March 5, 2021

County Clerk/Registrar of Voters (CC/ROV) Memorandum # 21027

TO: All County Clerks/Registrars of Voters

FROM: /s/ Robbie Anderson

**Elections Counsel** 

RE: Regulations: Access to Voter Registration Information

The Secretary of State is providing notice of changes to the regulations originally published on November 27, 2020. The Secretary of State is proposing amendments to the originally-noticed proposed regulation text to address concerns raised during the 45-day public comment period.

#### Written Comment Period: March 5 – 22, 2021

Any interested person, or their authorized representative, may submit written comments pertaining to the changes in the text of the proposed regulations. The Secretary of State will accept written comments on the changes from March 5, 2021, to March 22, 2021. The Secretary of State will consider only comments received at the Secretary of State's office by that date.

Following the close of the written comment period, the Secretary of State, upon its own motion or at the instance of any interested party, may thereafter adopt the proposals provided by the public or may modify such proposals if such modifications are sufficiently related to the original text. With the exception of technical or grammatical changes, the full text of any modified proposal will be available from our office for 15 days prior to its adoption and will be mailed to those persons who submit written comments related to this proposal or who have requested notification of any changes to the proposal.

Copies of the Notice of Modification to Proposed Regulations Rulemaking and copies of the text of the proposed regulation, with changes identified in underline and strikeout, can be accessed through the Secretary of State's website at: https://www.sos.ca.gov/administration/regulations/proposed-regulations/

If you have any questions, please feel free to contact me at <a href="mailto:aanderso@sos.ca.gov">aanderso@sos.ca.gov</a> or (916) 216-6428. Thank you.

# California Secretary of State Proposed Regulatory Action: Access to Voter Registration Information

# NOTICE OF MODIFICATIONS TO TEXT OF PROPOSED REGULATIONS

Please take notice that the Secretary of State is proposing changes to the regulations that are the subject of this rulemaking action. The Secretary of State is proposing amendments to the proposed regulation text. (See Govt. Code, § 11346.8(c); Cal. Code Regs., tit. 1, § 44.)

The amended proposed regulation text is enclosed with this notice and is available for public inspection during the dates of the public comment period, described below, excluding weekends and holidays, from 8:00 a.m. through 5:00 p.m. The rulemaking file is maintained at the following address:

California Secretary of State Elections Division 1500 11<sup>th</sup> Street, Fifth Floor Sacramento, CA 95814

Due to restrictions related to COVID-19, the Elections Division's public counter is not open to the public. Please contact the contact persons below to arrange for public inspection of the rulemaking documents. Options for public inspection during COVID-19 may include having the rulemaking documents emailed to you or scheduling an in-person review.

Website Access: Materials regarding this proposal can be found at https://www.sos.ca.gov/administration/regulations.

#### PUBLIC COMMENT PERIOD

If you have any comments regarding the proposed changes to the regulations, the Secretary of State will accept written comments from March 5, 2021, through March 22, 2021.

Inquiries or comments concerning the proposed rulemaking action may be addressed to:

Robbie Anderson Secretary of State 1500 11<sup>th</sup> St., Fifth Floor Sacramento, CA 95814 (916) 216-6488 aanderso@sos.ca.gov The backup contact person is:

Taylor Kayatta
California Secretary of State
1500 11<sup>th</sup> St., Room 495
Sacramento, CA 95814
(916) 695-1530
tkayatta@sos.ca.gov

The Secretary of State will review all written comments that it has received by the close of the public comment period that pertain to the indicated amendments to the originally-noticed regulation text. The Secretary of State will include the comments in the public rulemaking file and will summarize and respond to relevant comments in the Final Statement of Reasons.

# California Secretary of State Proposed Regulatory Action: Access to Voter Registration Information

## **Amended Proposed Regulation Text**

These proposed regulations repeal and replace Title 2, Division 7, Chapter 1, Article 1 of the California Code of Regulations. All new sections in Article 1 were proposed for adoption in the originally-noticed text and are, therefore, not underlined in the amended text. Proposed revisions to the originally-noticed text of the regulation are shown below using strikeout for any text proposed for deletion and underlining for any text proposed to be added. The sections originally proposed for revocation remain fully revoked in this amended text. These revoked sections are included in strikeout to contextualize this proposed regulatory action despite no changes made to those revisions between the originally-noticed text and this amended text.

