



DEBRA BOWEN | SECRETARY OF STATE
STATE OF CALIFORNIA | ELECTIONS

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January 16, 2014

County Clerk/Registrar of Voters (CC/ROV) Memorandum #14016

TO: All County Clerks/Registrars of Voters

FROM: /s/ Charlene Castañeda
Elections Analyst

RE: Statewide Direct Primary Election: Legislative and Congressional
Candidate Statement Cost Survey

As provided under Government Code section 85601(c) and Elections Code section 13307.5, legislative and congressional candidates may purchase 250-word statements in county-specific sample ballots. In order to assist voters and counties in the upcoming election, we will be updating the list of legislative and congressional candidate statement costs by county to be provided on our website.

Please project how much your county is planning to charge legislative candidates, who have accepted the voluntary expenditure limit on their Form 501 filings, and congressional candidates to purchase a candidate statement in your county sample ballot for the upcoming June 3, 2014, Statewide Direct Primary Election. In addition, please indicate if your county will be printing the statements in any additional languages. County-specific survey form(s) will be emailed separately for your use.

Please complete your county-specific survey form(s) and submit them to Stacey Jarrett by email at Stacey.Jarrett@sos.ca.gov or via fax to (916) 653-3214 no later than **Monday, January 27, 2014**.

Once the estimates have been compiled, we will share the results with you and post them on the Secretary of State's website. If you have any questions regarding this survey, you may contact Stacey Jarrett at (916) 653-1417. Thank you for your assistance.