



December 9, 2019

County Clerk/Registrar of Voters (CC/ROV) Memorandum #19140

**TO:** All County Clerks/Registrars of Voters  
**FROM:** /s/ Rodney Rodriguez  
 Office of Voting Systems Technology Assessment  
**RE:** Presidential Primary Election: Ballot Tint and Watermark Assignment

This CC/ROV is to supplement CC/ROV Memorandum #19138, sent on December 6, 2019.

CC/ROV #19138 provided that the watermark for the March 3, 2020, Presidential Primary Election, is the **CA State Seal**, and the tint for the background and watermark for county elections officials choosing not to distinguish the ballots for each party by color is **Brown PMS 465**.

The tints for the background and watermark for county elections officials distinguishing the ballots for each party by color are as follows:

American Independent	<b>Lavender PMS Purple</b>
Democratic	<b>Blue PMS 543</b>
Green	<b>Orange PMS 152</b>
Libertarian	<b>Green PMS 360</b>
Peace and Freedom	<b>Yellow PMS Yellow</b>
Republican	<b>Red PMS 192</b>
No Party Preference	<b>Orange PMS 151</b>

The watermark and tint must appear on the ballot itself, not only on the stub.

For “color-on-color” combinations, the background should produce a light tint. The watermark should be clearly visible and distinct from the background. The screen percentages for the watermark should be such that the outline is darker than the background and the interior area of the watermark is lighter than the background.

For counties wishing to distinguish no party preference crossover ballots, please use the appropriate party's design tint on a white background.

If you have any questions, please feel free to contact me or Office of Voting Systems Technology Assessment staff at [votingsystems@sos.ca.gov](mailto:votingsystems@sos.ca.gov) or (916) 695-1680.