



—Sample Social Media Posts—

Proposed
Dates for
Tweets:

Important Dates:

N/A

- National Voter Registration Day is in just [insert amount of time]! But don't wait—register today at [<http://registertovote.ca.gov/>] #CAstudentsvote

Sep. 26th

Oct. 9th

Oct. 19th

- There's a presidential debate tonight! Make sure to tune in to watch the top two presidential candidates battle it out on the podium.

Sep. 27th

- Register in September to #VOTE in November! National Voter registration day is September 27th, 2016. [<http://www.sos.ca.gov/castudentsvote>]

Oct. 4th

- Tonight is your only chance to see the Vice Presidents debate, don't let this chance slip through your fingers!

Oct. 24th

- Have you registered to vote? October 24th is the last day you can—but don't wait, do it now! [<http://registertovote.ca.gov/>]



Proposed
Platform:

Interesting Facts:

Twitter/
Facebook

- American astronauts on the ISS can vote in elections from orbit by secure email. What's stopping you? Register now! <http://registertovote.ca.gov/>

Twitter

- Slavery was nearly abolished in the USA in 1784—the motion fell short by just one vote. Your vote matters! Register: <http://registertovote.ca.gov/>

Facebook

- Approximately 68 percent of voting-age Americans are registered to vote; compare this to 100 percent of Argentinians, 97 percent of Brits, 93 percent of Canadians and 77 percent of South Africans. Register to vote now!
[<http://registertovote.ca.gov/>]

Twitter/
Facebook

- There are 20 autocracies in the world, where citizens cannot vote for their leaders. Register to vote **now**: [<http://registertovote.ca.gov/>]

Twitter

- 19% of all votes cast in 2012 came from young voters. You can make change happen, register to vote today. [<http://www.sos.ca.gov/castudentsvote>]

Facebook

- Why does your vote matter? Watch this TedTalks to find out the power of the youth vote. https://www.youtube.com/watch?v=T2jwSUhu7o_k&index=2&list=PLsRNo_Ux8w3rPtiQifbk4_RfxmI5bsNq6t



Quick Reminders:

- [SCHOOL NAME] students! Are you planning to vote in this election? Register today! [<http://www.sos.ca.gov/castudentsvote>]
- [SCHOOL MASCOT]'s! Are you registered to vote yet? If not—register to vote today! [<http://www.sos.ca.gov/castudentsvote>]
- Have you moved since last year? Make sure you're registered to #vote with your new address! [<http://www.sos.ca.gov/castudentsvote>]