



# Shirley N. Weber, Ph.D. California Secretary of State Elections Division

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County Clerk/Registrar of Voters (CC/ROV) Memorandum #24085

TO: All County Clerks/Registrars of Voters

FROM: /s/ Ryan Reece  
Elections Analyst

RE: Ballot Tracking: County Administered Elections

Below are important ballot tracking key dates and deadlines for any local elections that your county will be administering throughout the 2024 election year. Pursuant to Elections Code section 3019.7, county elections officials must use the statewide tracking system "Where's My Ballot?" or a ballot tracking system that meets or exceeds the level of service that is provided by "Where's My Ballot?".

Important Dates to Remember	
E-81	<b>Notify the Secretary of State's (SOS) Ballot Tracking team of the election your county is administering.</b>
E-50	<b>SOS will coordinate audio messages to be uploaded for your county's election.</b>
E-29	<b>"Where's My Ballot?" go-live date for messaging (unless requested for another date).</b>
E+30	<b>"Where's My Ballot?" messaging turned off for your county's election (unless requested for another date).</b>

When informing the SOS Ballot Tracking team of your election, please include the following information about the election:

1. Election name
2. Election date
3. UOCAVA ballot mail date (if applicable)
4. General ballot mail date
5. Requested go-live date for messaging
6. If your county will be using Intelligent Mail barcodes (IMbs)

If you have any questions, please feel free to contact the Ballot Tracking team at [ballottracking@sos.ca.gov](mailto:ballottracking@sos.ca.gov).

Thank you.