



March 17, 2016

County Clerk/Registrar of Voters (CC/ROV) Memorandum #16091

**TO:** All County Clerks/Registrars of Voters  
**FROM:** /s/ Susan Lapsley  
 Deputy Secretary of State and Counsel  
**RE:** Presidential Primary: Ballot Tint and Watermark

Pursuant to Elections Code section 13002 and California Code of Regulations, Title 2, section 20213, the Secretary of State's office has selected a design and color combinations for use in the June 7, 2016, Presidential Primary Election. **The design for this election is the California State Seal.** The color combinations are listed below.

**The design and tint must appear on the ballot itself, not only on the ballot stub.**

For color-on-color combinations, the tint value for the background should produce a light tint. The design should be clearly visible and distinct from the background. The screen percentages for the design should be such that the outline is darker than the background and the interior area of the design is lighter than the background.

<b>PARTY</b>	<b>DESIGN TINT</b>
American Independent	Orange PMS 152
Democratic	Blue PMS 543
Green	Red PMS 192
Libertarian	Yellow PMS Yellow
Peace and Freedom	Brown PMS 465
Republican	Lavender PMS Purple
No Party Preference	Green PMS 360

For those counties wishing to distinguish decline-to-state crossover ballots, please use the appropriate party's design tint on a white background.