CALIFORNIA CODE OF REGULATIONS
TITLE 2. ADMINISTRATION
DIVISION 7. SECRETARY OF STATE
CHAPTER 1. VOTER REGISTRATION
ARTICLE 1. ACCESS TO VOTER REGISTRATION INFORMATION

## 19000. Purpose

The purpose of this Article is to provide the requirements to request information on registered voters in California, and to provide requirements for storage and security of voter registration information received under this Article.

Note: Authority cited: Section 2188.2, Elections Code; Sections 6254.4 and 12172.5, Government Code. Reference: Sections 2188 and 2194, Elections Code.

#### 19001. Definitions.

As used in this Article, the following terms have the following meanings:

- (a) "Agent" means a person authorized by a beneficiary to use voter registration information on that person's behalf including, but not limited to, employees and volunteers.
- (b) "Applicant" means a person who completes and submits an application to a source agency for the purpose of obtaining voter registration information. If an applicant submits the application on their own behalf, they are also the beneficiary. If an applicant submits the application on behalf of another person, the other person is the beneficiary.
- (c) "Beneficiary" means a person, including a vendor, who receives voter registration information either directly or indirectly from a source agency.
- (d) "Person" includes any individual, firm, association, organization, partnership, business trust, committee, political organization, corporation, or company.
- (e) "Source agency" means the Secretary of State or a county elections official, both of which maintain voter registration information and provide access to such information pursuant to Elections Code sections 2188 and 2194.

- (f) "Specific voter registration record" means voter registration information of an individual named voter for whom the applicant provides all required identifying information such as date of birth. Specific voter registration information does not include requests of unidentified individuals meeting certain criteria, such as any voters living on a certain street in a certain city.
- (g) "Vendor" means a person that obtains voter registration information from a source agency for another person's use, including but not limited to political parties, political campaigns, political committees, and data aggregators that prepare voter registration information for beneficiaries.
- (h) "Voter registration information" means information on registered voters that may be provided to an authorized applicant by a source agency under the provisions of this Article, Elections Code section 2194, and Government Code section 6254.4. This information includes the following for each voter, to the extent that it is included in any individual voter's record: registration county, unique registration identification number, name, residential address, mailing address, phone number, email address, language preference, date of birth, gender, party preference, registration status, registration date, precinct, registration method, place of birth, registration status reason (reason for the most recent update to the registration), voting assistance request status, permanent vote-by-mail status, county voter identification number, and voting participation history (election date and voting method).

Note: Authority cited: Section 2188.2, Elections Code; Sections 6254.4 and 12172.5, Government Code. Reference: Sections 2188 and 2194, Elections Code.

#### 19002. Application of this Article.

- (a) This Article shall apply to any person who directly or indirectly receives voter registration information from any source agency.
- (b) This Article shall not apply to any voter requesting their own voter registration information through a publicly available voter record lookup tool. However, when a voter requests additional information about their own specific voter record than is available on such a tool, they must submit an application for specific voter registration record pursuant to this Article.

Note: Authority cited: Section 2188.2, Elections Code; Sections 6254.4, 12172.5, Government Code. Reference: Sections 2188, 2194, Elections Code.

#### 19003. Permissible Uses.

- (a) Voter registration information obtained from a source agency shall be used solely for the following purposes:
  - (1) Election: for any person to communicate with voters in connection with an election by means which shall include, but shall not be limited to, the following by means including, but not limited to:
    - (A) Communicating with voters for or against any candidate or ballot measure in any election:
    - (B) Communicating with voters regarding the circulation or support of, or opposition to, any recall, initiative, or referendum petition;
    - (C) Surveying voters in connection with any specific election campaign or specific potential election campaign in which any voter registered to vote may vote;

