August 26, 2020

County Clerk/Registrar of Voters (CC/ROV) Memorandum # 20184

TO: All County Clerks/Registrars of Voters

FROM: /s/ Mike Somers
Elections Cybersecurity Manager

RE: Voter Turnout and Ballot Type Forecasting Model

As county election officials continue the challenging task of planning and preparation to administer the November 3, 2020, General Election during the COVID-19 pandemic, the Secretary of State’s Office is committed to making additional planning tools and resources available whenever possible.

In July, the Election Division sent out CCROV 20142 General Election: July 2020 County Election Administration Survey with the attachments detailing the methods used to estimate the amount of personal protective equipment (PPE) for each county. These estimates used a baseline model for projecting registration and turnout by county.

After receiving some feedback and reviewing the methodology, Elections Division staff have refined our turnout modeling tool and we are making it available for all counties to assist in their planning and analysis efforts. We believe this tool can be used to assist you in your efforts to project ballot stock printing, staffing needs for in-person voting services and mail processing units, estimate the ballot return type voters are likely to use, measure the impact of outreach efforts, and even combine with locally derived election data to enhance county analysis tools.

Please use the link listed below to download a copy of the model. If you have any questions or need any assistance in fully utilizing the forecasting model please reach out to the team lead, Mike Somers, msomers@sos.ca.gov or (916) 695-1563.

Link
Voter Turnout Forecasting Tool v2.8.25