ARGUMENT IN FAVOR OF PROPOSITION 30

CALIFORNIANS DESERVE CLEAN AIR TO BREATHE

Climate change is fueling extreme heat, prolonged drought and catastrophic wildfires that are taking lives, destroying homes and costing California’s economy tens of billions of dollars.

Fire season is now year-round. The air quality in California is the worst in the country (2022 American Lung Association report). The toxic, polluted air exposes us – especially children and seniors – to increased health risks like asthma, heart attacks, lung cancer and strokes.

Existing programs are not enough to address this growing threat to California’s economy, environment and public health. We must act urgently to reduce the top two sources of air pollution and greenhouse gases in California: wildfires and vehicles.

PROP 30 WILL REDUCE CATASTROPHIC WILDFIRES AND AIR POLLUTION FROM VEHICLES

Prop 30 provides funding to improve California air quality by:

- Preventing and fighting wildfires.
- Providing consumers rebates to help them afford clean, zero-emission electric vehicles.
- Creating a statewide network of affordable, convenient charging stations for electric vehicles.

The measure is funded by a 1.75% tax increase on the roughly 35,000 Californians who make more than $2 million annually. PERSONAL INCOME BELOW $2 MILLION IS NOT TAXED.

Only the wealthiest 0.2% will be impacted. Small business revenue is NOT taxed.
ARGUMENT IN FAVOR OF
PROPOSITION 30

PREVENTING WILDFIRES AND PROTECTING HOMES

Prop 30 funds critically needed programs to prevent catastrophic wildfires and protect homes, including:

- Managing forests to reduce dry vegetation that fuels extreme wildfires.
- Improving protective space around homes and businesses to reduce the risk wildfires spread through communities.
- Hiring and training state firefighters and increasing firefighting equipment to stop wildfires before they grow out of control.

Our firefighters put their lives on the line to protect us — they deserve more help as they face increasingly dangerous fires.

PROP 30: STRICT ACCOUNTABILITY

- Caps administrative expenses.
- Requires independent audits by the State Auditor and State Controller to ensure funds get spent as intended.
- Prohibits the Legislature from appropriating funds for other purposes.
- Provides criminal and financial penalties for misuse of funds.

MAKING ELECTRIC VEHICLES A MORE AFFORDABLE CHOICE

Gas is too expensive. Consumers want options, but many can’t afford an electric vehicle. Prop 30 provides DIRECT REBATES AND FINANCIAL ASSISTANCE TO CONSUMERS to make sure low- and middle-income families who want an electric vehicle can afford one. School buses, farm equipment and big rig trucks are also eligible to help reduce diesel pollution.

EXPANDING CHARGING INFRASTRUCTURE STATEWIDE
ARGUMENT IN FAVOR OF
PROPOSITION 30

Prop 30 develops the network of affordable charging stations throughout the state that we need – creating thousands of good-paying green jobs. Homes, apartments, businesses and local governments are eligible to ensure charging a car is more convenient than buying gas: available at work, home and in commercial and public spaces. The measure will upgrade the electric grid to ensure reliability as we transition to more electric vehicles.

OUR KIDS DESERVE A FUTURE WITH CLEAN AIR

With Prop 30, we can reduce extreme wildfires and restore clean air to California. Please join state firefighters, nurses, doctors, scientists, environmental groups and businesses across California in support.

www.Yeson30.org

Tim Edwards, President
CALFIRE STATE FIREFIGHTERS

David Tom Cooke, MD, FACS
AMERICAN LUNG ASSOCIATION

Sherry Jackman, Vice Chair
COALITION FOR CLEAN AIR