- (D) Surveying voters in connection with an election-related exploratory committee;
- (E) Soliciting contributions or services as part of any election campaign on behalf of any candidate for public office or any political party or in support of or opposition to any ballot measure, initiative, or referendum petition.
- (2) Scholarly: students working on theses, professors researching voting patterns, and other academics involved in research related to political and election activities.
- (3) Journalistic: members of the press for any journalistic purpose.
- (4) Political: for any person to communicate with voters to influence public opinion. The content of such communications shall <u>include</u>, <u>but shall not be limited be devoted</u> to: news and opinions of candidates, elections, education related to political matters, political party developments, ballot measures, initiatives, referendum positions, and related political matters.
- (5) Governmental: Any request from a governmental agency or for a use related to a governmental function by means including, but not limited to:
  - (A) Encouraging participation in the United States Census;
  - (B) Conducting any survey of opinions of voters by any government agency or its contractors;
  - (C) Any official use by any local, state, or federal governmental agency, which shall include use in connection with any judicial proceeding or investigation involving or being conducted by any local, state or federal governmental agency.
- (6) <u>Record review: Investigation:</u> For any person to conduct an audit of voter registration lists for election, scholarly, journalistic, political, or governmental purposes. the purpose of <u>Record review includes</u>, but is not limited to, detecting voter registration fraud, evaluating voter registration information accuracy, and evaluating compliance with applicable Federal and California laws. and for the purpose of determining the accuracy of voter registration lists.
- (7) Vendor: By any vendor to compile and/or organize voter registration information for another person's use consistent with this Article.
- (b) Requests for voter registration information for a purpose not specifically listed in (a), and not prohibited by section 19004, shall be evaluated for compliance with the Elections Code by the source agency.
- (c) A source agency shall review each application for compliance with the Elections Code and this Article independent of decisions made on other applications.

Note: Authority cited: Section 2188.2, Elections Code; Sections 6254.4 and 12172.5, Government Code. Reference: Sections 2188 and 2194, Elections Code.

## 19004. Impermissible Uses.

- (a) Using voter registration information in a manner contrary to the authorized uses specified in Elections Code section 2194 is impermissible. Impermissible uses include, but shall not be limited to:
  - (1) Any communication for any personal, private, or commercial purpose other than for those purposes permitted by Section 19003.
  - (2) Solicitation of contributions or services for any personal, private, or commercial purpose.

- (3) Conducting any survey of opinions of voters other than for those purposes permitted by Section 19003, subdivision (a).
- (4) Using the voter registration information to harass any voter or the voter's household, including, but not limited to, any conduct prohibited by Elections Code sections 18540 and 18543.
- (b) Voter registration information shall not be sent outside of the United States, as specified in Elections Code section 2188.5.
- (c) Notwithstanding section 19003, aA source agency may refuse to provide voter registration information based on a reasonable belief or determination that it is being requested for an impermissible purpose, unlawful, false, or fraudulent purpose, to promote or conduct an illegitimate object or purpose, or is being requested or submitted in bad faith or for the purpose of harassing or defrauding a person or entity. In such instances, the source agency's refusal to provide the voter information to the applicant shall be provided to the applicant in writing, wherein the source agency shall set forth the factors which served as the basis for the denial, so the applicant may file a new application. In such instances, the source agency shall provide the applicant its reasons for refusal. An applicant whose application is rejected shall not be prohibited from filing a new application.

Note: Authority cited: Sections 2188.2 and 2188.5, Elections Code; Sections 6254.4 and 12172.5, Government Code. Reference: Sections 2188 and 2194, Elections Code.

#### 19005. Transfers.

- (a) Only a vendor may transfer voter registration information to another person, as described in subdivision (c).
- (b) A beneficiary, including a vendor, may share voter registration information with their agent(s) without prior written authorization from a source agency.
  - (1) An agent may only use the voter registration information for the purposes specified in the approved application.
  - (2) A beneficiary sharing voter registration information with an agent must exercise reasonable care that the agent uses the voter registration only for purposes approved by the source agency and report any unauthorized use as described in Section 19012 of this Article.
  - (3) A beneficiary remains responsible for the actions of their agent with respect to the use of the voter registration information.
- (c) A vendor may provide voter registration information to another person, other than its agent as described in subdivision (b), only upon providing written notification to the Secretary of State.
  - (1) This is intended to mean that the Secretary of State can approve the transfer of voter registration information obtained from both the Secretary of State and other source agencies.
  - (2) This notification shall include the name, address, phone number, and email address of the person to whom the information is provided. If applicable, the notification shall also include the business name and address of the person to whom the information is provided.
  - (3) A vendor that provides voter registration information to another person must share, in writing, the information security requirements in Section 19012 with that person and acknowledge, in writing, that they provided this information in the notification.
  - (4) A vendor who fails to provide the notification or transfers voter registration information to another person for an impermissible purpose shall be liable for a \$1,000 fine for the first

violation. For a second violation, a vendor will be barred from providing voter registration information to any person for the remainder of that presidential election cycle, defined as the period beginning on a presidential election day through the next presidential election day. (45) This Article shall apply to any person who receives voter registration information from a vendor, as if that person had received the voter registration information directly from a source agency.

