



so that people can scan using their smart phone and be directed to California's Online Voter Registration Application System. The holders are offered in two designs and in English only.

**Public Service Announcements (DVD)** – With the right message, you can turn any office waiting room, community meeting or other place where people gather into an opportunity to educate voters. The Secretary of State's office has designed public service announcements to help. The announcements cover all the basics of taking part in elections and are available online in English and Spanish. These messages can be viewed on our website at [www.sos.ca.gov/elections/nvra/psa/](http://www.sos.ca.gov/elections/nvra/psa/).

**Time Off to Vote Posters** – These posters are a great resource for employers to post in their office space to promote democracy. These notices are available in English and Spanish and can be ordered from the Secretary of State's office or printed online at [www.sos.ca.gov/elections/time-off-to-vote.htm](http://www.sos.ca.gov/elections/time-off-to-vote.htm).

**Voter Bill of Rights Posters** – These posters are a convenient way to ensure all voters know their rights as a participant in their democracy. These posters are available in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese and can be ordered through our office or printed online at [www.sos.ca.gov/elections/voter-bill-of-rights/voter-bill-of-rights.pdf](http://www.sos.ca.gov/elections/voter-bill-of-rights/voter-bill-of-rights.pdf).

### **Other Resources and Projects**

**Register To Vote Buttons** – These buttons can be placed on any website to promote online voter registration. Available in ten languages, these buttons are an outreach tool that state and local governments, organizations, businesses, schools, etc. can use. When people click on the register to vote button, they are directed to the online voter registration application. Samples and instructions on how to add these buttons are posted on our website at [www.sos.ca.gov/elections/bug/bug.htm](http://www.sos.ca.gov/elections/bug/bug.htm).

**California Online Voter Registration Application QR (Quick Response) Code** – QR codes are a great resource for voters “on the go.” These images can be scanned with smart phones and will automatically direct the user to the online voter registration application. The online voter registration application QR code can be printed on stickers, used in outreach pamphlets and gives people the option to scan the QR code and complete a voter registration application online. To see an example of how the Secretary of State's office used the QR code, please see the “Vote in 2014!” publication at [www.sos.ca.gov/elections/new-voter/pdf/vote-in-2014.pdf](http://www.sos.ca.gov/elections/new-voter/pdf/vote-in-2014.pdf). Instructions on how to add the QR code can be found at [www.sos.ca.gov/elections/bug/bug.htm](http://www.sos.ca.gov/elections/bug/bug.htm).

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**California Voter Registration Week** – Help inspire people to take part in the November 4 General Election during California Voter Registration Week, September 21-27. California Voter Registration Week includes National Voter Registration Day, which is September 23. Go to [www.sos.ca.gov/elections/voting-in-california](http://www.sos.ca.gov/elections/voting-in-california) for more information.

**New Voters Resource** – Another online resource that you might find useful are the “New Voters” web pages at [www.sos.ca.gov/elections/new-voter/](http://www.sos.ca.gov/elections/new-voter/). These pages were expressly created for people who will soon become eligible to vote (as new citizens) or who are just new to voting. It comes in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese and provides easy access to all the basic tools people need to become active voters.

**MyVote Democracy at Work Project** – To build on your existing outreach activities, you may be interested in the Secretary of State's Democracy at Work Project. The project invites businesses, state and local government and nonprofit organizations to help strengthen democracy by encouraging employees, customers and members to participate in elections. The project makes it easy, with a choice of sample messages, newsletter text, website buttons and other handy tools designed to inspire and prepare people to become voters. It recognizes the civic spirit of everyone who takes part with an optional listing on the MyVote Democracy at Work Project web page. For more information about the project visit: [www.sos.ca.gov/elections/myvote-democracy-at-work-project/](http://www.sos.ca.gov/elections/myvote-democracy-at-work-project/).

**MyVote Student Mock Election** – The Secretary of State is again teaming up with the Superintendent of Public Instruction for a statewide student mock election this year on October 28, 2014. This statewide mock election is an excellent way for schools in California to get involved in educating future voters. Visit the mock election web page frequently for updates and more information. You may wish to encourage schools in your county to sign-up to participate in the mock-election. Registration is open. Visit the MyVote Mock Election web page at [www.sos.ca.gov/elections/studentmockelection.htm](http://www.sos.ca.gov/elections/studentmockelection.htm).

Please contact me at (916) 657-2305 or [Steven.Carda@sos.ca.gov](mailto:Steven.Carda@sos.ca.gov) if you have any questions.

Thank you.

# Voter Education and Outreach Materials Order Form

For each item, please indicate the quantity of each language you are requesting.

## Contact Information:

County: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City, State & Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_

## A Guide to Voting in California Brochure:



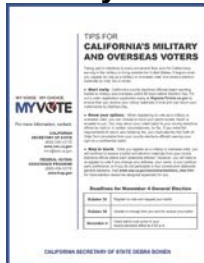
English: _____	Spanish: _____	Chinese: _____
Hindi: _____	Japanese: _____	Khmer: _____
Korean: _____	Tagalog: _____	Thai: _____
Vietnamese: _____		

## Vote in 2014! Pamphlet:



English: _____	Spanish: _____	Chinese: _____
Hindi: _____	Japanese: _____	Khmer: _____
Korean: _____	Tagalog: _____	Thai: _____
Vietnamese: _____		

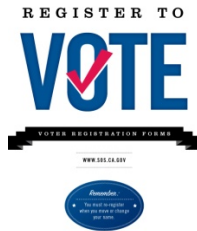
## Military and Overseas Flyer: English only



Electronic file will be sent to email address:

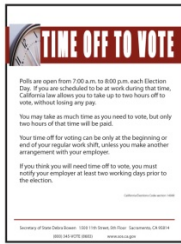
\_\_\_\_\_

**Voter Registration Card Holders: English only**



White Design \_\_\_\_\_  
 Cream Design \_\_\_\_\_

**Time Off to Vote Posters: Available in English and Spanish.**



English Design \_\_\_\_\_  
 Spanish Design \_\_\_\_\_

**Voter Bill of Rights Posters:**



English: _____	Spanish: _____	Chinese: _____
Hindi: _____	Japanese: _____	Khmer: _____
Korean: _____	Tagalog: _____	Thai: _____
Vietnamese: _____		

**Public Service Announcements: DVD Format – Contains English and Spanish.**

Quantity \_\_\_\_\_

**Return completed order form to:**

Secretary of State  
 Elections Division  
 1500 11<sup>th</sup> Street, Fifth Floor  
 Sacramento, CA 95814  
 ATTN: Steven Carda  
 or by email to:  
[Steven.Carda@sos.ca.gov](mailto:Steven.Carda@sos.ca.gov)  
 Fax: (916) 653-3214