



PROMOTE THE VOTE CALIFORNIA



Join Us!

Promote the Vote California is a non-partisan grassroots green initiative run by **California Secretary of State**



WHAT

- **Businesses, nonprofit organizations, and community groups partner with us to share important voter registration and election information among their employees, customers, and members.**

WHY

Together we can:

- **Foster a culture of civic Engagement**
- **Improve voter turnout**
- **Improve voter registrations**
- **Empower communities**
- **Amplify diverse voices**

HOW

Partners will receive:

- **Voting resources to share with employees**
- **Social media campaign graphics, messages, and hashtags**
- **Sample email messages to send company-wide**
- **Outreach support**

WHEN

- **Civic engagement is a year-round activity!**
- **Encourage voter registration and share voter resources anytime**

CONTACT US:

Call (916) 351-3070 or email promotethevotecalifornia@sos.ca.gov



Shirley N. Weber, Ph.D.
California Secretary of State