Note: Authority cited: Section 2188.2, Elections Code; Sections 6254.4 and 12172.5, Government Code. Reference: Sections 2188 and 2194, Elections Code.

## 19006. Charges; Deposits.

- (a) The fee to obtain voter registration information from the Secretary of State is \$15.00 per one thousand records, up to a maximum of \$100.00. The minimum fee is \$15.00.
- (b) The fee to obtain a specific voter registration record is \$30.00 per record, up to a maximum of \$100.00. Each request for specific voter registration records is limited to 10 records.
- (c) A source agency (other than the Secretary of State) may designate the fee to obtain voter registration information and specific voter registration record(s).

Note: Authority cited: Section 2188.2, Elections Code; Sections 6254.4, 12172.5, Government Code. Reference: Sections 2188, 2194, Elections Code.

#### 19007. Penalties.

- (a) Every person, who directly or indirectly obtains voter registration information from a source agency, shall be liable to the State of California, as a penalty for any use of said voter registration information which is not authorized by Section 2194 of the Elections Code and this Article, for an amount equal to the sum of fifty cents (\$0.50) multiplied by the number of registration records which such person used in an unauthorized manner. This penalty shall not exceed \$100,000.
- (b) Unauthorized use by any applicant or transferee described in section 19005 of any portion of the information obtained pursuant to this Article shall raise a presumption that all such information obtained by such person was so misused. Illustration: X Data Corp. obtains registration information from a source agency and uses this information to address a commercial mailing to 10,000 voters. Under the provision of this section, X Data Corp. is obligated to pay the State of California the sum of \$5,000, which constitutes the sum of fifty cents (\$0.50) multiplied by 10,000, the number of registration records which were used in an unauthorized manner.

Note: Authority cited: Section 2188.2, Elections Code; Sections 6254.4 and 12172.5, Government Code. Reference: Sections 2188 and 2194, Elections Code.

#### 19008. Application.

(a) Every applicant shall execute and deliver to the source agency an application that contains all of the following information:

- (1) The full name of the applicant, and, if applicable, the full name of the beneficiary of the requested voter registration information.
- (2) The applicant's telephone and email address.
- (3) The applicant's complete business address.
- (4) The applicant's complete mailing address, if different from the business address.
- (5) If applicable, the complete business address of the beneficiary of the requested voter registration information.
- (6) The purpose(s) or type(s) of business, organization, or committee that the applicant represents.
- (7) The purpose(s) for which the request for voter registration information is made and the specific intended use(s) of this information or data in accordance with Section 19003.
  - (A) If the intended use of the requested voter registration information is for political purposes, the applicant shall submit documentation establishing compliance with section 19003(a)(4), for example a letter establishing an affiliation with a political organization.
  - (B) If the intended use of the requested voter registration information is for scholarly purposes, the applicant shall submit a letter from the representative of the institution (professor, administrator, etc.) on the institution's letterhead stating that the applicant is authorized to receive the information.
  - (C) If the intended use of the requested voter registration information is for journalistic purposes, the applicant shall submit a clear copy of the applicant's press pass or media credential. In the event the applicant does not have a press pass or media credential, the applicant shall submit other evidence that they are a journalist. The source agency shall determine whether submitted press passes, media credentials, or other evidence properly establish a journalistic purpose.
- (8) A detailed explanation of how the requested voter registration information will be maintained securely and confidentially consistent with Section 19012.
- (9) The type of information requested. Examples include voter history, precinct to district information, whether voter registration information is requested for a specific jurisdiction, and specific voter registration information.
- (10) Shipping instructions for the source agency to deliver the requested voter registration information.
- (11) If applicable, detailed identifying information on a specific voter for a request of a single voter's voter registration information.
- (12) A completed agreement section, which contains spaces where the applicant must place their initials acknowledging the following statements:
  - (A) Applicant and beneficiary, if applicable, hereby agree that the information set forth in the voter registration information will be used for the approved purposes, consistent with state law, as defined by Elections Code section 2194, this Article, and Government Code section 6254.4
  - (B) Applicant and beneficiary, if applicable, further agree not to sell, lease, loan, or deliver possession of the registration information, or a copy thereof, in any form or format, to any person, organization, or agency except as prescribed in Section 19005.
  - (C) Applicant and beneficiary, if applicable, agree to maintain information in a secure and confidential manner using the best practices identified in Section 19010 of this Article, and will notify the Secretary of State immediately of any violation, exposure, and/or breach of voter registration information or suspected violation, exposure, and/or

