YES on Prop 16 means EQUAL OPPORTUNITY FOR ALL CALIFORNIANS. 

All of us deserve equal opportunities to thrive with fair wages, good jobs, and quality schools. 

Despite living in the most diverse state in the nation, white men are still overrepresented in positions of wealth and power in California. Although women, and especially women of color, are on the front lines of the COVID-19 response, they are not rewarded for their sacrifices. Women should have the same chance of success as men. 

Today, nearly all public contracts, and the jobs that go with them, go to large companies run by older white men. White women make 80¢ on the dollar. The wage disparity is even worse for women of color and single moms. As a result, an elite few are able to hoard wealth instead of investing it back into communities. Prop 16 opens up contracting opportunities for women and people of color. 

We know that small businesses are the backbone of our economy. Yet, Main Street businesses owned by women and people of color lose over $1,100,000,000 in government contracts every year because of the current law. We need to support those small businesses, especially as we rebuild from COVID-19. Wealth will be invested back into our communities. 

YES on Prop 16 helps rebuild California stronger with fair opportunities for all. 

YES on Prop 16 means: 

- Supporting women and women of color who serve disproportionately as essential caregivers/frontline workers during COVID-19 

- Expanding access to solid wages, good jobs and quality schools for all Californians,
regardless of gender, race or ethnicity

- Creating opportunities for women and people of color to receive public contracts that should be available to all of us

- Improving access to quality education, both K-12 schools and higher education, for all of California’s kids

- Taking action to prevent discrimination and ensure equal opportunity for all

- Rebuilding an economy that treats everyone equally

- Investing wealth back into our communities as opposed to continuing to allow the rich to get richer

- Strong anti-discrimination laws remain in effect

- Quotas are still prohibited

We live in the middle of an incredible historic moment. In 2020, we have seen an unprecedented number of Californians take action against systemic racism and voice their support for real change.

At the same time, our shared values are under attack by the Trump administration’s policies. We are seeing the rise of overt racism: white supremacists on the march, the daily demonization of Latino immigrants, Black people gunned-down in our streets, anti-Asian hate crimes on the rise, women’s rights under attack, and COVID-19 ravaging Native communities.

By voting YES on Prop 16, Californians can take action to push back against the Trump administration’s racist agenda.

By voting YES on Prop 16, Californians can take action to push back against racism and sexism and create a more just and fair state for all.
Equal opportunity matters. Yes on Prop. 16. (7)

VoteYesOnProp16.org (4)

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