



SHIRLEY N. WEBER, Ph.D. | SECRETARY OF STATE | STATE OF CALIFORNIA
ELECTIONS DIVISION

1500 11th Street, 5th Floor, Sacramento, CA 95814 | Tel 916.657.2166 | Fax 916.653.3214 | www.sos.ca.gov

September 23, 2021

County Clerk/Registrar of Voters (CC/ROV) Memorandum #21154

TO: All County Clerks/Registrars of Voters

FROM: /s/ Christi van Eyken
Elections Analyst

RE: Voter Education and Outreach: National Voter Registration Day

National Voter Registration Day is a formally recognized voter outreach initiative which aims at registering eligible citizens so they can be empowered to cast a ballot on Election Day.

This year, National Voter Registration Day occurs on September 28, 2021. The Secretary of State's Office encourages California's grassroots organizations, businesses, schools, and other civically minded groups to promote the vote within their communities. Secretary Weber has issued a resolution (attached) detailing the importance of participating in this national event. Feel free to use this resolution as a tool to gain support and recognition from your Board of Supervisors or local community groups.

The National Voter Registration Day organization has resources available for participating groups and allows local events to be posted in a searchable calendar on their website at <http://nationalvoterregistrationday.org/events/>. The Secretary of State has added a webpage dedicated to this day and includes links to these resources. This page can be found at <http://www.sos.ca.gov/elections/voting-resources/voting-california/help-strengthen-our-democracy/national-voter-registration-day/>.

If you have questions about this or any other outreach related matter, please feel free to contact me at myvote@sos.ca.gov or (916) 695-1137. Thank you.

Attachment

State of California

SECRETARY OF STATE

RELATIVE TO RECOGNIZING

National Voter Registration Day

WHEREAS, *the Secretary of State's office is committed to empowering all Californians to be informed, active members of our democracy; and*

WHEREAS, *consistent civic engagement contributes to a more representative government; and*

WHEREAS, *increasing voter registration is essential to reaching the goal of having all eligible California citizens participate in our democracy by casting a ballot on Election Day; and*

WHEREAS, *California offers pre-registration to 16- and 17-year-olds to make civic engagement a priority among youth; and*

WHEREAS, *technology, including California's online voter registration application, is helping to remove barriers to voting, giving citizens greater access to voting resources; and*

WHEREAS, *every Californian can encourage their family, friends, co-workers, and neighbors to register and exercise their right to vote; and*

WHEREAS, *California businesses, community groups, nonprofit organizations, and public agencies can help mobilize their communities to vote in all elections; therefore, be it now*

RESOLVED, *that I, Secretary of State Shirley N. Weber, recognize September 28, 2021, as NATIONAL VOTER REGISTRATION DAY, and encourage all eligible Californians to register to vote.*

Subscribed this 22nd day of September, 2021



Shirley N. Weber, Ph.D.
Secretary of State