- breach of voter registration information and will cooperate with the Secretary of State's office or any investigative agency efforts related to any resulting investigation.
- (D) Applicant and beneficiary, if applicable, understand that it is a misdemeanor for a person in possession of voter registration information to use or permit the use of all or any part of the information for any purpose other than is permitted by law.
- (E) Applicant and beneficiary, if applicable, agree to pay the State of California, as compensation for any unauthorized use of each individual's registration information, a penalty as described in Section 19007 of this Article.
- (b) The applicant shall certify the content of the application as to its truthfulness and correctness, under penalty of perjury, with the applicant's signature and the date and place of signing.

Note: Authority cited: Sections 2188.2 and 2188.3, Elections Code; Sections 6254.4 and 12172.5, Government Code. Reference: Sections 2188, 2194, and 18109, Elections Code.

#### 19009. Application Submission and Processing.

- (a) The <u>applicant must submit the</u> completed application for voter registration information shall be submitted to the source agency in person or by U.S. mail or other delivery/courier service. A wet signature is required on the application; therefore, a source agency shall not accept emailed and faxed applications for voter registration information.
- (b) The applicant must include a clear copy of their current photo identification issued by a federal or state government agency with the completed application must be accompanied by a clear copy of the applicant's current photo identification issued by a federal or state government agency.
- (c) The <u>applicant must submit the</u> appropriate fee <del>must accompany</del> <u>with</u> the completed application.
- (d) If the application is denied, the Secretary of State shall send a letter to the applicant detailing the reasons for denial, and shall return all application materials, including any payment. Payment will not be processed for denied applications. Applicants may re-submit denied applications after addressing the reason(s) for denial. This subdivision shall not apply to other source agencies.
- (e) The Secretary of State will process requests for voter registration information in the order of receipt. This subdivision shall not apply to other source agencies.
- (f) A source agency, other than the Secretary of State, may proscribe its own approval process, and shall not be bound by this Section.
- (g) A source agency, including the Secretary of State, shall log all applications received, including whether each application was approved or denied and the contact information of each applicant, and maintain in this log all applications received, at a minimum, in the past five years.

Note: Authority cited: Section 2188.2, Elections Code; Sections 6254.4 and 12172.5, Government Code. Reference: Sections 2188 and 2194, Elections Code.

#### 19010. Requests for Specific Voter Records.

(a) If specific voter registration record(s) are requested, the source agency shall only use the exact information provided by the applicant to locate the record(s). The applicant shall provide

as much detail as is possible, including but not limited to the full name, date of birth, and present and/or former residence address of the specific voter that is the subject of the request.

- (b) The source agency will only use the exact information provided (full name, date of birth, county of residence, and residence address, etc.) to identify specific voter registration record(s).
- (c) In the event there are insufficient details for the source agency to fulfill the request for a specific voter registration record, the source agency shall communicate that fact to the applicant to determine if additional criteria to identify the voter(s) is available.
- (d) If the request cannot be filled, the source agency shall send a letter to the applicant stating such. Payment will not be processed for requests that cannot be filled.
- (e) An applicant may request up to 10 specific voter registration records per application. A variant of a name shall be considered a part of one request.

Note: Authority cited: Section 2188.2, Elections Code; Sections 6254.4, 12172.5, Government Code. Reference: Sections 2188, 2194, Elections Code.

#### 19011. End User Technical Support

A source agency that provides voter registration information under this Article is not responsible for end-user technical support for processing purchased data or for assistance on converting provided data for usage.

Note: Authority cited: Section 2188.2, Elections Code; Sections 6254.4 and 12172.5, Government Code. Reference: Section 2194, Elections Code.

#### 19012. Requirements for Storage and Security of Voter Registration Information

- (a) Any person who has directly or indirectly obtained voter registration information from a source agency must exercise due diligence in maintaining and securing the voter registration information in order to reduce the risk of information exposure and/or breach.
- (b) Any person who has directly or indirectly obtained voter registration information from a source agency shall:
  - (1) Use a strong and unique password ("strong password hygiene") per account with access to the voter registration information or privileges to grant access.
  - (2) Apply security best practices, which include:
    - (A) Obtaining training on security awareness to avoid social engineering and phishing attacks.
    - (B) Practice the principles of "least privilege" By restricting user access to the minimum need based on users' job necessity.
    - (C) Ensure user accounts are logged off or the session is locked after a period of inactivity, which shall be no more than 15 minutes.
    - (D) Remove, deactivate, or disable accounts or default credentials.
    - (E) Erase or wipe voter registration information that is no longer needed for its retention and sanitized following National Institute of Standards and Technology (NIST) 800-88 Guidelines for media sanitization.
    - (F) Restrict physical access by not leaving your computer in places unlocked and unattended.

