



**ALEX PADILLA** | SECRETARY OF STATE | STATE OF CALIFORNIA  
ELECTIONS DIVISION

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May 22, 2018

County Clerk/Registrar of Voters (CC/ROV) Memorandum #18131

**TO:** All County Clerks/Registrars of Voters and Proponents

**FROM:** /s/ Robert Bradshaw  
Voting Services Manager

**RE:** Initiative: Failure of #1824, Related to Consumer Privacy

Pursuant to Elections Code section 9030(b), you are hereby notified that the total number of signatures for the hereinafter named initiative filed with all county elections officials is less than 100 percent of the number of qualified voters required to find the petition sufficient; therefore, the petition has **failed**.

**TITLE:** ESTABLISHES NEW CONSUMER PRIVACY RIGHTS;  
EXPANDS LIABILITY FOR CONSUMER DATA BREACHES.  
INITIATIVE STATUTE.

**SUMMARY DATE:** November 7, 2017

**PROPONENTS:** Mary Ross  
Alastair Mactaggart