

[DATE]

[CONTACT ON CAMPUS]

[CAMPUS NAME]

[ADDRESS],

This is [YOUR NAME] with the [STUDENT ORGANIZATION/ FACULTY ASSOCIATION NAME]. I write to ask your support for the California Students Vote Project, a nonpartisan effort to help increase student voter participation at California's public colleges and universities.

In the 2014 General Election, only 52% of eligible youth were registered to vote, which was more than 20 points below any other age group, and only 8% of eligible youth aged 18-24 voted. Together, we can help change this by implementing best practices to increase student voter registration numbers before the general election.

The active participation of young adults in the political process is essential to our democracy. I am hoping that as [POSITION /TITLE] of [SCHOOL]'s [DEPARTMENT], you can help to promote voter registration and participation to your students by signing the memorandum of understanding (MOU) attached and by implementing some of the best practices as outlined by the California Students Vote Project.

We ask that you please move forward to support the efforts of the California Students Vote Project and help increase student voter registration and participation rates across the state.

Thank you for your time. Please let me know if you have any questions.

Best,

[ORGANIZER, STUDENT NAME, OR FACULTY NAME]