State VAAC Working Group: Outreach to Voters with Disabilities

July 17, 2024

The work group is asking the committee to approve sending the following questions to the Secretary of State.

From: State VAAC Working Group: Outreach to voters with disabilities

Purpose of working group:

- To reach the unreachable.
- To Provide counties with ideas and resources on how to reach voters with disabilities who may not affiliate with an organization.

Questions for SOS

- 1. What statewide PSA's, social media posts or other platforms does the SOS use for voter outreach?
- 2. What communication strategies (PSA's, social media, etc.) are planned for voter outreach for the upcoming election?
- 3. Can the SOS assist the committee by asking all counties the following questions about how they conduct outreach to voters with disabilities
- A. How do you conduct outreach to voters with disabilities not affiliated with an organization?
- B. What resources would help you reach voters with disabilities who are not affiliated with an organization?

Note: Information gathered will help create a comprehensive list of best-practices, ideas and resources that can be shared with all counties.