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January 31, 2014

County Clerk/Registrar of Voters (CC/ROV) Memorandum #14028

TO: All County Clerks/Registrars of Voters

FROM: /s/ Ryan Macias
Voting Systems Analyst

RE: June 3, 2014, Statewide Direct Primary Election: Ballot Tint and
Watermark Assignment

Pursuant to Elections Code section 13002 and California Code of Regulations, Title 2, section 20211, the Secretary of State has selected a ballot tint and watermark for use in the June 3, 2014, Statewide Direct Primary Election.

The watermark for the June 3, 2014, Statewide Direct Primary Election, is the **Capitol**. The tint for the background and watermark is **Red PMS 192**.

The watermark and tint must appear on the ballot itself, not only on the stub.

Please note that for "color-on-color" combinations, the tint value for the background should produce a light tint. The watermark should be clearly visible and distinct from the background. The screen percentages for the watermark should be such that the outline is darker than the background and the interior area of the watermark is lighter than the background.