- (G) Limit the use of portable devices. If a portable device is used, strong storage encryption procedures must be applied utilizing Federal Information Processing Standards (FIPS) 197, commonly referred to as "Advanced Encryption Standard" or "AES."
- (H) Use wireless technology securely with Wi-Fi Protected Access 2 (WPA2) or better.
- (c) In addition to the requirements set forth in (b) above, any vendor shall:
  - (1) Apply additional security best practices, which include the following:
    - (A) Use strong identity and access management, preferring multi-factor authentication for any and all privilege accounts and/or accounts with access to voter registration data.
    - (B) Initiate an account lockout after a pre-defined number of failed attempts, no more than 10. Any automated account unlock actions must wait no less than 30 minutes from the lockout event.
    - (C) Force password changes on a pre-defined basis, but not less than 365 days.
    - (D) Backups of voter registration information shall be securely stored separately and utilizing FIPS 197 encryption at rest.
  - (2) Implement security log management, which includes the following:
    - (A) Enable logging on all systems and network devices with sufficient information collection that answers the following:
      - (i) What activity was performed?
      - (ii) Who or what performed the activity, including where or on what system the activity was performed?
      - (iii) What activity was the action performed on?
      - (iv) What tool(s) were used to perform or performed the activity?
      - (v) What was the status, outcome, or results of the activity?
    - (B) Review log(s) regularly for any errors, abnormal activities and any system configuration changes.
    - (C) Securely store log files separately from the systems monitored, archived, and protect from unauthorized modification, access, or destruction.
    - (D) Use log monitoring tools to send real-time alerts and notifications.
    - (E) Utilize multiple synchronized United States-based time sources.
  - (3) Employ system hardening techniques, which include the following:
    - (A) Update and install all firmware and patches from a trusted and verifiable source.
    - (B) Use only the most up-to-date and certified version of vendor software.
    - (C) Install and maintain active malware and anti-virus software.
    - (D) Implement firewalls, also known as host-based firewalls, and/or port filtering tools with host-based intrusion protection services.
    - (E) Encrypt voter registration information using FIPS 197 at rest.
    - (F) Encrypt voter registration information in transit such as Transport Layer Security
    - (TLS) 1.2 or better with a valid certificate and certificate chain.
    - (G) Do not use self-signed certificates.
    - (H) Conduct regular vulnerability scanning and testing for known or unknown weaknesses.
    - (I) Use application whitelisting on all endpoints and systems.

Note: Authority cited: Section 2188.2, Elections Code; Sections 6254.4 and 12172.5, Government Code. Reference: Sections 2188 and 2194, Elections Code.

#### 19013. Reporting Requirement for Unauthorized Use and Data Breaches

Any person who has obtained voter registration information from a source agency shall report detected unauthorized use, suspected breach, or denial of service attack on the voter registration information or the system containing the voter registration information to the Secretary of State Elections Division Help Desk within twenty-four (24) hours of discovery.

Note: Authority cited: Section 2188.3, Elections Code. Reference: Sections 2188 and 2194, Elections Code.

#### **Chapter 1. Voter Registration**

#### 19001. Definitions.

As used in this Article, the following words have the following meanings:

- (a) "Person" includes any person, firm, association, organization, partnership, business trust, corporation or company.
- (b) "Registration information" means all information maintained in the general index to the affidavits of registration whether set forth on electronic data processing tapes or tabulating cards pursuant to Elections Code Section 607 or in indices of registered voters pursuant to Elections Code Section 607 and includes all information partially or solely derived from the aforementioned information, whether displayed, transmitted or stored in any format or on any media whatsoever.
- (c) "A registration record" means the information or any portion thereof, set forth in an affidavit of registration executed by any person pursuant to Division 1, Chapter 2 of the Elections Code.
- (d) "Source Agency" means Secretary of State or local agency or person deputized by the state or local agency which maintains registration information.

#### 19002. Use of Registration Information; Limitations.

Registration information obtained by any person from a source agency shall be used solely for election and governmental purposes.

