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Elections Division

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December 1, 2023

County Clerk/Registrar of Voters (CC/ROV) Memorandum #23136

TO: All County Clerks/Registrars of Voters

FROM: /s/ Kalieka Edwards
Elections Analyst

RE: Voter Education & Outreach: Resources for County Elections Officials

As your county prepares for voter education and outreach activities for the March 5, 2024, Presidential Primary Election, the Secretary of State's voter engagement team would like to provide counties an opportunity to order supplies that the Secretary of State offers. The educational materials described in this memo are available to you at no cost. Supplies are limited and can be requested using the attached order form.

Materials Available for Order:

A Guide to Voting in California Brochure – This guide has been updated to provide additional information on newly implemented laws and includes straightforward information about elections in California. The guide is available in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese. This guide can also be found on the Secretary of State's website at elections.cdn.sos.ca.gov/outreach/pdf/guide-to-voting.pdf.

New Citizen's Guide to Voting Brochure – This publication provides an overview of voter registration and voting procedures for those who have obtained United States citizenship and have gained the right to vote. The brochure includes information about voter eligibility requirements, registration deadlines, political parties, and ballot tracking. This publication includes information in the following languages: English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese. This brochure can be found on our website at elections.cdn.sos.ca.gov/outreach/pdf/new-citizen-guide-voting.pdf.

Pre-registration Flyers – This flyer provides information about pre-registration for 16- and 17-year-olds. You will find information about how to pre-register to vote online, when to pre-register to vote, and what the requirements are to pre-register to vote. There are also versions of this flyer available in Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese in addition to English. This flyer can also be found on the Secretary of State's website at <https://elections.cdn.sos.ca.gov/outreach/pdf/pre-reg-flyer.pdf>.

Quick Facts 2024 Flyer – This two-sided flyer is a comprehensive document that answers frequently asked questions. It includes information about registration and ballot return deadlines, ballot tracking, polling place locations, and what will be on the March 5, 2024, Presidential Primary Election ballot. The flyer is available in the following languages: English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese. This flyer can also be found on the Secretary of State's website at <https://www.sos.ca.gov/elections/voting-resources/voting-california/help-strengthen-our-democracy/outreach-publications>.

Tips for California's Military and Overseas Voters Flyer – This one-page flyer provides information for voters who are serving our country in the armed forces or living overseas. Information within this resource includes state and federal contacts and important dates and deadlines. This flyer can also be found on the Secretary of State's website at elections.cdn.sos.ca.gov/mov/tips-for-ca-mov.pdf.

Voting Rights Restored – This newly created flyer is available for the first time this year. This publication provides voting rights and registration information for those impacted by incarceration. This flyer is available in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai and Vietnamese. This publication can also be found on the Secretary of State's website at elections.cdn.sos.ca.gov/pdfs/voting-rights-restored.pdf.

Online Resources and Other Projects

Voting in California – An additional online resource that you might find useful is the "Voting in California" information at sos.ca.gov/elections/voting-resources/voting-california. This information was expressly created for people who will soon become eligible to vote (such as new citizens) or who are just new to voting. This information is available in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese, and provides easy access to all the basic tools people need to become engaged voters.

Student Mock Election – The Secretary of State, in partnership with the State Superintendent of Public Instruction, will hold a statewide student mock election on October 18, 2024, just ahead of the November 5, 2024, General Election. This statewide mock election is an excellent way for schools in California to get involved in educating future voters. Please encourage schools in your county to sign up to participate in the mock election. For Student Mock Election updates and registration information, visit our website at <https://www.sos.ca.gov/elections/studentmockelection>.

California Online Voter Registration Application QR (Quick Response) Code – QR codes are a great resource for voters “on the go.” These images can be scanned with smart phones and will automatically direct the user to the online voter registration application. The online voter registration application QR code can be printed on stickers or used in outreach pamphlets. Once the user scans the code, they are given the option to fill out a voter registration application online. Instructions on how to add the QR code can be found at <http://www.sos.ca.gov/elections/register-vote-buttons/>.

Register To Vote Buttons – These buttons can be placed on any website to promote online voter registration. Available in ten languages, these buttons are an outreach tool that state and local governments, organizations, businesses, schools, etc. can use to promote voter registration. When people click on the register to vote button, they are directed to the online voter registration application. Samples and instructions on how to use these buttons are posted on our website at www.sos.ca.gov/elections/register-vote-buttons/.

If you have any questions, you may contact me via email kedwards@sos.ca.gov or by phone at (916) 695-1558.

Thank you.

Attachment



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Voter Education and Outreach Material Order Form

For each item, please indicate the quantity of each language you are requesting.

Return the completed order to myvote@sos.ca.gov

Please provide the following information:

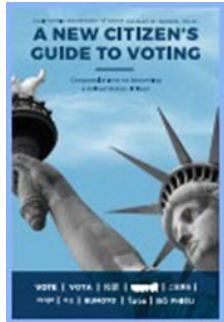
County Name:	
Contact Name:	
Mailing Address:	
Contact Number:	
Email Address:	

A Guide to Voting in California



Language	Quantity	Language	Quantity
English		Korean	
Chinese		Spanish	
Hindi		Tagalog	
Japanese		Thai	
Khmer		Vietnamese	

New Citizen's Guide to Voting Brochure: 10 Languages combined



Language	Quantity
Combined	

Pre-Registration Flyer:

Available to order in English only. Other languages accessible for download on our website.



Language	Quantity
English	

Quick Facts 2024 Primary Election:



Language	Quantity	Language	Quantity
English		Korean	
Chinese		Spanish	
Hindi		Tagalog	
Japanese		Thai	
Khmer		Vietnamese	

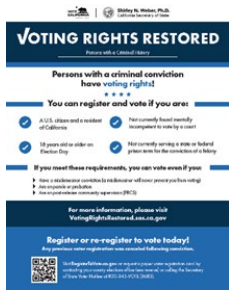
Tips for California's Military and Overseas Voters Flyer: English only



Email Address to receive PDF flyer:	
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Voting Rights Restored: English Only

Available to order in English only. Other languages accessible for download on our website.



Language	Quantity
English	

Response Requested by: **December 15, 2023**

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 SOS Elections Division
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