



ALEX PADILLA | SECRETARY OF STATE | STATE OF CALIFORNIA
ELECTIONS DIVISION

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September 8, 2015

County Clerk/Registrar of Voters (CC/ROV) Memorandum #15104

TO: All County Clerks/Registrars of Voters

FROM: /s/ Steven Carda
NVRA and Voter Outreach Program Manager

RE: Voter Outreach and Education – National Voter Registration Day

On September 22, 2015, organizations across the nation will be participating in a coordinated effort to get eligible citizens registered to vote. National Voter Registration Day is recognized across the United States and uses the strength of volunteers, organizations, and businesses to spread the word about the importance of preparing for Election Day by registering to vote.

Secretary Padilla is excited to participate in this event and has issued a resolution recognizing September 22, 2015, as National Voter Registration Day. Feel free to use this resolution as a tool to gain support and recognition from your Board of Supervisors or local community groups.

The National Voter Registration Day organization has resources available to participating groups and allows local events to be posted in a searchable calendar on their website at <http://nationalvoterregistrationday.org/events/>. The Secretary of State has added a webpage dedicated to this day and includes links to these resources. This page can be found at <http://www.sos.ca.gov/elections/voting-resources/voting-california/help-strengthen-our-democracy/national-voter-registration-day/>.

If you have questions about this or any other outreach related matter, please feel free to contact me at (916) 657-2305. Thank you.

State of California



SECRETARY OF STATE

RELATIVE TO RECOGNIZING

National Voter Registration Day

WHEREAS, *the Secretary of State's office is committed to boosting voter registration and empowering millions of California citizens to participate in our democracy; and*

WHEREAS, *nearly seven million Californian citizens cannot vote in elections because they are eligible but not currently registered to vote; and*

WHEREAS, *civic participation is the foundation of our democracy, and our government is stronger when more citizens are engaged in the electoral process; and*

WHEREAS, *technology, including the California online voter registration system, is helping to remove barriers to voting; and*

WHEREAS, *Californians can encourage their families, friends, co-workers, and neighbors to register to vote and participate in elections; and*

WHEREAS, *California businesses, community groups, nonprofit organizations and public agencies can help inspire people to vote in all elections; therefore be it now*

RESOLVED, *that I, Secretary of State Alex Padilla, recognize September 22, 2015, as NATIONAL VOTER REGISTRATION DAY, and encourage all eligible Californians to register to vote.*

Subscribed this 8th day of September, 2015



A handwritten signature in blue ink that reads "Alex Padilla".

Alex Padilla
Secretary of State