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County Clerk/Registrar of Voters (CC/ROV) Memorandum #26014

TO: All County Clerks/Registrars of Voters

FROM: /s/ Kalieka Edwards
Elections Analyst

RE: Elections: Implementation of Assembly Bill 1411 – Voter Education and Outreach Plans

This memorandum provides guidance regarding the enactment of Assembly Bill (AB) 1411 (Ch. 301, Stats. of 2025) which amends California Elections Code section 2105. AB 1411 will require counties that operate under a traditional polling place model to design and implement a written Voter Education and Outreach plan and make the most current version of that plan available on the county elections official's website.

Voter Education and Outreach Plan Template

To support county elections offices in the implementation of AB 1411, the Secretary of State's office has developed the attached Voter Education and Outreach Plan Template. This resource is designed to streamline the drafting process and facilitate alignment with statutory requirements. The template addresses the specific outreach topics required under Elections Code section 2105, including, at a minimum:

- Online Voter Registration
- Pre-registration Opportunities
- Vote by mail procedures
- Ballot tracking services
- Options for in-person voting opportunities
- Options for military and overseas voters
- Options for voters with disabilities
- Language accessibility
- Key election dates and deadlines

Amendments to Voter Education and Outreach Plans are to be submitted by county elections officials to the Secretary of State by October 1 of each odd-numbered year, in accordance with Elections Code section 2105.

Guidance for Development Voter Education and Outreach Plans

1. Use of the attached template is encouraged to guide the development of the county's Voter Education and Outreach Plan, as outlined in California Elections Code section 2105. The plan should include a cover page with the county name, contact information (mailing address and email), and the revision date.
2. The Secretary of State's office is available for questions and guidance when developing or updating outreach plans.
3. Counties must make the most current version of the plan available to the public on the county elections official's website. Completed plans will also be posted on the Secretary of State's website.
4. County elections offices must submit a copy of their completed plans and/or any subsequent amendments, to the Secretary of State's office by October 1, of each odd numbered year, by emailing myvote@sos.ca.gov.

Further Information

The text of AB 1411 can be found at:

https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202520260AB1411

If you have any questions or need assistance with the template, please contact the Voter Education and Outreach Team at myvote@sos.ca.gov or by phone at **(916) 651-3070**.

Thank you.



Shirley N. Weber, Ph.D.

California Secretary of State

Voter Education and Outreach Plan

Template for County Elections Officials

Overview and Purpose

This template is designed to assist county elections officials in creating a comprehensive Voter Education and Outreach Plan in accordance with Assembly Bill 1411 and Elections Code section 2105. This applies to counties that do not conduct all-mailed ballot elections under Elections Code section 4005.

Counties must make the most current version of this plan available on the county elections official's website. It will also be posted on the California Secretary of State's website. Updates to county plans must be provided by October 1 of each odd-numbered year, as applicable.

For each section below, provide narrative responses with concrete examples of planned activities, timelines, partners, and media strategies.

General Voter Education and Outreach

Overview

In this section, county elections officials should illustrate how they will identify and register eligible voters and encourage participation in elections. Counties should describe how their outreach efforts will share information about online voter registration, vote by mail procedures, ballot tracking services, options for in-person voting opportunities, and key election dates and deadlines.

Activities

Topic	Content
Community Engagement	Describe your county's plan to inform the community about how to participate in elections and outline the methods the county will use to conduct outreach.
Resource Access	Describe how the county will educate communities about election-related

	resources available in the county, how it will ensure equitable access to those resources, and how it will promote use of those resources.
Media and Communications	Describe how the county will circulate election information using various media channels (e.g., print, radio, television, online platforms, and social media). The plan should demonstrate a practical media strategy to provide information on: <ul style="list-style-type: none"> • Online voter registration • Vote by mail procedures • Ballot tracking services • In-person voting opportunities • Key election dates and deadlines

Specialized Voter Education and Outreach

Pre-registration

Overview:

This section should include a concise summary of the demographics and estimated number of eligible 16–17-year-olds in the county who will be reached by pre-registration outreach efforts. Provide an overview of how county elections officials will ensure that these youth are aware of the opportunity to pre-register to vote.

Activities

Topic	Content
Community Engagement	Describe the county’s plan for targeted outreach to inform 16- and 17-year-olds about the opportunity to pre-register to vote. Include how the county will ensure that youth in underrepresented communities are informed about and educated on pre-registration.
Resource Access	Detail the steps the county will take to educate this age group about available pre-registration resources and requirements. Include how the county plans to promote various ways to pre-register.

Media and Communications	Describe how the county will use appropriate media channels—such as, but not limited to, television, online platforms, and social media—to reach eligible 16- and 17-year-olds with information about pre-registration opportunities.
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Options for Military and Overseas Voters

Overview:

This section should include a concise summary of the demographics of registered military and overseas voters (MOV) in your county. Include an overview of how county elections officials will ensure that these voters receive accurate and timely information about their voting options, in accordance with California law and the federal Uniformed and Overseas Citizens Absentee Voting Act (UOCAVA).

Activities

Topic	Content
Community Engagement	Describe your county’s plan for using targeted outreach methods to reach MOV to ensure that they are informed about how to register to vote, the options available to receive and return their ballot, and key deadlines.
Resource Access	Detail the specific resources available to MOV in your county. If your county provides dedicated support services or contact channels for these voters, explain what they are and how you will promote those resources.
Media and Communications	Describe how the county will use appropriate media channels—such as online resources, direct mail campaigns, and social media—to proactively reach MOV with election-related information.

Resources for Voters with Disabilities

Overview:

This section should include a concise summary of the demographics of voters with disabilities within the county and provide an overview of how county elections officials

will ensure these voters have equal access to key voting information and the opportunity to participate in elections, as outlined in California Elections Code section 2105.

Activities:

Topic	Content
Community Engagement	Describe how the county will engage with disability communities to ensure they are informed about the options and accommodations available in your county.
Resource Access	Describe the voting methods and accommodations available in your county, detailing how voters with disabilities can cast a ballot privately and independently, such as, but not limited to, remote accessible vote-by-mail (RAVBM), accessible voting machines for in-person voting, curbside voting, and large-print or Braille election materials upon request.
Media and Communications	Describe how the county will disseminate information about voting methods and accommodations using various media channels (e.g., print, radio, television, online platforms, and social media). The plan should demonstrate a proactive media strategy to reach voters with disabilities.

Language Accessibility

Overview:

This section should include a concise summary of the language accessibility demographics of your county as required by the federal Voting Rights Act section 203 and California Elections Code section 14201. County elections officials should provide an overview of how the county will ensure that voters with limited English proficiency have meaningful access to all election-related information and services.

Activities

Topic	Content
Community Engagement	Describe how the county will meet the language accessibility needs of eligible voters. This includes outlining how the county will ensure that voters who require language assistance are

	<p>educated about critical election topics, including:</p> <ul style="list-style-type: none"> • Online voter registration • Vote by mail procedures • Ballot tracking services • In-person voting options • Key election dates and deadlines
<p>Resource Access</p>	<p>Detail the steps the county will take to inform voters in language communities about the availability of translated materials and services and explain how these resources will be promoted to reduce barriers to participation and support equitable access.</p>
<p>Media and Communication</p>	<p>Describe how the county will circulate election information to language communities using various media and communication channels (e.g., ethnic print, radio, television, online platforms, and social media). The plan should demonstrate a practical media strategy to reach voters with limited English proficiency in a timely and culturally appropriate manner.</p>