BALLOT TITLE AND SUMMARY

REFERENDUM ON 2020 LAW THAT WOULD PROHIBIT THE RETAIL SALE OF CERTAIN FLAVORED TOBACCO PRODUCTS.

A “Yes” vote approves (and allows to take effect) a law enacted by the State Legislature in 2020 that:

- Prohibits the retail sale of certain flavored tobacco products (including, but not limited to, cigarettes, e-cigarettes, chewing tobacco, and snuff) and tobacco flavor enhancers.
- Excludes from prohibition certain premium handmade cigars, loose leaf tobacco (not intended for making cigarettes), and shisha tobacco products (if sold by a hookah tobacco retailer meeting specified conditions).

A “No” vote rejects the law and prevents it from taking effect.

Summary of Legislative Analyst’s Estimate of Net State and Local Government Fiscal Impact:

- Decreased state tobacco tax revenues ranging from tens of millions of dollars annually to around $100 million annually.