it with a link to <http://RegisterToVote.ca.gov/>.
- 2) Updating the html language behind each Register to Vote button to remove the existing link and replace it with <http://RegisterToVote.ca.gov/>.

The Secretary of State has added important and useful technical information regarding the platforms and versions of various web browsers, PDF readers, and screen readers that are necessary for a user to complete the online application. For website visitors to review this information before they begin the online voter registration process, they must be taken to the new landing page at <http://RegisterToVote.ca.gov/>.

If you don't have a Register to Vote button on your site and would like to add one, please go to www.sos.ca.gov/elections/bug/register-to-vote and follow the instructions.

If you have any questions, please feel free to contact Jennie Bretschneider, COVR Project Director, at (916) 651-8297. Thank you.