



Shirley N. Weber, Ph.D. California Secretary of State Elections Division

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July 16, 2024

County Clerk/Registrar of Voters (CC/ROV) Memorandum #24149

TO: All County Clerks/Registrars of Voters

FROM: /s/ Valerie Spake
Elections Analyst

RE: Voter Education & Outreach: Resources for County Elections Officials

As your county prepares for voter education and outreach activities for the November 5, 2024, General Election, the Secretary of State's Voter Engagement team would like to provide counties an opportunity to order supplies that the Secretary of State offers. The educational materials described in this memo are available to you at no cost. Supplies are limited and can be requested using the attached order form.

Materials Available for Order:

A Guide to Voting in California Brochure – This guide provides information on newly implemented laws and straightforward details about elections in California. The guide is available in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese. This guide can also be found on the Secretary of State's website at sos.ca.gov/elections/voting-resources/outreach-publications.

New Citizen's Guide to Voting Brochure – This publication provides an overview of voter registration and voting procedures for those who have obtained United States citizenship and have gained the right to vote. The brochure includes details about voter eligibility requirements, registration deadlines, political parties, and ballot tracking. This publication includes information in the following languages: English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese. This brochure can be found on our website at elections.cdn.sos.ca.gov/outreach/pdf/new-citizen-guide-voting.pdf.

Pre-registration Flyer – This two-sided flyer provides information about pre-registration for 16- and 17-year-olds. It includes details about how to pre-register to vote online, when to pre-register to vote, and the requirements to pre-register to vote. Printed versions of this flyer are available in English and Spanish. This flyer can also be found on the Secretary of State’s website in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese at sos.ca.gov/elections/voting-resources/outreach-publications.

Quick Facts 2024 Flyer – This two-sided flyer is a comprehensive document that addresses frequently asked questions. It includes information about voter registration and ballot return deadlines, ballot tracking, voting locations and other voting details pertaining to the November 5, 2024, General Election. The flyer is available in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese. This flyer can also be found on the Secretary of State’s website at sos.ca.gov/elections/voting-resources/outreach-publications.

Voting Rights Restored – This publication provides voting rights and registration information for those impacted by incarceration. This flyer is available in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese. This publication can also be found on the Secretary of State's website at sos.ca.gov/elections/voting-rights-restored.

Online Resources and Other Projects

Voting Rights: Persons with a Prior Felony Conviction – This two-sided flyer is available for the first time this year. This publication provides more details regarding voting rights and registration information for those impacted by incarceration. This flyer is available to download in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese. This publication can be found on the Secretary of State's website at sos.ca.gov/elections/voting-resources/voting-california/who-can-vote-california/voting-rights-californians.

Tips for California’s Military and Overseas Voters Flyer – This flyer provides information for voters who are serving our country in the armed forces or living overseas. This resource includes state and federal contacts and important dates and deadlines. This flyer can be found on the Secretary of State’s website at elections.cdn.sos.ca.gov/mov/tips-for-ca-mov.pdf.

Voting in California – An additional online resource that you might find useful is the “Voting in California” webpage at sos.ca.gov/elections/voting-resources/voting-california. This information was expressly created for people who will soon become eligible to vote, such as new citizens or persons new to voting. This information is available in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese, and provides easy access to all the basic tools people need to become engaged voters.

Student Mock Election – The Secretary of State, in partnership with the State Superintendent of Public Instruction, will hold a statewide student mock election on October 18, 2024, just ahead of the November 5, 2024, General Election. This statewide mock election is an excellent way for schools in California to get involved in educating future voters. Please encourage schools in your county to sign up to participate in the mock election. For Student Mock Election updates and registration information, visit our website at sos.ca.gov/elections/studentmockelection.

California Online Voter Registration Application Quick Response (QR) Code – QR codes are a great resource for voters “on the go.” These images can be scanned with smart phones and will automatically direct the user to the online voter registration application. The online voter registration application QR code can be printed on stickers or used in outreach pamphlets. Once the user scans the code, they are given the option to fill out a voter registration application online. Instructions on how to add the QR code can be found at sos.ca.gov/elections/register-vote-buttons.

Register To Vote Buttons – These buttons can be placed on any website to promote online voter registration. Available in ten languages, these buttons are an outreach tool that state and local governments, organizations, businesses, schools, etc. can use to promote voter registration. When people click on the register to vote button, they are directed to the online voter registration application. Samples and instructions on how to use these buttons are posted on our website at sos.ca.gov/elections/register-vote-buttons/.

If you have any questions, you can contact me at myvote@sos.ca.gov or by phone at (916) 695-1558.

Thank you.



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Voter Education and Outreach Material Order Form

For each item, please indicate the quantity of each language you are requesting.

Return the completed form to myvote@sos.ca.gov by Tuesday, July 30, 2024

Please provide the following information:

County Contact:	
County:	
Contact Name:	
Phone Number:	
Email Address:	
Shipping Address:	
Ship to:	
Address Line 1:	
Address Line 2:	
City:	
Zip Code:	
Special Instructions:	

The Secretary of State's office will ship all quantities as they become available.

Thank you!

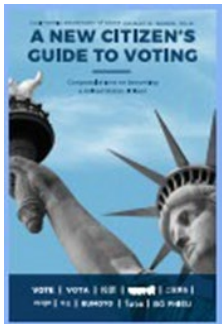
Please submit form to:
Valerie Spake
SOS Elections Division
Email: myvote@sos.ca.gov
Fax (916) 653-3214

A Guide to Voting in California:



Language	Quantity	Language	Quantity
English		Korean	
Chinese		Spanish	
Hindi		Tagalog	
Japanese		Thai	
Khmer		Vietnamese	

New Citizen’s Guide to Voting Brochure: 10 Languages combined.



Language	Quantity
Combined	

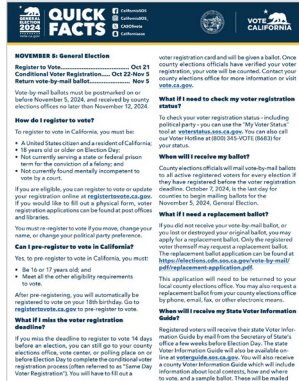
Pre-Registration Flyer: 2 sided - Available to order in English and Spanish only*



Language	Quantity
English	
Spanish	

*The Pre-Registration flyer is available for download on our website in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese.

Quick Facts 2024 General Election: 2 sided



Language	Quantity	Language	Quantity
English		Korean	
Chinese		Spanish	
Hindi		Tagalog	
Japanese		Thai	
Khmer		Vietnamese	

Voting Rights Restored: English Only*



Language	Quantity
English	

*The Voting Rights Restored flyer is available for download on our website in English, Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese.