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OFFICE OF VOTING SYSTEMS TECHNOLOGY ASSESSMENT
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July 7, 2014

County Clerk/Registrar of Voters (CC/ROV) Memorandum #14175

TO: All County Clerks/Registrars of Voters

FROM: /s/ Ryan Macias
Voting Systems Analyst

RE: General Election: Ballot Tint and Watermark

Pursuant to Elections Code section 13002 and California Code of Regulations, Title 2, section 20211, the Secretary of State has selected a ballot tint and watermark for use in the November 4, 2014, General Election.

The watermark for the November 4, 2014, General Election is the **CA Bear**. The tint for the background and watermark is **Lavender PMS Purple**.

The watermark and tint must appear on the ballot itself, not only on the stub.

Please note that for "color-on-color" combinations, the tint value for the background should produce a light tint. The watermark should be clearly visible and distinct from the background. The screen percentages for the watermark should be such that the outline is darker than the background and the interior area of the watermark is lighter than the background.