CALIFORNIANS DESERVE CLEAN AIR. That's why California is spending more than $50 billion for a multi-year climate investment, including $10 billion to accelerate the transition for zero emission vehicles (ZEVs). California is working to protect our neighborhoods, farms, and communities from the impact of climate change, fight pollution and suppress wildfires.

CALIFORNIANS FACE HISTORIC INFLATION RATES. We don't need to face billions in higher taxes. Proposition 30's narrow focus puts a special interest lock box on these new income taxes—normally the largest source of funding for California's K-12 schools and community colleges, making them unavailable in the future. This tax provides no funding for healthcare, public safety, agriculture, or services for the elderly and homeless; and does little to help state and local governments save for the future.

LOW INCOME CALIFORNIANS ARE NOT GUARANTEED ZEVs WILL BE AFFORDABLE. While many Californians are struggling to pay rent and put food on the table, Prop 30 does not guarantee low income families will be able to buy ZEVs. Most ZEVs are purchased by wealthy and upper middle-class Californians. Prop. 30 doesn’t resolve this deep inequity.

THE CALIFORNIA AIR RESOURCES BOARD RULED RIDESHARE COMPANIES, INCLUDING LYFT, MUST GO 90% ZERO EMISSION BY 2030. Rather than pay its fair share, LYFT lobbied the state to pay for ZEV infrastructure and corporate subsidies.
Now, LYFT has spent more than $15 million to fund Proposition 30. Why? So that taxpayers will pick up the tab for billions of dollars in ZEV upgrades LYFT needs.

VOTE NO.

E. Toby Boyd, President
California Teachers Association

Jack O’Connell
State Superintendent of Public Instruction, Ret.