



**ALEX PADILLA** | SECRETARY OF STATE | STATE OF CALIFORNIA  
OFFICE OF VOTING SYSTEMS TECHNOLOGY ASSESSMENT  
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March 15, 2018

County Clerk/Registrar of Voters (CC/ROV) Memorandum #18059

**TO:** All County Clerks/Registrars of Voters  
**FROM:** /s/ Susan Lapsley  
Deputy Secretary of State and Counsel  
**RE:** Primary Election: Ballot Tint and Watermark Assignment

Pursuant to Elections Code section 13002 and California Code of Regulations, Title 2, sections 20215, 20218 and 20280, the Secretary of State's office has selected a design and color combination for use in the June 5, 2018, Statewide Direct Primary Election.

The watermark for the June 5, 2018, Statewide Direct Primary Election, is the **CA Bear**. The tint for the background and watermark is **Red PMS 192**.

The watermark and tint must appear on the ballot itself, not only on the stub.

Please note that for "color-on-color" combinations, the tint value for the background should produce a light tint. The watermark should be clearly visible and distinct from the background. The screen percentages for the watermark should be such that the outline is darker than the background and the interior area of the watermark is lighter than the background.

If you have any questions, please feel free to contact me or Office of Voting Systems Technology Assessment staff at [votingsystems@sos.ca.gov](mailto:votingsystems@sos.ca.gov) or (916) 695-1680.