



**ALEX PADILLA** | SECRETARY OF STATE | STATE OF CALIFORNIA  
ELECTIONS DIVISION

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September 7, 2018

County Clerk/Registrar of Voters (CC/ROV) Memorandum #18219

TO: All County Clerks/Registrars of Voters

FROM: /s/ Jordan Kaku  
NVRA and Voter Outreach Analyst

RE: Voter Education and Outreach: National Voter Registration Day

National Voter Registration Day is a formally recognized voter outreach initiative which aims at registering eligible citizens so they can be empowered to cast a ballot on Election Day.

This year, National Voter Registration Day occurs on September 25, 2018. The Secretary of State's Office encourages California's grassroots organizations, businesses, schools, and other civically minded groups to promote the vote within their communities. Secretary Padilla has issued a resolution (attached) detailing the importance of participating in this national event. Feel free to use this resolution as a tool to gain support and recognition from your Board of Supervisors or local community groups.

The National Voter Registration Day organization has resources available for participating groups and allows local events to be posted in a searchable calendar on their website at <http://nationalvoterregistrationday.org/events/>. The Secretary of State has resources available for voter education and outreach available at <http://www.sos.ca.gov/elections/voting-resources/voting-california/help-strengthen-our-democracy/>.

If you have questions about this or any other outreach related matter, please feel free to contact me at [JKaku@sos.ca.gov](mailto:JKaku@sos.ca.gov) or (916) 695-1581. Thank you.

Attachment

# State of California

SECRETARY OF STATE

## RELATIVE TO RECOGNIZING

### National Voter Registration Day

**WHEREAS**, *the Secretary of State's office is committed to empowering all Californians to be informed, active members of our democracy; and*

**WHEREAS**, *consistent civic engagement contributes to a more representative government; and*

**WHEREAS**, *increasing voter registration is essential to reaching the goal of having all eligible California citizens participate in our democracy by casting a ballot on Election Day; and*

**WHEREAS**, *California offers pre-registration to 16- and 17- year olds to make civic engagement a priority among youth; and*

**WHEREAS**, *technology, including California's online voter registration application, is helping to remove barriers to voting, giving citizens greater access to voting resources; and*

**WHEREAS**, *every Californian can encourage their families, friends, co-workers, and neighbors to register and exercise their right to vote; and*

**WHEREAS**, *California businesses, community groups, nonprofit organizations, and public agencies can help mobilize their communities to vote in all elections; therefore be it now*

**RESOLVED**, *that I, Secretary of State Alex Padilla, recognize September 25, 2018, as NATIONAL VOTER REGISTRATION DAY, and encourage all eligible Californians to register to vote.*

*Subscribed this 7th day of September, 2018*



*Alex Padilla*

Alex Padilla  
Secretary of State