

ARGUMENT IN FAVOR OF
PROPOSITION 38

PATIENT ADVOCATES, DOCTORS, NURSES AND MEDICAL RESEARCHERS URGE
YES ON PROP 38

Leading patient advocates including the Alzheimer's Association, Michael J. Fox Foundation, American Nurses Association\California, ALS Association, National Multiple Sclerosis Society and Prostate Cancer Foundation all urge YES on PROP 38 because it could save your life and the life of someone you love.

"I was just weeks away from losing my life when a breakthrough immunotherapy gave me a second chance. Vote YES on PROP 38 because every family facing a devastating diagnosis deserves this same hope."

- Laurie Adami, Cancer Survivor and Patient Advocate, Los Angeles

YES ON PROP 38 – TO CURE AND PREVENT DISEASES THROUGH LIFE-SAVING
IMMUNOLOGY RESEARCH

PROP 38 accelerates development of breakthrough treatments and cures for the diseases that impact nearly every family. At least half of all funds are specifically dedicated to cancer, heart disease and Alzheimer's research.

"Immunology harnesses the body's immune system to detect and stop diseases. Today, breakthrough immunotherapies are already curing cancers like melanoma, lung cancer and leukemia. Promising research is underway to prevent diseases including Parkinson's, heart disease, diabetes and more."

- Mark Davis, Ph.D., Member of the National Academy of Sciences and the National Academy of Medicine

"One in nine people over 65 are living with Alzheimer's, but there are currently no effective cures. YES on PROP 38 provides real promise to find treatments and cures for the millions of patients and their families living with Alzheimer's and dementia."

- Susan Disney Lord, Board Chair of Alzheimer's Los Angeles

HELPS OFFSET FEDERAL FUNDING CUTS TO MEDICAL RESEARCH

Massive federal funding cuts and uncertainty are disrupting vitally needed medical research at nonprofit research institutes and universities, delaying progress toward life-saving cures.

PROP 38 creates a stable source of funding for breakthrough immunology research. All funds are dedicated exclusively to California-based nonprofit universities and research institutes — helping California lead the nation in medical innovation, fostering collaboration among top scientists and universities, and creating tens of thousands of good-paying jobs.

"Immunotherapy is transforming the future of cancer care. PROP 38 will help accelerate life-saving cures while strengthening California's role as a global leader in medical innovation."

- Gina Carithers, President and CEO, Prostate Cancer Foundation

LOWERS HEALTHCARE COSTS FOR CALIFORNIANS

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Any cure or immunotherapy developed through PROP 38 must be provided to California patients at a 20% DISCOUNT. Preventing and curing the most pressing diseases will also reduce long-term healthcare expenses and save the state and families tens of billions of dollars in avoided medical expenses.

STRONG ACCOUNTABILITY & TAXPAYER PROTECTIONS

PROP 38 is designed to pay for itself WITH NO NET COST TO THE STATE OR TAXPAYERS. Ten percent of revenue from the licensing of successful immunotherapies must be returned to California to offset the costs of the bond, including interest. PROP 38 also includes strict accountability requirements, including:

- 2% Cap on State Administrative Expenses
- Public Disclosure of Spending
- Independent Financial Audits
- For-profit corporations are not eligible for grant funding

YES ON PROP 38: SUPPORTED BY DOCTORS, NURSES AND PATIENT ADVOCATES

- ALS Association
- Alzheimer's Association
- American Nurses Association\California
- Blood Cancer United
- California Colorectal Cancer Coalition
- Liver Coalition
- Michael J. Fox Foundation

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- National Multiple Sclerosis Society
- Parkinson Association of Northern California

... and many more.

YES on PROP 38 could save your life and someone you love. Please, vote Yes.

www.YesOn38.com

SIGNERS:

1. Susan Disney Lord, Board Chair, Alzheimer's Los Angeles
2. Eugene P. Brandon, Ph.D., Board of Trustees, ALS Association
3. Dr. Brian Shuch, M.D., Board of Directors Member, Kidney Cancer Association