



Shirley N. Weber, Ph.D.

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September 5, 2025

County Clerk/Registrar of Voters (CC/ROV) Memorandum #25089

TO: All County Clerks/Registrars of Voters

FROM: /s/ Cameron Petrovich
Elections Analyst

RE: Voter Education and Outreach: National Voter Registration Day

National Voter Registration Day is a formally recognized voter outreach and education initiative aimed at registering eligible Californians to vote. Its efforts will assist in empowering eligible California residents to register to vote and cast a ballot in any upcoming election.

This year, National Voter Registration Day occurs on Tuesday, September 16, 2025. The California Secretary of State's Office encourages grassroots organizations, businesses, schools, and other civically minded groups to promote the vote within their communities. California Secretary Shirley N. Weber, Ph.D., has issued a resolution (attached) detailing the importance of participating in this national civic holiday.

The National Voter Registration Day organization has resources available for participating groups and allows local events to be posted in a searchable calendar on their website at nationalvoterregistrationday.org/events. The California Secretary of State has added a webpage dedicated to this day and includes links to these resources. This page can be found at sos.ca.gov/elections/voting-resources/voting-california/help-strengthen-our-democracy/national-voter-registration-day

If you have questions about this or any other voter outreach and education related matter, please contact our office at myvote@sos.ca.gov or (916) 695-1564. Thank you.

Attachment



STATE OF CALIFORNIA

Secretary of State

By the Honorable Shirley N. Weber, Ph.D.

RELATIVE TO RECOGNIZING

National Voter Registration Day

WHEREAS, the Office of the California Secretary of State remains committed to strengthening democracy by encouraging every eligible Californian to participate in civic engagement as an informed voter; and

WHEREAS, broad participation is essential to ensuring that government reflects the needs, priorities, and voices of all Californians; and

WHEREAS, registering to vote is the foundation of civic engagement, giving residents the opportunity to make their voices heard in every election; and

WHEREAS, California's pre-registration program, started in 2016, allows 16- and 17-year olds to pre-register to vote and take an early step toward becoming lifelong voters and active participants in our democracy; and

WHEREAS, California continues to expand opportunities for participation, including restoring voting rights to those with a prior felony conviction and who are no longer serving a sentence in a federal or state facility, furthering the promise of equal access to the ballot; and

WHEREAS, efforts to make voting accessible through resources such as language assistance accommodations for voters with disabilities, and expanded opportunities to help ensure that no eligible California voter is left out; and

WHEREAS, advances such as California's secure online voter registration system and other outreach tools make it easier than ever to connect communities with vital voting information; and

WHEREAS, individuals, families, schools, businesses, nonprofit organizations, and public agencies all contribute to the shared responsibility of building a culture of civic engagement; now, therefore, be it

RESOLVED BY CALIFORNIA SECRETARY OF STATE SHIRLEY N. WEBER, PH.D., by token of this resolution and on behalf of the State of California, I recognize September 16, 2025, as National Voter Registration Day and encourage all eligible residents to register, vote, and take part in shaping the future of our state and nation.

Subscribed this 2nd day of September, 2025

A blue ink signature of Shirley N. Weber, Ph.D. is written over a horizontal line.

Shirley N. Weber, Ph.D.
California Secretary of State