



ALEX PADILLA | SECRETARY OF STATE | STATE OF CALIFORNIA
ELECTIONS DIVISION

1500 11th Street, 5th Floor, Sacramento, CA 95814 | **Tel** 916.657.2166 | **Fax** 916.653.3214 | www.sos.ca.gov

August 18, 2017

County Clerk/Registrar of Voters (CC/ROV) Memorandum #17065

TO: All County Clerks/Registrars of Voters

FROM: /s/ Steven Carda
NVRA and Voter Outreach Program Manager

RE: Voter Education and Outreach: High School Voter Education Weeks
September 18-29, 2017

The California Education Code designates the last two weeks in April and September to be High School Voter Education Weeks. This provides an opportunity for high schools and their students to partner with county elections officials to promote civic education and participation on campus. With National Voter Registration Day falling on September 26, and pre-registration available to 16- and 17-year-olds, now is the time to encourage students to become engaged and active in their communities.

Secretary Padilla, in partnership with California Superintendent of Public Instruction Tom Torlakson, issued a [letter](#) encouraging schools to invite students to participate in our democracy. You can also view Secretary Padilla's [resolution](#) online, encouraging all California high schools to participate in the upcoming High School Voter Education Weeks, September 18-29, 2017. Feel free to use this resolution as a tool to gain support and recognition from your Board of Supervisors or County Board of Education.

In addition, see our High School Voter Education Weeks webpage for some of the most popular student voter outreach ideas and activities shared by county elections officials, including how to pre-register 16- and 17-year-olds at <http://www.sos.ca.gov/elections/voting-resources/voting-california/help-strengthen-our-democracy/high-school-voter-education-weeks>.

If you have questions about this or any other outreach related matter, please feel free to contact me at Steven.Carda@sos.ca.gov or (916) 695-1570. Thank you.

Attachments

California High School Voter Education Weeks

Best Practices Shared by County Elections Offices

Below are ideas that have been shared by counties to promote civic engagement in high schools around California. These projects have been used and proved to be successful. If you have ideas that you would like to share, please email them to Steven.Carda@sos.ca.gov so they can be included in future communications.

Pre-Registration for 16- and 17-year-olds **(Secretary of State's Office)**

- ✓ Contact high schools to promote pre-registration. Schools can now include younger students in voter registration drives and generate greater participation and engagement on campus.
- ✓ Order pre-registration flyers. Contact the Secretary of State's Office Voter Education and Outreach Team.
- ✓ For more information visit www.sos.ca.gov/elections/pre-register-16-vote-18

High School "Voter Registration Tool Kits" and "Texting Features" **(Contra Costa County)**

- ✓ Create a "Voter Registration Tool Kit" which includes flyers, registration cards, and even some patriotic flair to deliver to local high schools.
- ✓ Include information for an "online mock election" where students can cast their vote on various issues.
- ✓ Share your efforts with your Board of Supervisors and County Office of Education.
- ✓ Remind schools that National Voter Registration Day occurs during High School Voter Education Weeks.
- ✓ Encourage teachers to post flyers and materials in their classrooms.
- ✓ Implement a texting feature that sends students information on pre-registration or registering to vote from their smartphones. Additional information can be found by visiting <http://eastcountytoday.net/county-elections-voter-registration-for-students-is-a-text-away/>.

Partner with the County's Office of Education and Local Agencies **(Shasta County)**

- ✓ Partner with your County Office of Education, local school districts, and Board of Supervisors.
- ✓ Invite two to four students from each high school in your county to attend a two-hour High School Voter Education workshop.
- ✓ Engage in group discussions on how to build a ballot and the history of voting.
- ✓ Train students on how to fill out a voter registration card.
- ✓ Have students brainstorm ideas to create an individual plan to promote voter awareness and hold registration drives at their school.

- ✓ Give students a tool kit including: voter registration forms, voting signs, “I registered” stickers, information on the different political parties, laminated “I register to vote because...” sign, chalk, two-week calendar for planning, and an idea packet.
- ✓ Engage students in friendly competition between high schools to record points for participation, pledges, and registrations. School recognition for highest number of points at the Board of Supervisors meeting.

Political Party and Candidate Forum in a Mock Election Atmosphere **(Placer County)**

- ✓ Select a school or schools that would like to encourage their staff and students to become more civically engaged.
- ✓ Contact representatives of political parties and invite them to come make a short presentation to the school about their party and its platform (set boundaries on subject matter).
- ✓ Invite local candidates that may have been elected recently and encourage them to tell their story. Have them explain the process and experience from the time they decided to run for office to the day they were elected (set boundaries on subject matter).
- ✓ Encourage a question and answer period where the students can inquire about the process of a working democracy.
- ✓ Allow teachers and students who are eligible to pre-register to vote, to apply on site.
- ✓ Create a mock election ballot and give attendees the opportunity to cast their ballot, just as they would on Election Day.

Conduct a Mock Election **(Sacramento County)**

- ✓ Select a school that is enthusiastic about giving students the opportunity to encourage their students to become involved in their democracy.
- ✓ Create a mock election ballot with issues relevant to high school students.
- ✓ Work with school to provide a “polling place” on campus. Bring voting equipment that students can use to simulate an actual Election Day.
- ✓ Use this time to encourage students to become poll workers on Election Day.
- ✓ Pre-register and register eligible students.

Host a Voter Registration Drive on Campus **(Plumas County)**

- ✓ Select a high school with a Government teacher who is passionate about democracy.
- ✓ “Elections 101.” Present a slide show to Government classes giving the basics of participating in a democracy:
 - How to Register.
 - Am I eligible to register to vote?
 - What to expect after you’re registered to vote.

- What the County Elections Office does.
- How does the county know which contest I get to vote on?
- Where can I find information on what I am voting for?
- ✓ Coordinate a Voter Registration Drive on campus.

Assist High School with Student Body Elections
(Plumas County)

- ✓ Select a high school with an upcoming student body election.
- ✓ Create a schedule with the Student Leadership Instructor and school administration, and select a location on campus for the polling place.
- ✓ Work with a local ballot printer to have mock ballots donated to school.
- ✓ Provide poll worker training class to Senior class volunteers (these students were selected because they were not voting on student body officers for the upcoming year).
- ✓ Election Day! Set up a polling place! Provide the roster, badges, voting booths, ballot boxes, polling place signage, "I Voted" stickers, and of course, the American flag to make it identifiable.
- ✓ Allow student poll workers to announce results at school assembly/rally.