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February 15, 2013

County Clerk/Registrar of Voters (CC/ROV) Memorandum #13020

TO: All County Clerks/Registrars of Voters

FROM: Ryan Macias, Voting Systems Analyst

RE: Ballot tint and watermark: May 7, 2013, Elections

Our office has been informed that many jurisdictions will be holding elections on May 7, 2013. Instead of sending each jurisdiction and/or ballot printer the ballot tint and watermark upon request, we have decided to send out a CCROV.

Pursuant to Elections Code section 13002 and California Code of Regulations, Title 2, section 20211, the Secretary of State has selected a ballot tint and watermark for use in all elections being held on May 7, 2013.

The watermark for the all elections being held on May 7, 2013 is the **CA Map Outline**. The tint for the background and watermark is **Orange PMS 152**.

The watermark and tint must appear on the ballot itself, not only on the stub.

Please note that for "color-on-color" combinations, the tint value for the background should produce a light tint. The watermark should be clearly visible and distinct from the background. The screen percentages for the watermark should be such that the outline is darker than the background and the interior area of the watermark is lighter than the background.