



Shirley N. Weber, Ph.D. California Secretary of State Elections Division

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August 26, 2024

County Clerk/Registrar of Voters (CC/ROV) Memorandum # 24173

TO: All County Clerks/Registrars of Voters

FROM: /s/ Paula Ritter
Elections Analyst

RE: Voter Education and Outreach: National Voter Registration Day

National Voter Registration Day is a formally recognized voter outreach and education initiative aimed at registering eligible Californians to vote. Its efforts will assist in empowering eligible California residents to cast a ballot in the 2024 general election.

This year, National Voter Registration Day occurs on Tuesday, September 17, 2024. The California Secretary of State's Office encourages grassroots organizations, businesses, schools, and other civically minded groups to promote the vote within their communities. California Secretary Shirley N. Weber, Ph.D., has issued a resolution (attached) detailing the importance of participating in this national event.

The National Voter Registration Day organization has resources available for participating groups and allows local events to be posted in a searchable calendar on their website at nationalvoterregistrationday.org/events. The California Secretary of State has added a webpage dedicated to this day and includes links to these resources. This page can be found at sos.ca.gov/elections/voting-resources/voting-california/help-strengthen-our-democracy/national-voter-registration-day

If you have questions about this or any other voter outreach and education related matter, please contact our office at myvote@sos.ca.gov or (916) 695-1564. Thank you.

Attachment

State of California

SECRETARY OF STATE

RELATIVE TO RECOGNIZING NATIONAL VOTER REGISTRATION DAY

WHEREAS, the Office of California Secretary of State is dedicated to empowering all Californians to actively participate in our democracy as informed citizens; and

WHEREAS, civic engagement and participation are essential to fostering a government that truly represents the people it serves; and

WHEREAS, increasing voter registration is a crucial step toward ensuring all eligible Californians have the opportunity to shape our democracy by casting their ballots on or before Election Day; and

WHEREAS, California enacted the pre-registration program for 16- and 17-year-olds in 2016, which underscores the importance of instilling a commitment to civic engagement among our youth; and

WHEREAS, on January 1, 2021, voting rights were restored for eligible Californians who were formerly incarcerated, marking a significant expansion of democratic participation; and

WHEREAS, ensuring accessibility in voting empowers eligible Californians; including those facing language barriers, who are in the military and overseas, or may have other challenges registering to vote and casting their ballot; and

WHEREAS, technological advances in California, such as online voter registration assist with breaking down barriers to voting and create greater access to critical voting resources; and

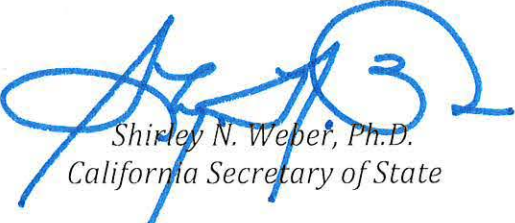
WHEREAS, every Californian has the power to encourage family, friends, and community members to register to vote and exercise their democratic rights; and

WHEREAS, businesses, nonprofit organizations, and public agencies across California play a vital role in mobilizing their communities to vote in all elections.

NOW, THEREFORE, BE IT RESOLVED, that I, California Secretary of State Shirley N. Weber, Ph.D., do hereby recognize September 17, 2024, as **NATIONAL VOTER REGISTRATION DAY**, and encourage all eligible California residents to register to vote.



Subscribed this 23rd day of August 2024


Shirley N. Weber, Ph.D.
California Secretary of State