#### 19003. Permissible Uses.

Permissible uses of information obtained from a source agency shall include, but shall not be limited to, the following:

- (a) Using registration information for purposes of communicating with voters in connection with any election.
- (b) Sending communications, including but not limited to, mailings which campaign for or against any candidate or ballot measure in any election.
- (c) Sending communications, including but not limited to, mailings by or in behalf of any political party; provided however, that the content of such communications shall be devoted to news and opinions of candidates, elections, political party developments and related matters.
- (d) Sending communications, including but not limited to, mailings, incidental to the circulation or support of, or opposition to any recall, initiative, or referendum petition.
- (e) Sending of newsletters or bulletins by any elected public official, political party or candidate for public office.
- (f) Conducting any survey of voters in connection with any election campaign.
- (g) Conducting any survey of opinions of voters by any government agency, political party, elected official or political candidate for election or governmental purposes.
- (h) Conducting an audit of voter registration lists for the purpose of detecting voter registration fraud.
- (i) Soliciting contributions or services as part of any election campaign on behalf of any candidate for public office or any political party or in support of or opposition to any ballot measure.
- (j) Any official use by any local, state, or federal governmental agency.

## 19004. Impermissible Uses.

The following uses of registration information obtained from a source agency shall be deemed other than for election and governmental purposes:

- (a) Any communication or other use solely or partially for any commercial purpose.
- (b) Solicitation of contributions or services for any purpose other than on behalf of a candidate or political party or in support of or opposition to a ballot measure.
- (c) Conducting any survey of opinions of voters other than those permitted by Sections 19003(f) and (g).

#### 19005. Prior Written Authorization.

No person who obtains registration information from a source agency shall make any such information available under any terms, in any format, or for any purpose, to any person without receiving prior written authorization from the source agency. The source agency shall issue such authorization only after the person to receive such information has executed the written agreement set forth in Section 19008.

#### 19006. Charges; Deposits.

The source agency may designate the price which is to be charged for the use of such registration information. The source agency may also require the payment of a deposit or the execution of a bond to cover the costs of supplying such registration information.

#### 19007. Penalties.

Every person, who directly or indirectly obtains registration information from a source agency, shall be liable to the State of California, as a penalty for any use of said registration information which is not authorized by Section 607 of the Elections Code and the regulations promulgated pursuant thereto, for an amount equal to the sum of 50 ¢ multiplied by the number of registration records which such person used in an unauthorized manner. Unauthorized use by any applicant of any portion of the information obtained pursuant to this Chapter shall raise a presumption that all such information obtained by such applicant was so misused. Illustration: X Data Corp. obtains registration information from a source agency and uses this information to address a commercial mailing to 10,000 voters. Under the provision of this section, X Data Corp. is obligated to pay the State of California the sum of \$5000, which constitutes the sum of 50 ¢ multiplied by 10,000, the number of registration records which were used in an unauthorized manner.

#### 19008. Application.

Every applicant shall execute and deliver to the source agency the following application:

APPLICATION	
Name of Applicant:	
Address of Applicant:	
	(If committee, state
name of beneficiary)	
The above-named applicant, hereby applies to directly or through a source agency, for:	the Secretary of State of the State of California,
electronic data processing tapes	
indices of registered voters	
pages of addressograph lists	

The applicant hereby agrees that the aforementioned information set forth in affidavits of registration of voters and any information derived from said tabulating cards, electronic data

processing tapes and indices (hereinafter collectively referred to as "registration information") will be used only for election or governmental purposes, as defined by Title 2, Division 7, Article 1, Section 19003 of the California Administrative Code.

The applicant further agrees not to sell, lease, loan or deliver possession of the registration information, or a copy thereof, or any portion thereof, to any person, organization or agency without receiving written authorization to do so from the Secretary of State or from the source agency. Subject to provisions of Title 2, Division 7, Article 1, Sections 19001 through 19007 of the California Administrative Code, the applicant agrees to pay the State of California, as compensation for any unauthorized use of each individual's registration information, an amount equal to the sum of 50 ¢ multiplied by the number of times each registration record is used by the applicant in an unauthorized manner.

<del>Date</del> :	=
Applicant or Agent for Applicant	
<del></del> <del>Title</del>	

#### 19009. Submissions to Secretary of State.

The Secretary of State may require that the applicant submit to the Secretary of State a copy of all mailings conducted by the applicant pursuant to this Chapter.