—Sample Social Media Posts—

Proposed Dates for Tweets:	Important Dates:
N/A	▪ National Voter Registration Day is in just [insert amount of time]! But don't wait—register today at [http://registertovote.ca.gov/] #CAstudentsvote
Sep. 26th Oct. 9th Oct. 19th	▪ There's a presidential debate tonight! Make sure to tune in to watch the top two presidential candidates battle it out on the podium.
Sep. 27th	▪ Register in September to #VOTE in November! National Voter registration day is September 27th, 2016. [http://www.sos.ca.gov/castudentsvote]
Oct.4th	▪ Tonight is your only chance to see the Vice Presidents debate, don't let this chance slip through your fingers!
Oct. 24th	▪ Have you registered to vote? October 24th is the last day you can—but don't wait, do it now! [http://registertovote.ca.gov/]

VOTE CALIFORNIA
California Student's Vote

Proposed Platform:

Interesting Facts:

Twitter/ Facebook

- American astronauts on the ISS can vote in elections from orbit by secure email. What's stopping you? Register now! http://registertovote.ca.gov/

Twitter

- Slavery was nearly abolished in the USA in 1784—the motion fell short by just one vote. Your vote matters! Register: http://registertovote.ca.gov/

Facebook

- Approximately 68 percent of voting-age Americans are registered to vote; compare this to 100 percent of Argentinians, 97 percent of Brits, 93 percent of Canadians and 77 percent of South Africans. Register to vote now! [http://registertovote.ca.gov/]

Twitter/ Facebook

- There are 20 autocracies in the world, where citizens cannot vote for their leaders. Register to vote ***now***: [http://registertovote.ca.gov/]

Twitter

- 19% of all votes cast in 2012 came from young voters. You can make change happen, register to vote today.[http://www.sos.ca.gov/castudentsvote}

Facebook

- Why does your vote matter? Watch this TedTalks to find out the power of the youth vote. https://www.youtube.com/watch?v=T2jwSUhu7o k&index=2& list=PLsRNo Ux8w3rPtiQifbk4_RfxmI5bsNq6t

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Quick Reminders:

- [SCHOOL NAME] students! Are you planning to vote in this election? Register today![http://www.sos.ca.gov/castudentsvote]

- [SCHOOL MASCOT]'s! Are you registered to vote yet? If not—register to vote today![http://www.sos.ca.gov/castudentsvote]

- Have you moved since last year? Make sure you're registered to #vote with your new address![http://www.sos.ca.gov/castudentsvote]